



**Subgroup on Innovation &
Knowledge Exchange (SolKE)**
10th meeting

19 November 2025



Funded by
the European Union



Discover the Horizon Europe project PREMIERE: Preparing multi-actor projects in a co-creative way

**Susanne von Münchhausen
Horizon Europe project PREMIERE**



Discover the Horizon Europe project **PREMIERE: Preparing multi-actor projects in a co-creative way**

SOIKE, 19 November 2025, Online

**Susanne von Münchhausen (HNEE),
Mark Redman (HCC)**



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This document presents the authors' perspective and not the position of the European Commission or its services.

Overview



- 1) About PREMIERE
- 2) Supporting multi-actor (MA) newcomers
- 3) To conclude



1) PREMIERE – ‘Preparing Multi-Actor Projects in a Co-creative Way’

- Multi-Actor ‘Coordination and Support Action’ (CSA)
- 15 diverse organisations, EU-wide
- Coordinated by Eberswalde University (HNEE)
- January 2023 – December 2027
- around 5 million Euros
- www.premiere-multiactor.eu



PREMIERE's evidence base

- Three Focus Group (FG) processes about MA policy and funding (*with AKIS and EIP-AGRI support services, NCPs, Horizon beneficiaries and interactive innovation project experts/newbies*)
- Bi-annual co-design workshops with four macro-regional advisory panels (*supported by closed LinkedIn group*)
- Regular exchanges with the AKIS 'family' (*AKIS sister projects, Thematic/Advisory Networks, Care4Bio, EU4Mission, EU CAP Network, SCAR-AKIS*)
- In-depth MA expert interviews (12) and newcomer mentoring (8)



Activity	Persons engaged
FG 'MA Challenges'	70
FG 'MA Evaluation'	23
FG 'OGs in HEU' survey	124
FG 'OG workshop'	23
Macro-regional panels	251
Practitioner surveys	ca. 50
AKIS projects	ca. 15
AKIS network events	ca. 100

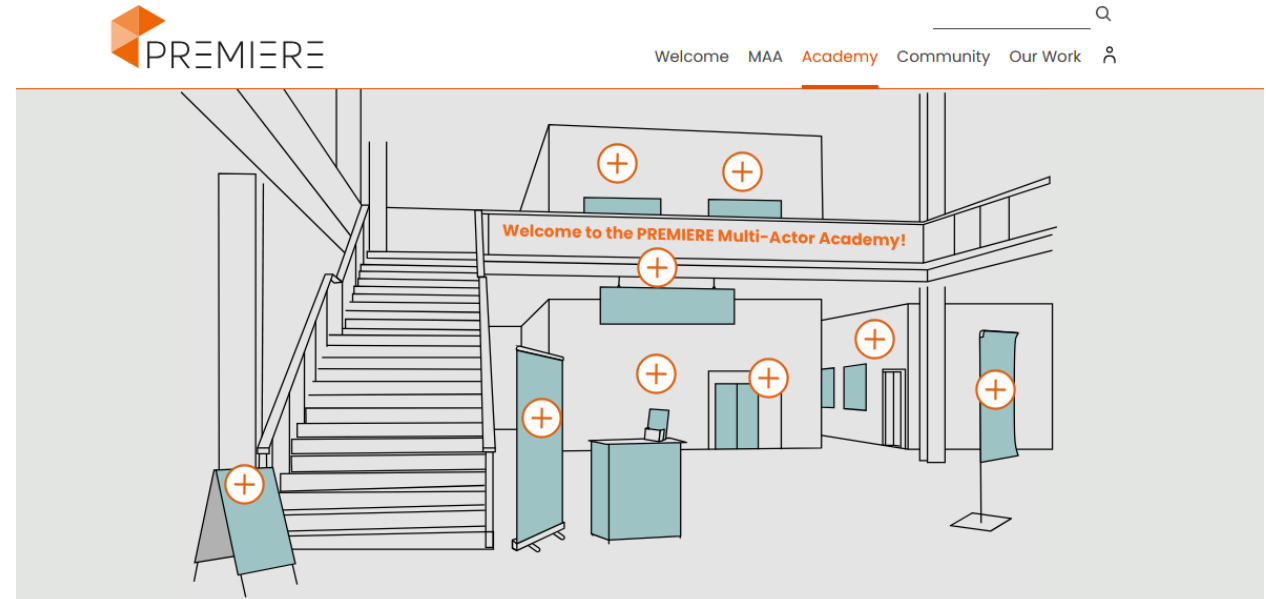
Online Academy

Available now

- Series of six webinars
- Series of four MA cartoons
- MA Proposal Toolbox
 - Consortium Building Tool
 - MAMY simulation play
 - Up to 100 tools and factsheets
 - Guidance document library

Coming soon

- MOOC online course
- 2nd webinar series
- Factsheet on MA administration



Welcome to the PREMIERE Multi-Actor Academy!

You have just arrived in the virtual entrance hall of the PREMIERE online multi-actor academy. This online academy is a free online learning space which is composed of a variety of learning materials. Use your cursor to explore our interactive learning resources. Hover over the various virtual spaces and click on them to enter a space and find more information and access to our learning resources.



<https://premiere-multiactor.eu/academy/>

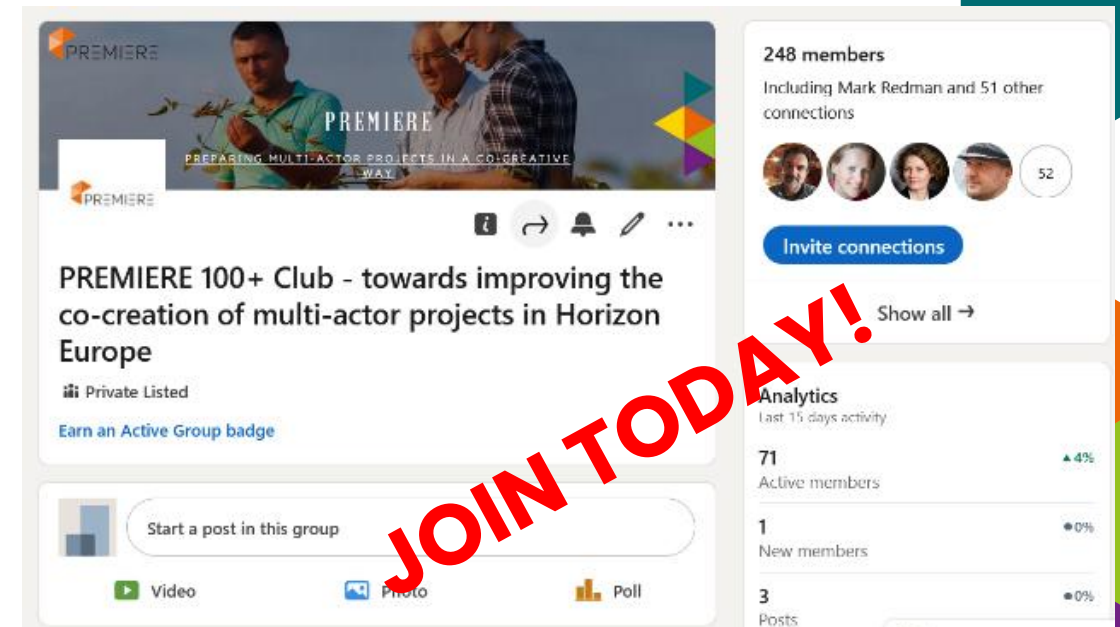
Additional web material - available now:



- MA 'Question & Answer' document validated by DG-AGRI
- MA Glossary
- MA Stakeholder and Actor testimonies:
https://www.youtube.com/playlist?list=PLaISD6SvjqJT_zcapmBn9UWuqtyFHRVoY
- LinkedIn 100+ Club, exclusive for members:
<https://www.linkedin.com/groups/12867529/>

And coming in 2026/2027:

- Proposal diary videos
- MA How-to Guides
- MA Serious Game



2) Supporting 'newcomer' practitioners aiming to join Horizon MA project proposals

Next Brokerage Event:

10th of December at 14:00 CET

...with a specific focus (*to date*) on OGS

[Registration via PREMIERE's website](#)



BROKERAGE EVENT


CLUSTER 6 HORIZON EUROPE CALLS



The event is designed to facilitate participation in forthcoming **Horizon Europe multi-actor (MA) projects** related to Food, Bioeconomy, Natural Resources, Agriculture and Environment.

You will receive key elements to prepare the most **competitive proposals**, and have an opportunity to **network with potential partners** across policy research and practice in order to **join consortia** on your themes of interest.

 26/02/2025

 10:00 TO
12:15 CET

 ONLINE
(VIA BRELLA)

REGISTER



EVENT HIGHLIGHTS

1 How to build the most competitive MA proposal?

Key elements on multi-actor projects requirements. Tips, tricks & tools to prepare and join successful multi-actor projects.

2 Digging deeper in upcoming project opportunities

Breakout sessions to better understand funding opportunities for each section of the work programme, and share with potential coordinators or partners.

3 Networking session

Connect specifically with professionals having interest in the same R&I themes as you to shape future potential collaboration in upcoming Horizon multi-actor calls.



Challenging steps for OG participants to join Horizon MA project proposals



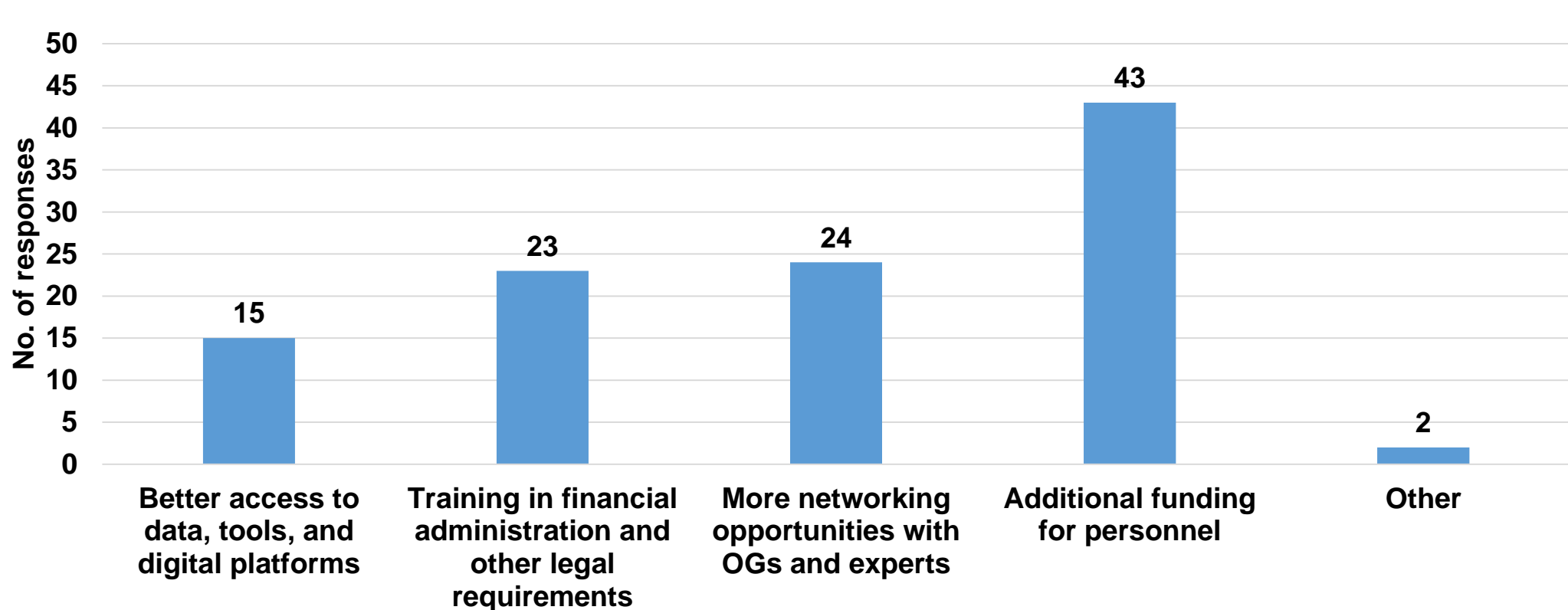
1. Gathering information to build Horizon MA expertise
2. Creating clarity within the organization and preparing a strong profile for self-promotion
3. Building and maintaining long-term networks
4. Harnessing the MA approach
5. 'Managing' short-term contracts and competition



“What support would help OG actors to engage in Horizon proposals/projects?”



Potential opportunities for SOIKE members to help



To conclude

- OGs and other practice-oriented organisations have valuable contributions to offer.
- Many questions re OG involvement in Horizon proposals remain open.
- OG representatives and Horizon coordinators ask for:
 - More details in guidance documents and Cluster6 MA requirements, e.g. on how to practically involve newcomers in MA project proposals.
 - More training, tools, and services to join relevant networks, find the right partners and ensure co-creation.
- PREMIERE provides
 - Information and training for science and practice actors and public or private support service providers,
 - Networking opportunities across Europe.





Follow PREMIERE's Engagement Campaign for the Cluster 6 and Soil Mission 2026 Multi-Actor Calls

Registration opens soon:
ONLINE Networking and Brokerage Event
on **10 December, 2025**

Email: premiere@hnee.de

LinkedIn: *'Premiere – strengthening the multi-actor approach'*

X: @PREMIERE_EU

Instagram: [premiere_eu](https://www.instagram.com/premiere_eu)

<https://premiere-multiactor.eu>



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All results and presentations are available on the event webpage:
[Subgroup on Innovation and Knowledge Exchange \(SolKE\) - 10th meeting | EU CAP Network](#)

