

# Workshop

## Innovation in logistics to improve the position of farmers in a supply chain

### Flash report

Rouen, France  
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Innovation and Knowledge exchange | EIP-AGRI



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**This workshop explored innovative practices and new organisational and technological solutions aimed at optimising logistics within the food supply chain. The event gathered 70 participants from 21 EU Member States, including 21 farmers, advisors, and researchers along with food processors, retailers and NGOs. Discussions focused on the current state of agri-food value chains in Europe, identifying key challenges, drivers, emerging trends, and future scenarios - with a particular emphasis on logistics and enhancing the position of farmers.**

### **Interactive sessions**

To foster engagement and knowledge exchange among participants, several interactive sessions were organised, including the Wall of Collaboration and World Café discussions. A poster session showcased ten selected projects demonstrating successful and innovative collaborations between farmers, public institutions, researchers, industry and other stakeholders.

### **Field visits**

With the support of the Chamber of Agriculture in Normandy, participants explored two regional innovative supply chain initiatives: A collaborative logistics model through a local 'farmers box' scheme' (Box Fermier), and shared distribution and transport services in Normandy and beyond (Maison Grosdoit), which also includes its own farmers' box initiative. Both showcased on-the-ground implementation, including how responsibilities and roles are distributed among stakeholders. The visit took place at the inspiring farm school of [Lycée de Brémontier-Merval](#).

### **Key challenges and emerging opportunities from interactive sessions:**

- fragmented coordination among supply chain actors, limited access to digital infrastructure, high costs associated with required technology and a lack of tailored logistics solutions for small-scale producers
- collaborative models, such as cooperative logistics and shared platforms, resources and technology, offer promising pathways to strengthen farmers' market positions

### **Highlights and recommendations:**

- the importance of building trust among farmers, supply chain actors, and technological solution providers was repeatedly emphasised as essential for successful collaboration, data sharing and adoption of new logistics solutions
- effective partnerships between farmers, researchers, public institutions, and industry were identified as key to fostering innovation and collaboration across the value chain, including those involving multi-actor and cross-border projects
- projects demonstrated that innovative approaches and cooperative logistics models hold great potential to increase farmers competitiveness



Find out more [on the event webpage](#)

