



Work on good practices

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Why this topic?

T1 Support linked to dissemination of good practices T1_Support linked to identification of good practices T1 Support linked to collection of good practices T2 Stakeholder involvement in evaluation activities T2 Evaluation of AKIS T2 How to identify and disseminate robust evaluation findings? T2 Assessing the LEADER added value T2_How to use the CAP catalogue of interventions T2 Governance and coordination of evaluation T2 Evaluation basics T2 Data-management for evaluations T3 Support for facilitation of peer-to-peer learning between all stakeholders involved in the innovation and. T3 Support for facilitation of thematic exchanges between rural stakeholders T3 Support for facilitation of thematic exchanges linked to innovation T3 Support for methodological conception of platforms, fora or events T3 Support for exchanges with networks in third countries T4 Support in networking activities for OGs. Horizon Multi-Actor projects etc. including innovation hubs and. T4 Support in transforming content into appealing formats for a specific target audience T4 Support in production of content in digital formats (e.g. videos, pod casts, gifs...etc.) T4_Support in networking activities for LAGs T4 Support in collection of information from stakeholders including learning opportunities on dedicated tools T4 Support in organising campaigns (including joint campaigns) T5 Support in facilitating cross-border and transnational cooperation between OGs T5_Support in facilitating the setting up of cross-border and transnational OGs T5_Support in facilitating transnational cooperation projects between LAGs T6_Support in creating links with Horizon National Contact Points Network, Innovation Hubs and Clusters. T6 Support in creating links with other networks T8_Sharing communication good practices and strategies (including peer-to-peer learning) T8 Presentation methods (e.g. for knowledge sharing at events such as NN Meetings) T8 Facilitation techniques (e.g. for moderating regional/thematic NN clusters)

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Number of responses

10

5

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Source: https://eu-cap-network.ec.europa.eu/events/eu-cap-network-event-3rd-national-networks-meeting en#tab id=tab-presentations





What do we mean by good practices?

> Various definitions

> Definition for the purposes of this meeting:









Legal basis

Regulation (EU) 2021/2115 / Article 126 on describes one of the tasks of national and European CAP networks as:

4. (a) collection, analysis and dissemination of information **on actions and good practices implemented or supported under CAP Strategic Plans** as well as analysis on developments in agriculture and rural areas relevant to the specific objectives set out in Article 6(1) and (2);





Theory behind the practice

Good vs best practices

- A good practice has proved to be successful, and which is of potential interest to other beneficiaries. 'Proved successful' is when the good practice has already provided tangible and measurable results in achieving an objective."¹
- Best practices are evaluated as 'best' according to specific criteria agreed² → ARIA nominees (24 nominees / year)

Sources: Adapted definitions!

¹ <u>https://www.interregeurope.eu/good-practices</u>

² https://webgate.ec.europa.eu/dyna/bp-portal/?form=MG0AV3







Identification & Collection

- > National experts
- > ARIA competition
- Innovation Awards
- National Networks
- > CAPI CP staff
- Thematic Groups
- Events





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Dissemination

Good Practice database

> <u>https://eu-cap-network.ec.europa.eu/good-practice/search_en</u>

> ARIA

https://eu-cap-network.ec.europa.eu/campaign/agricultural-rural-inspirationawards-aria-2024_en

> EIP-AGRI awards

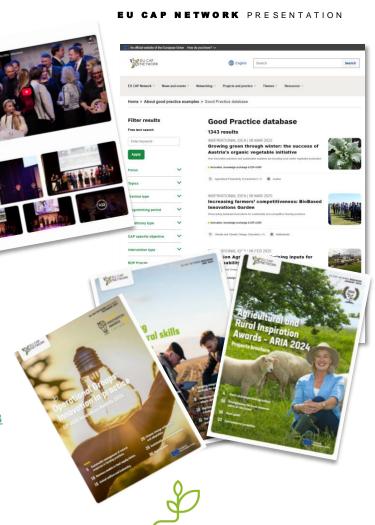
https://eu-cap-network.ec.europa.eu/campaign/eip-agri-innovation-awards-2024_en

Project brochures

https://eu-capnetwork.ec.europa.eu/publications/search_en?f%5B0%5D=focus%3A1&f%5B 1%5D=type%3A98

Social media

> Facebook / X / YouTube







Common challenges & limitations

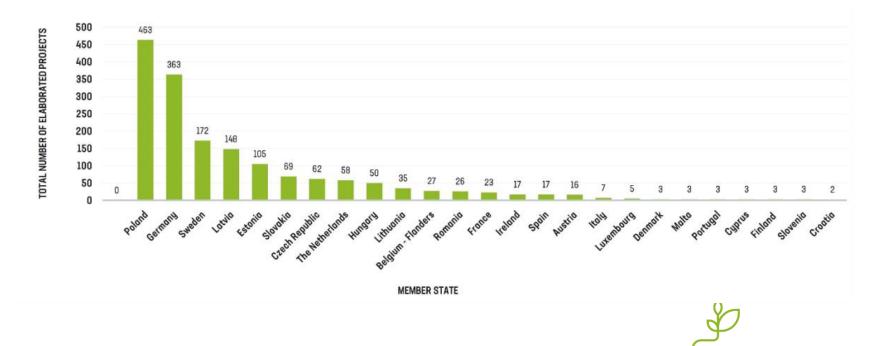
- Some measures / interventions are easier to capture as GPs than others (e.g., M04, M19 vs M13, EAGF examples)
- Differences between Member States (some MS focus on LEADER, lack of resources/capacity to contribute)
- > Quite often lack of quantitative results
- Delay in availability of CSP funded GPs (same issue in 2014-2020 programming period)





Good practices collection at the NN level

Total number: 1683 elaborated projects in 2023







Challenges & limitations at the NN level

- > Defining a good practice and project evaluation criteria
- Finding projects that really serve as examples not all projects are demonstrative and attractive
- Hard to get good practices outside the LEADER and especially area-based projects.
- Data availability and quality- Difficulties accessing databases, obtaining timely and accurate information
- > High demands on time and human resources.







Challenges & limitations at the NN level

- > Good practice promotion low interest among people, limited outreach on social media, finding right communication methods
- > Measuring impact and replicability
- > Reluctance to participate
 - > Beneficiaries, especially farmers, are not interested in sharing their projects and initiatives.
 - > Low interest in joining good practices awards at national and EU level.
 - Some beneficiaries are busy or fail to promote their projects, for various reasons.





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Thank you for your attention

