

Third EU multi-actor working group workshop

Exploring the notion of fairness in EU policy

Agenda

19 May 2025 – 10.00 - 12.30h (CEST) – Online

[BEATLES](#) is a Horizon Europe project (2022-2026) focused on behavioural analysis to develop transformational pathways to foster the transition to fair, healthy and environmentally friendly food systems and **the adoption of Climate-Smart Agriculture (CSA) and smart farming technologies in five [Use Cases](#)**.

Within the project, [AEIDL](#) (European Association for Innovation in Local Development) is leading the work package on transition through [policy recommendations](#) and tools.

While still relatively **underexplored in the EU political sphere, the concept of fairness is gaining increasing attention in the current political landscape**. We consider the [notion of fairness](#) to be a core principle in shaping EU policies, encompassing all four key dimensions: (1) distributive fairness, (2) procedural fairness, (3) interpersonal fairness, and (4) informational fairness.

Last May 2024, AEIDL published the [Policy Brief ‘The notion of supply chain fairness in the EU policies related to Climate-Smart Agriculture’](#). It attempts to shed light on the understanding of the concept, and it encompasses a detailed examination of fairness within European Law, with a focus on the Common Agricultural Policy and the broader food policy framework.

In light of the increasing prominence of the concept in key documents—such as the Strategic Dialogue report on the future of EU Agriculture, the EU consultation on farm policy, the Communication on ‘The Road to the next Multiannual Financial Framework’, and the Vision for Agriculture and Food—AEIDL conducted a consultation between November 2024 and April 2025 with experts in agriculture, environmental policy, and EU law to explore the notion of fairness in policy design, implementation, and evaluation.

This session of the EU multi-actor working group aims to further explore the concept of fairness in EU policy, building on the work completed so far in the project, incorporating perspectives from various stakeholders within European institutions, as well as insights from experts consulted throughout the process.

Timing	Session's description	Facilitator
10.00	Welcome session and introduction to the EU multi-actor working group	Serafin Pazos-Vidal, AEIDL
10.05 – 10.20	Latest results of the BEATLES project	Marilena Gemtou, Agricultural University of Athens
10.20 – 10.35	Behavioural insights in policymaking	Jesús Barreiro-Hurle, JRC European Commission
10.35 – 10.50	Portfolio of fair value propositions	Michiel van Galen, Wageningen University & Research
10.50 – 11.05	A just transition to ensure a sustainable future for EU agri-food systems	Florian Marian, European Economic and Social Committee
11.05 – 11.15	Break	
11.15 – 11.25	The notion of fairness in the EU policies	Blanca Casares, AEIDL
11.25 – 12.20	<p>Plenary discussion in four structured blocks of 10min each: (1) distributive fairness, (2) procedural fairness, (3) interpersonal fairness, and (4) informational fairness.</p> <p>The group will discuss challenges and opportunities when applying the principle of fairness in policy in each of the dimensions.</p>	All participants moderated by AEIDL
12.20 – 12.30	Thanking participants and closing remarks	Blanca Casares, AEIDL

Please confirm your interest in participating by 12 May. Register [here](#). We anticipate a group of about 25 people, with roughly half being the experts who have already completed the survey.