

EU CAP Network workshop 'Innovation in logistics to improve the position of farmers in a supply chain'

AGENDA

20-21 May 2025 | **Rouen, France**

Innovation and Knowledge exchange | EIP-AGRI



Objectives of the event

Overall aim

The overall aim of the workshop is to explore innovative practices, new approaches, and new organisational or technological solutions that can optimise logistics in the supply chain for individual farms, producer groups and cooperatives. Increasing the innovation rate in logistic infrastructure, including handling, transport, storage, drying, etc., as well as in primary food processing and packaging, may help farmers become more competitive and gain new market channels.

This workshop responds to the CAP specific objective 'Improving farmers' position in the value chain' (SO3), and also contributes to the cross-cutting objective (CCO) of the CAP, which aims at modernising agriculture and rural areas through fostering and sharing knowledge, innovation and digitalisation, and by encouraging their uptake by farmers through improved access to research, innovation, knowledge exchange and training.

Specific objectives

- Identifying technological and organisational approaches in the field of logistics and processing that help farmers to reduce costs, improve efficiency, minimise unnecessary losses and food waste, and better meet consumers' demands and sustainability requirements;
- Identifying challenges and exploring potential solutions for improved logistics in food supply chains to empower farmers, by enhancing their ability to compete in the (global) market, improving their bargaining power and income, and to contribute to sustainable food systems;
- Promoting networking among EIP-AGRI Operational Groups, Horizon Europe multi-actor projects and other relevant innovative projects that are dealing with topics covered by the workshop;
- Identifying research needs from practice and possible knowledge gaps.

More information on the [event webpage](#).



Agenda

Timing	Day 1: Tuesday 20 May 2025
08:30 – 09:00	Registration
09:00 – 09:30	Welcome <ul style="list-style-type: none"> ➤ Welcoming <i>Emilia Pellegrini – Main facilitator, EIP-AGRI Support Facility</i> ➤ Welcoming <i>Anne Hurand, Chamber of Agriculture, Normandy</i> ➤ Introduction <i>Magdalena Mach - D.1 'Rural areas and networks', DG AGRI, European Commission</i> ➤ EU CAP Network, <i>Sergiu Didicescu Deputy Team Leader EIP-AGRI SF</i>
09:30 – 09:50	Setting the scene <ul style="list-style-type: none"> ➤ <i>Rethinking agri food logistics - Felix Arion – Coordinating expert, EIP-AGRI Support Facility</i>
09:50 – 10:05	Getting to know each other
10:05 – 10:25	Examples of logistics innovation in the short supply chain in France, Normandy <i>Guillaume Lebon, Product Development and Innovation Department, Agriculture and Marine Resources Division, Normandy</i>
10:25 – 10:50	➤ <i>Coffee break</i>
10:50 – 12:15	Interactive session I Showcasing successful initiatives, highlighting the role of the farmer in the value chain <ul style="list-style-type: none"> ➤ <i>Poster presentation: first round</i> ➤ <i>Poster presentation: second round</i> ➤ <i>Panel with Q&A</i>
12:15 – 13:45	➤ <i>Lunch</i>
13:45 – 18:00	Field visit to the farm of Lycée de Brémontier-Merval to explore three inspiring initiatives <ul style="list-style-type: none"> ➤ <i>Maison Grosdoit</i> ➤ <i>Box Fermier</i> ➤ <i>The estate farm and it's supply chain</i>
19:00 – 22:00	➤ <i>Networking dinner</i>



Timing	Day 2: Wednesday 21 May 2025
08:30 – 09:00	Registration
09:00 – 09:15	Welcome, feedback on Day 1 and introduction to Day 2
09:15 – 11:05	Interactive session II Innovating the Supply Chain: Challenges, Barriers & Ways Forward ➤ World café discussion
11:05 – 11:30	<i>Coffee break</i>
11:30 – 11:40	Horizon Europe R&I actions and funding opportunities <i>Ana Patricia Lopez Blanco, DG AGRI, F.2 Research and Innovation, European Commission</i>
11:40 – 12:30	Interactive session III Match and connect: Seeding out possible future collaborations
12:30 – 13:00	Evaluation and closing words ➤ Reporting results from Session II ➤ Summary of the event - <i>Felix Arion – Coordinating expert, EIP-AGRI Support Facility</i> ➤ Closing words - <i>Magdalena Mach – DG AGRI, D.1 'Rural areas and networks', European Commission</i>
13:00 – 14:00	<i>Goodbye and lunch</i>

