

You need to select a project. Who do you contact?

Open all 4 option cards and choose

Contact the Paying  
Agency

Contact the  
Managing Authority

Contact a regional  
Managing Authority

Other  
Please indicate

You found a project which received a very good score in the selection process for funding and is completed. How would you find out if the results were good?

Open all 4 option cards and choose

NN staff contact the  
beneficiary directly

The advisor who  
prepared the  
application is asked  
to provide  
information



Hire a consultant to  
gather information

Other  
Please indicate



## **Incident card**

You are trying to reach your contact to tell you if the project was successful.

To see their response  
**open randomly only**  
**one of the option**  
**cards**

You tried to reach your contact by telephone and email, and they do not respond. You need to find another way to contact them!

**Go back to Step 2!**

(You cannot select this card again)

Your contact said  
that just after the  
project was  
completed the  
beneficiary went  
bankrupt!

**Go back to Step 1!**

(you cannot select this  
card again)

Your contact said  
that they are very  
busy at the moment  
and you should  
contact them again  
in a week.

**Pick another card!**

(You cannot select this  
card again)

**Bingo!!**

Your contact said  
that the project is a  
very interesting  
success story!

**Proceed to the next  
step!**

Now that you found  
your project you  
need to decide how  
you are going to  
collect the  
information and  
write up the story.

Open all 4 option  
cards and choose



Prepare a template  
and ask the  
beneficiary to write  
up his story and  
email it back to you.

Ask one of the NN staff to interview the beneficiary, probably even visit the project and write it up.

A hired consultant  
will interview the  
beneficiary and write  
up the story for you.

Other  
please indicate

You are missing the  
financial breakdown  
of EU and  
national/regional  
contributions.

Who do you contact  
to find this  
information?

Open all 4 option  
cards and choose

Contact the Paying  
Agency

Contact the  
Managing Authority

Other  
Please indicate



Contact the advisor  
who prepared the  
application



## **Incident card!**

You are still missing some of the project's data. You contact the Paying Agency to find out about the missing data.

To see their response  
**open randomly only**  
**one of the option**  
**cards**

The Paying Agency  
said that they found  
irregularities in the  
documents  
submitted by the  
beneficiary and they  
are about to ask the  
funds to be returned!

**Go back to Step 1!**

(You cannot select this  
card again)

The Paying Agency  
are too busy to  
respond now. They  
will reply in one  
week.

**Pick another card!**

(You cannot select this  
card again)

**Bingo!!**

The Paying Agency  
provided all the data  
you need.

**Proceed to the next  
step!**

The Paying Agency found a discrepancy and ask you to check the data. Find another source of information to double check.

**Go back to Step 5!**

(You cannot select this card again)

You have now all the  
information you  
need.

Which would be your  
preferred format for  
dissemination?

Open all 4 option  
cards and choose

Prepare a project  
description and  
publish it on the NN  
website



Other  
Please indicate

Prepare a short 3' minutes video and promote it through the NN's social media and YouTube

Approach the local  
press / online news  
outlets who offer to  
feature an article  
about the project



## **Incident card!**

The project is now  
being promoted over  
a week.

To see what  
happened **open**  
**randomly only one**  
**of the option cards**

**Congratulations!!**

The project has been  
receiving a lot of  
attention and the  
Minister's Cabinet is  
pleased!

**Well done!**

It seems that your preferred method of dissemination is not that effective. You need to combine your approach with something else.

**Go back to Step 7!**

(You cannot select this card again)

The Minister's Cabinet  
called you and said  
that another 2 RDP  
funded projects of the  
same beneficiary have  
been published in  
recent years! Find  
something else!!

**Go back to Step 1!**

(you cannot select this  
card again)

It is too early to see if your dissemination campaign has been effective. Wait for another week.

**Pick another card!**

(You cannot select this card again)