



Focus Group 'Alternative solutions for livestock product differentiation'

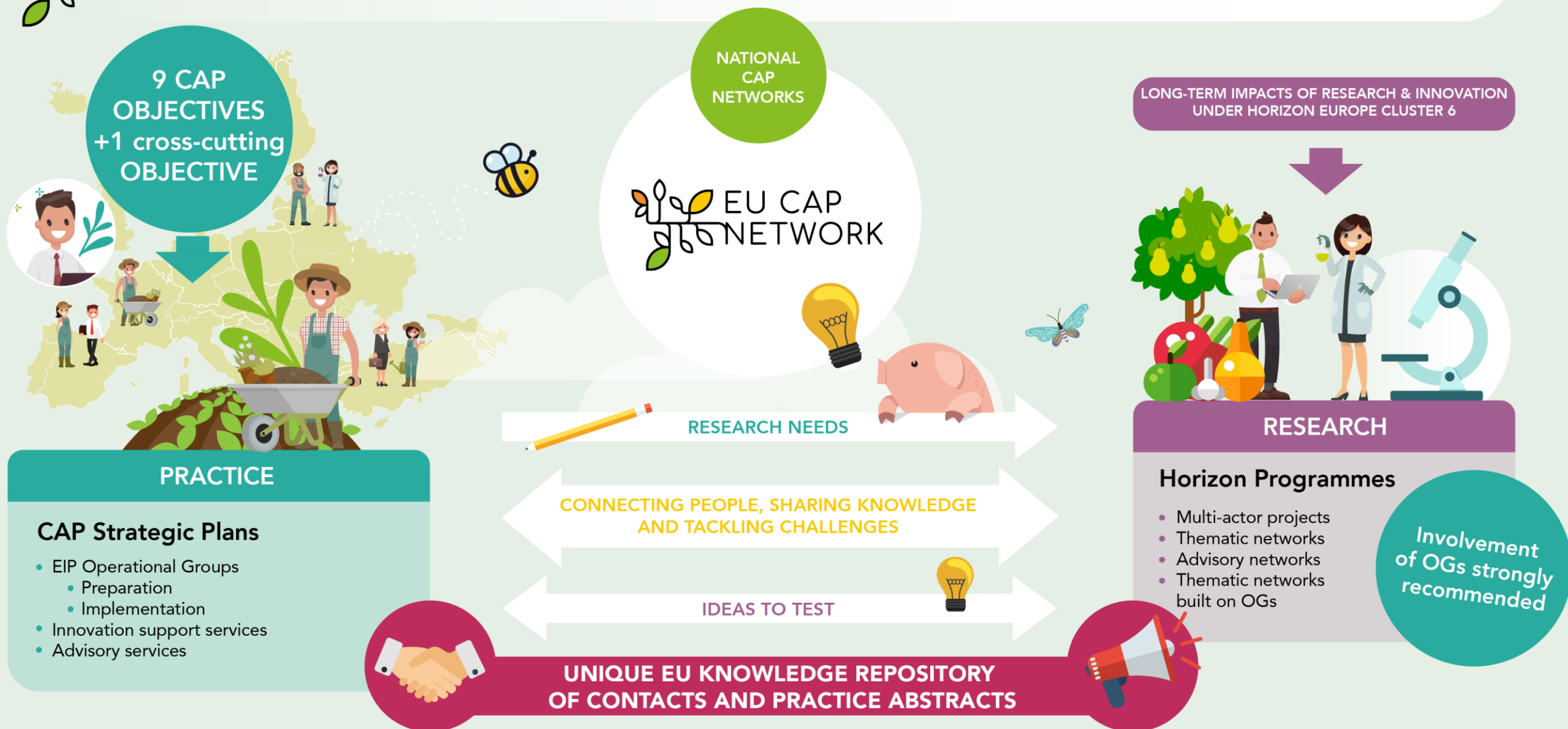
Vienna, Austria
09-10 April 2025

Introduction to EIP-AGRI Operational Groups (OG)

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EIP-AGRI bridging research and practice



The interactive innovation model



Bottom-up approach to innovation

focusing on actual needs from farmers, foresters or rural communities that require an innovative solution



Complementary knowledge

bringing together partners with different expertise (multi-actor approach)



Co-creating and co-deciding

all along the project, from the beginning to the end

Common Agricultural Policy (CAP):
Operational Group projects

EU research and innovation
framework programme (Horizon):
Multi-actor projects



Over **4000**
OG projects
implemented
across 25
Member States



EIP Operational Groups (OG)

- › What are EIP-AGRI Operational Groups?
 - › Local, bottom-up innovation projects
 - › Bring together farmers, researchers, advisors and businesses to find practical solutions for agriculture, forestry or rural challenges
 - › Operates at regional or local level
 - › Funded under the CAP
- › Based on interactive innovation
- › Why are important?
 - › Translate research into practical solutions
 - › Encourage collaboration among farmers and researches
 - › Support innovation in different areas

CAP 2023-2027: Objectives

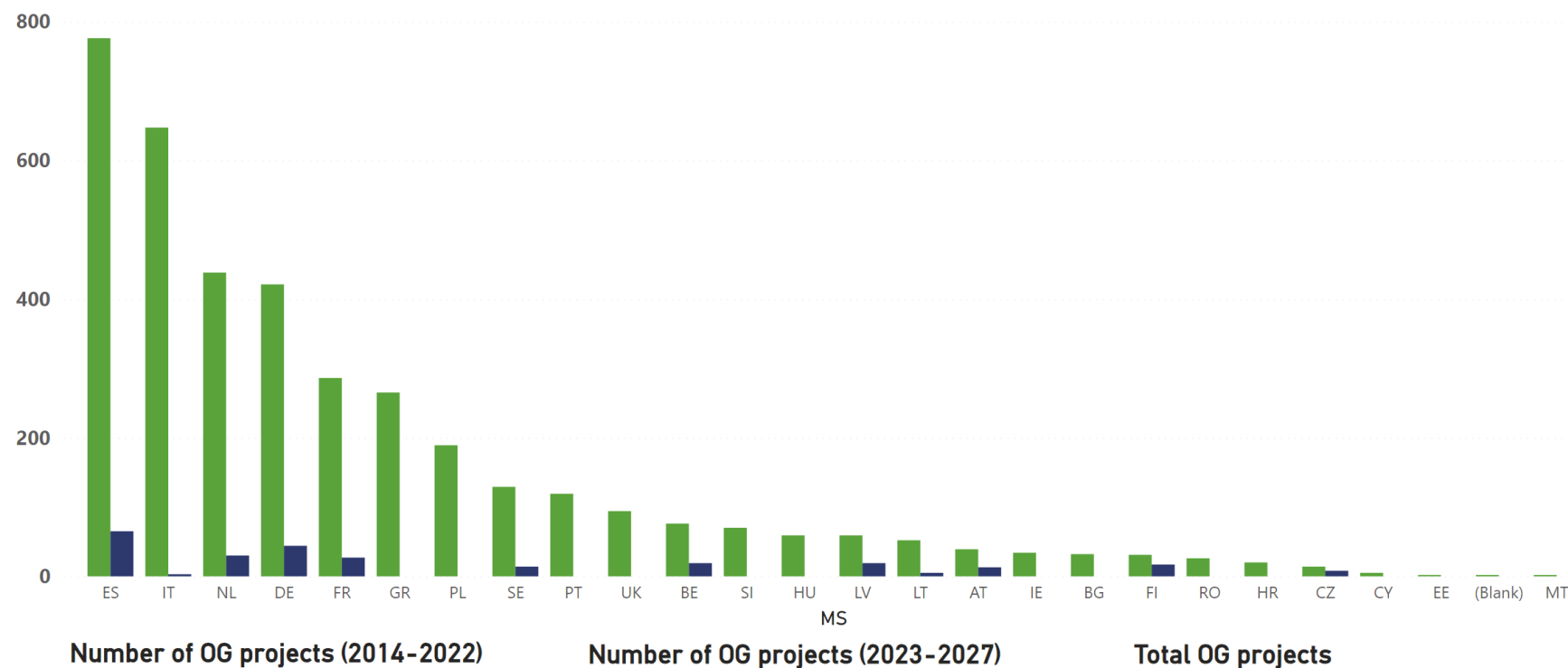
**OGs' projects
cover all 9 CAP
objectives**



Results so far

- › Over 3,885 OGs were funded in 2014–2022 with €1.1 billion in 24 EU Member States
- › For 2023–2027 264 were funded so far. Around 6,600 OGs are planned in 25 Member States

Number of OG projects per Member State (both periods)



3,885

264

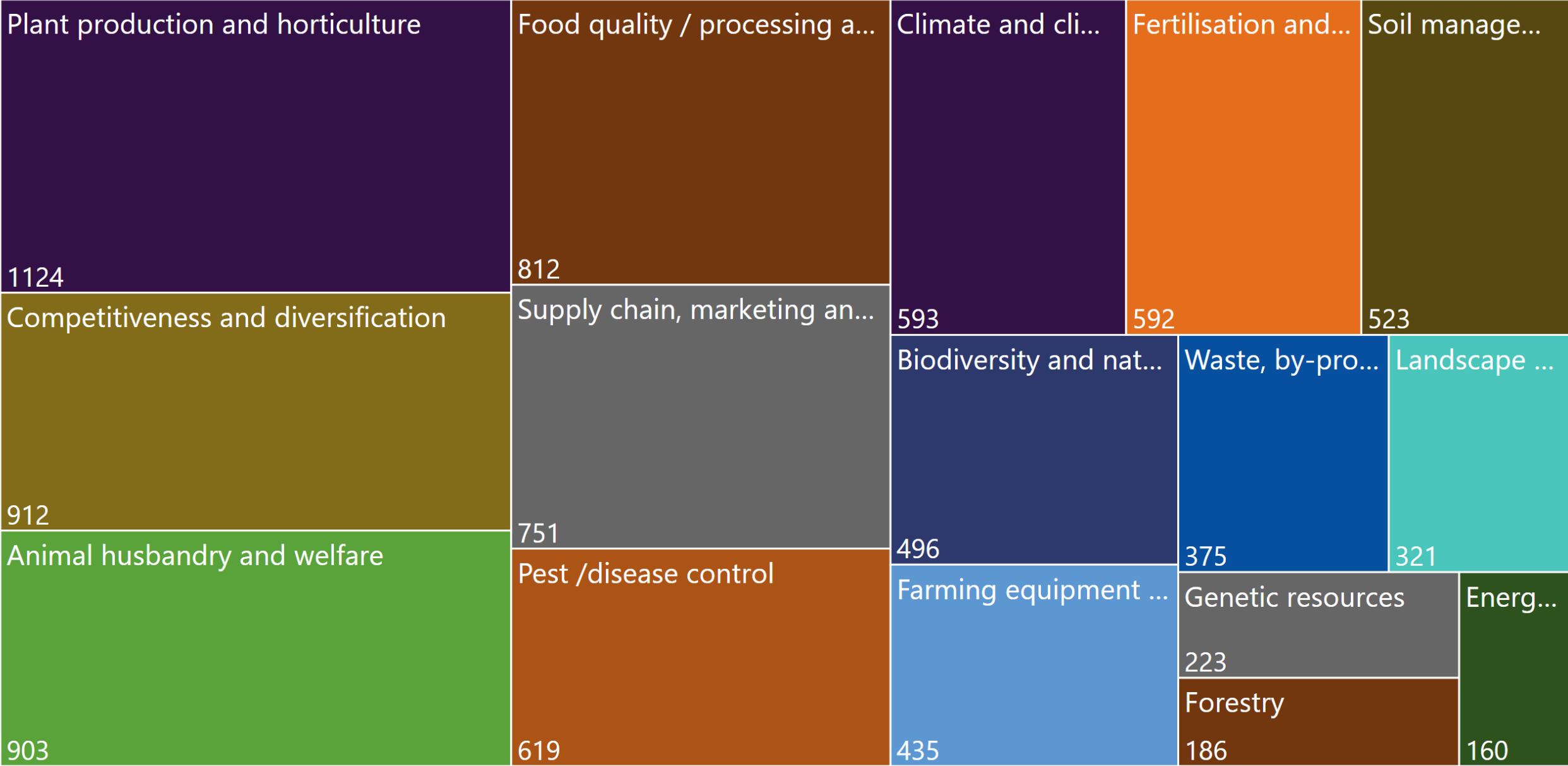
4,149



OG projects per theme (2023-2027)



Keywords 2014-2022



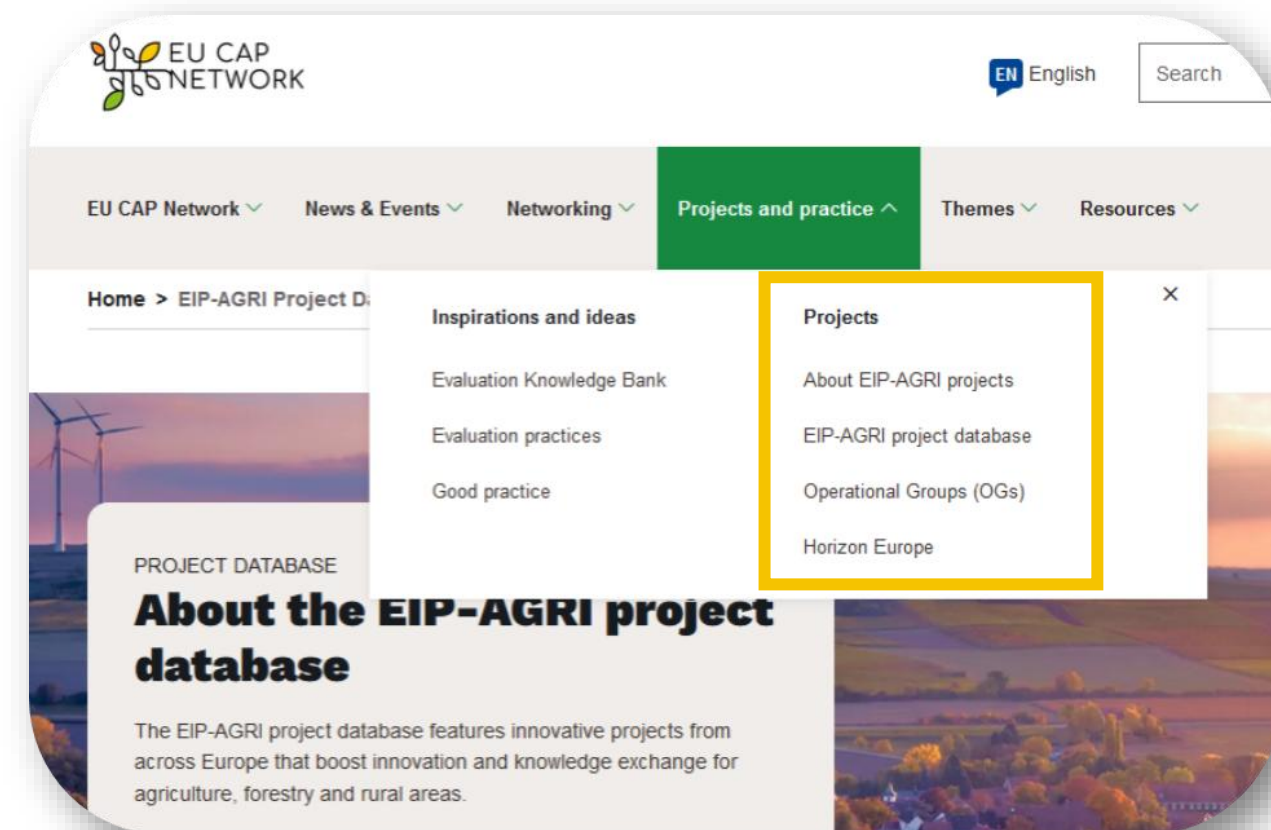
Learn and explore

› What are EIP-AGRI Operational Groups

https://eu-cap-network.ec.europa.eu/operational-groups_en

› Database of projects

https://eu-cap-network.ec.europa.eu/projects_en



EU CAP Network Focus Group 'Alternative solutions for livestock product differentiation'

2nd meeting | 9-10 April 2025 | Vienna, Austria

All information on the Focus Group is available on the webpage:
<https://eu-cap-network.ec.europa.eu/focus-group-alternative-solutions-livestock-product-differentiation>

