Making Leader Younger

European CAP Network
Subgroup on LEADER and Territorial Development
3rd Meeting 5 - 6 March 2025
Brussels

Roberta Ciaravino- Italian CAP Network

PIANO STRATEGICO DELLA PAC
IL FUTURO DELL'AGRICOLTURA SOSTENIBILE

Leader in Italy intervenes to make territories more attractive, to appeal the right young talent as well.

A younger, more competent, motivated and committed workforce, which in turn can contribute to the long-term growth of rural areas.

The SSL of Italian LAGs focus on direct investments to support non-agricultural start-ups to create entrepreneurial growth opportunities for young people and the creation of Smart Villages and Smart Communities

Abt 200 LAGs in 21 regions and autonomous provinces
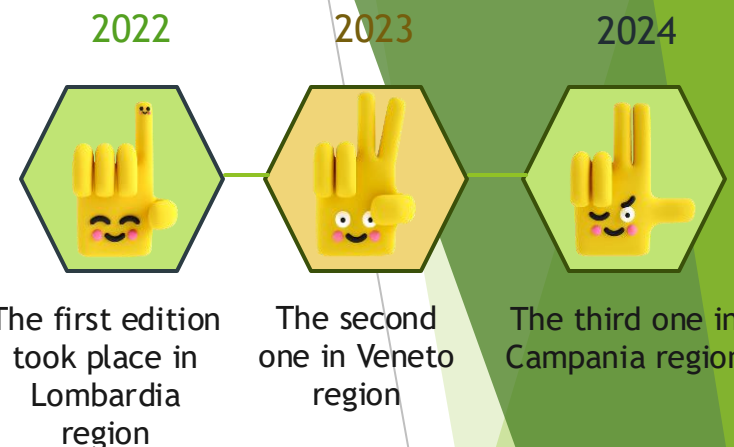
R.40
Smart transition of the rural economy

R.39
Development of the rural economy

R.37
Growth and employment in rural areas

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The NRN Leader network in cooperation with LAGs gave birth to
Youth Leader Forum
A free training initiative aimed *at involving young people active in local development projects.*

2022

The first edition took place in Lombardia region

2023

The second one in Veneto region

2024

The third one in Campania region

Cross-regional working groups and labs with LAGs

Online training sessions on EU policies and tools

Study visits

Plenary meeting with evaluation of each teamwork
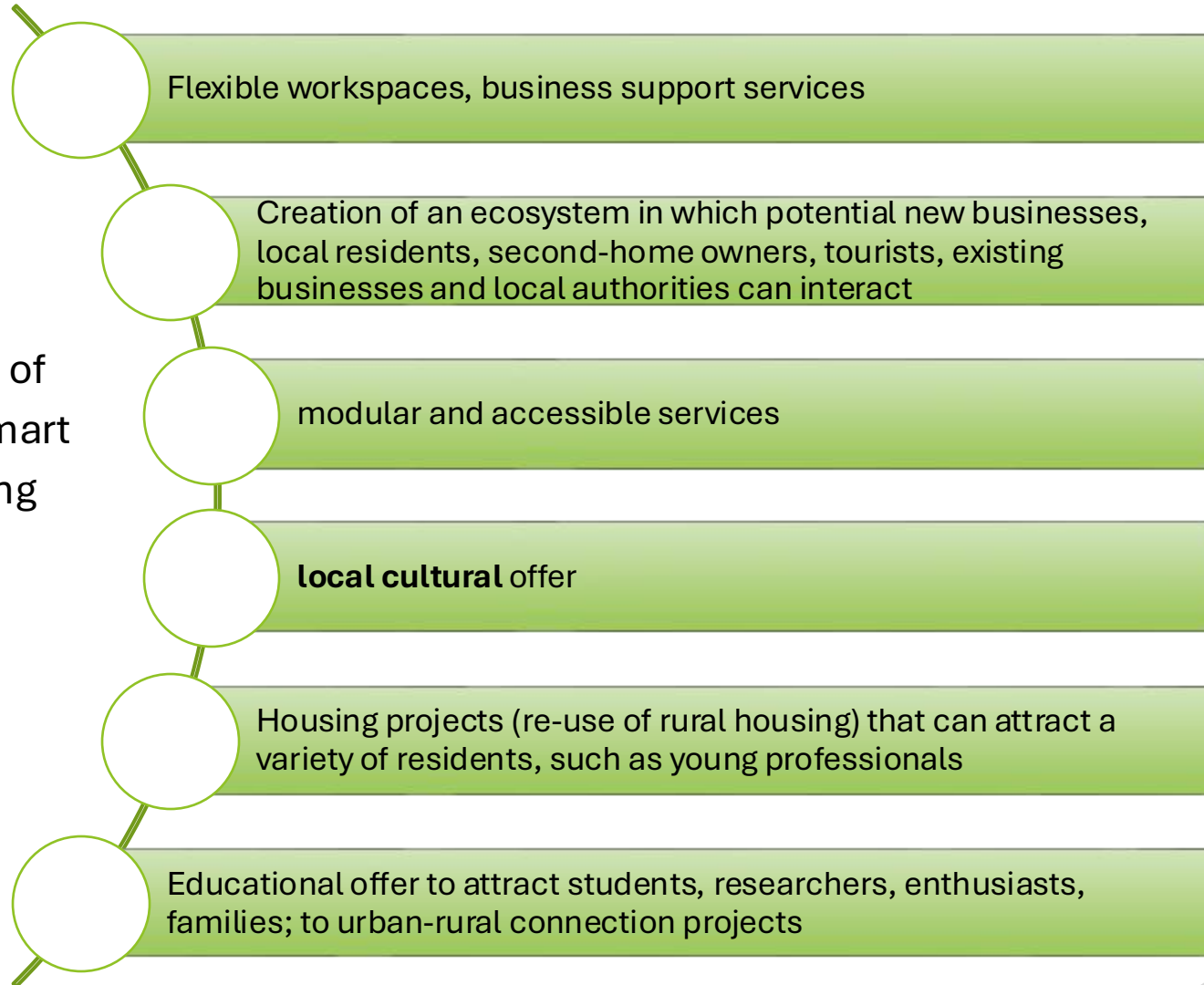
Award for the best project

Activities...

Entrepreneurial mindset

Living lab

Knowledge of funding sources opportunities

Tools for rural design thinking

Best practices

Communicate: «pitch presentation»

Tools...

Abt 130 young people involved in several project ideas

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Making Leader Smarter – Smart Rural Hub

Some examples of investments in Smart Villages for young people

Flexible workspaces, business support services

Creation of an ecosystem in which potential new businesses, local residents, second-home owners, tourists, existing businesses and local authorities can interact

modular and accessible services

local cultural offer

Housing projects (re-use of rural housing) that can attract a variety of residents, such as young professionals

Educational offer to attract students, researchers, enthusiasts, families; to urban-rural connection projects

SMART VILLAGE: UNA STORIA FATTA DI PERSONE

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Leader network: useful tools

- Workshops / webinars

- Study visits

- Collection of good practices / experiences

- Documents / guidelines

The Smart Village methodological guide provides tools and methodologies for building an integrated strategy that includes the following tools

Tools for meetings with stakeholders on the territory-Matrix for back-casting and Context map

Procedural and management steps of SV strategies: Call templates, Strategy format

Methodology for stakeholder analysis. Essential to determine the stakeholders involved and their role

Methodology for estimating the socio-economic effects of a strategy: to estimate the socio-economic effects of the proposed Strategy and its "flagship" action.

Methodology for the analysis of qualitative data. Sentiment Analysis

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Thank you for your attention.

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