

Green Support Unit: a team dedicated to the green transition within the Hungarian National Network

Activities and rationale

This dedicated Unit within the National Network aims at **promoting environmental sustainability and measures for climate resilience in the CAP Strategic Plan, supporting the implementation of green interventions under Pillars I and II**, with a main focus on awareness raising, understanding and enhancing the uptake of agri-environment related supports.

The other major objective of the Unit is to create an active network and flow of knowledge among green actors, stakeholders, farmers and farm advisors.



Presentation of a local initiative on water replacement in the agricultural land, using the excess water of the local thermal bath (after thorough examination).

Results, benefits and impacts

The **Green Support Unit organised several events** (conferences and peer-to-peer learning opportunities through farm visits) to make the green transition – and the related CAP funding options – more understandable for farmers and farm advisors.

Hundreds of farmers and about 60-70 advisors visited these events throughout 2025, which is considered a great achievement since their activities started in June, due to the foot-and-mouth disease. An indicator of success was the fact that some farmers and advisors visited not just one single event, but several and even brought other colleagues with them, thus increasing the number of people reached by the network.

In addition, the unit **published several awareness-raising publications, as well as handbooks related to ‘green’ support in the CAP**. They are available both in printed and online formats.



DEDES Project visit; regenerative grazing with horses workshop, showing the equipment to the farmers.

Take-away message

Maintaining a dedicated team focused on environmental and sustainability issues is valuable – not only in relation to the CAP, but across the broader agricultural sector. A noticeable shift in mindset among farmers has been encouraged, with one of the most effective approaches being the presentation of farms that have already begun transitioning to greener practices. **Showcasing these real-world examples provides practical inspiration and demonstrates the feasibility of change.** Establishing and sustaining a network of model green farms could therefore play a key role in accelerating the adoption of more sustainable practices.



Stakeholder meeting on coexisting with large predators and farm visit.

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