



# Bridging Private and Public Funding for Women Innovators in Agriculture and Rural Areas

Community of Practice Online Event

 April 30, 2025

 10:00 AM – 12:00 PM CEST

 Online (open to all)

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Aline Zlati, Vertical Roots, FLIARA Innovator (Romania), Santiaga Sánchez Porcel, FLIARA Innovator, La Ruta de Santiago (Spain), Patricia Marina Toma, MarnArt and Anca Veronicea Marcu, Comuna Cojocna, FLIARA Ambassadors (Romania).



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Times below are expressed in CEST. 10:00 – 12:00.

## Agenda

10:00 – 10:10	Welcome and Introduction <i>Key insights from FLIARA findings and why addressing access to finance is critical for women-led rural innovation</i>	Associate Professor <b>Maura Farrell</b> , Project Coordinator, University of Galway.
10:10 – 10:25	<b>The Rural Toolkit:</b> <i>Navigating EU Funding Opportunities for Rural Areas</i>	<b>Eleftherios Stavropoulos</b> , Joint Research Centre, European Commission.
10:25 – 10:40	<b>Unlocking EIP-AGRI and EU Funding Opportunities for Rural Development</b>	<b>Marta Yonkova</b> , Smart Farm Practices & Rural Development Officer, EU CAP Network.
10:40 – 10:55	<b>Fundraising for Women Innovators: A Founder's Perspective</b> <i>Navigating the Public and Private Funding Landscape</i>	<b>Triin Uustalu</b> , Co-founder, AskGrant.
10:55 – 11:10	<b>Supporting Women Entrepreneurs in Rural Innovation</b> <i>From Incubation to Success: Funding Pathways for Rural Women Entrepreneurs</i>	<b>Fábio Santos</b> , Business Development and Incubation Manager, TERINOV.
11:10 – 11:35	<b>Q&amp;A with Speakers</b>	<b>Anastasia Oprea</b> , FLIARA Community of Practice, ECOLISE.
11:35 – 11:45	<b>Recap of Key Insights from the Event</b>	<b>Maura Farrell</b>
11:45 – 11:55	<b>The FLIARA Community of Practice</b> <i>How to Stay Engaged through the FLIARA Community of Practice: A general overview of the CoP for the public</i>	<b>Anastasia Oprea</b>
11:55 – 12:00	<b>Closing Remarks</b>	<b>Maura Farrell</b>



# Female-Led Innovation in Agriculture and Rural Areas

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