

EU CAP Network workshop 'Innovation in logistics to improve the position of farmers in a supply chain'

Rouen, France 20-21 May 2025





# Welcome and introduction

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EU CAP Network workshop 'Innovation in logistics to improve the position of farmers in a supply chain' | Rouen, France | 20-21 May 2025

# As an introduction...

But why did you come all the way to Rouen to talk about logistics?

20 mai 2025

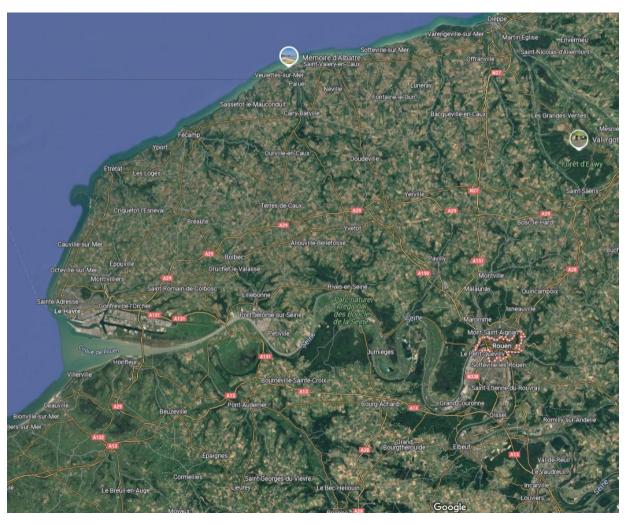
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#### Welcome in Rouen







#### A nice place to visit













### Agriculture

https://www.youtube.com/watch?v=5HHttqMv0g8





#### Logistics – a MIN





#### Logistics – a port





#### Logistics – a headache





#### Logistics – an opportunity





### Innovative organisations









# Chambre d'agriculture de Normandie

Acting for agriculture and the sustainable success of farmers at the heart of the regions

- Represent the interests of the agricultural profession
- Develop agriculture in Normandy
- Advise farmers





# Our actions in logistics

- Supporting farmers
  - Individually
  - Collectively
- Supporting local communities
  - Facilitation
  - Assessment
  - Action





#### HAVE A GOOD DAY !

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20 – 21 May 2025 Rouen, France

All information on the workshop is available on the event webpage