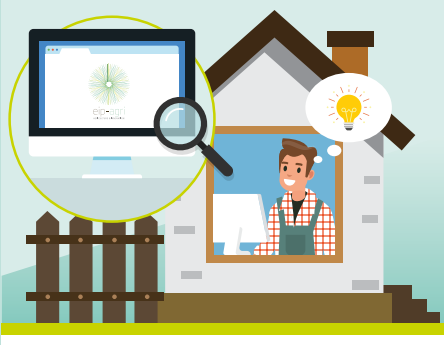




## 1 NETWORKING for successful conversion

- ▶ Knowledge exchange
- ▶ Advisory support & training
- ▶ Access to funding



## 2 COLLABORATING across the value chain

- ▶ Understanding needs for production, processing, labelling, marketing
- ▶ Supporting farmers under conversion
- ▶ Involving consumers and others in the value chain



## 3 SCALING UP maximising organic potential

- ▶ Biodistricts: sustainable management of a wider area
- ▶ Ecological - economic - socio-cultural

