

# Making LEADER simpler in Finland

**Making the most of the IT system & using centralised surveys and shared templates**

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# LEADER in Finland 2023-2027

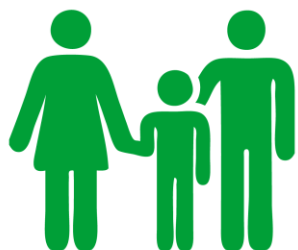


52 rural LAGs + 1 in Åland Islands

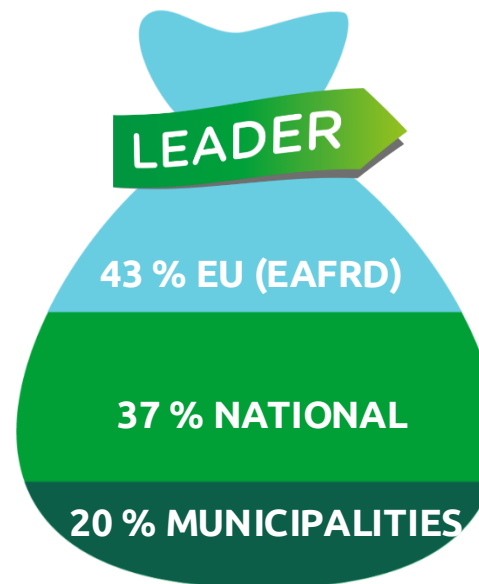
100 %



All of rural population



Per LAG 14 000-120 000 inhabitants, on average 50 000



Total public Funding 230 M€



Per LAG 3-8 M€, on average 4,3 M€

# Making LEADER simpler in Finland

Reducing everyday work and getting better quality data

## Making the most of the IT system

### 1) LAGs annual reports

- Before: 52 pdf / word documents per email to MA
- Now: Shared electronic template in the IT system → easy to summarise nationally and to search for information about whatever issues needed

### 2) Checking LAG board members background

- Before: Excel sheets filled by the boards in the LAG offices and sent per email to MA
- Now: LAG managers report the background of board members in the IT system

### 3) Standardised monitoring reports available in the IT system

All data analysed and used efficiently to demonstrate the added value of LEADER

## Centralised surveys and shared templates

### 1) LAG board self evaluation

- Before: Each LAG designed and implemented surveys individually
- Now: National Network provides a common questionnaire annually, all LAGs participate

### 2) LAG customer survey

- Before: Each LAG designed and implemented surveys individually
- Now: Automatic and simple survey to all beneficiaries by the central administration

Reduces everyday work in LAGs and in administration  
Provides comparable and better quality data



# "We too are EU decision makers!"

## Social media campaign on 9 May Europe Day



"On mielenkiintoista olla mukana kuulemassa kolmannen sektorin kehittämissuunnitelmia, joita Leader-ryhmä voi olla tukemassa. Asukkaiden aktiivisuus on sydäntä lämmittävää."  
- Louka Lehtonen

### Mekin olemme EU-päittäjiä!

Leader-ryhmien hallitusjäseniä on Hämeen maakunnassa yhteensä 52.

Leader-yhdistyksen hallitus päättää rahoitettavista hankkeista alueellasi.



"The board work in the Leader group has been innovative and inspiring. I feel it is important that I can be together with others to make the impossible possible by supporting projects that would not be realized without funding."

Micaela Raudasoja, Uurainen, Leader Jyväskylä board member

### We are too EU decision makers!

There are a total of 588 board members of Leader groups in Finland.

The Leader association's board decides on funded projects in your area.



"As a resident of a rural area and a member of a municipality, it is very important for me to support, among other things, the comfort of living and the strengthening of the structures and holding power of the areas. Through various projects, it is also wonderful to see the growth stories of cooperation both locally and regionally. Yes, there is life in the countryside too!"

Heli Hytönen, Korvenvesi, Leader Rural Development board member



### We are too

EU decision makers!

Leader Rural Development has a total of 24 board members, 12 regular members and 12 deputy members.

The Leader association's board decides on funded projects in your area.



"As a Leader decision-maker, I can help and promote the activities of associations and companies through financial support and, through this, bring life to the villages."  
Satu Anttonen, Suomussalmi, board member of Elävä Kainuu Leader ry

### We are also EU decision-makers!

There are a total of 22 board members of Leader groups in Kainuu province.

The Leader association's board decides on funded projects in your area.



"Working on the board in the Leader group gives you the opportunity to contribute to the vitality of the countryside and the development of business activities."

Jari Raulo, Muurame, Leader Jyväskylä board member

### We are too EU decision makers!

There are a total of 86 board members of Leader groups in Central Finland.

The Leader association's board decides on funded projects in your area.



"It's a pleasure to watch how the projects create a new flow for villages, communities and companies. The financial decisions made will carry far into the future."  
Annika Pulkkinen, Laukaa, Leader Jyväskylä board vice president

### We are too EU decision makers!

Leader Jyväskylä has a total of 23 board members.

The Leader association's board decides on funded projects in your area.



"The vitality and development of rural areas are fundamental to securing the well-being of the entire country, that's why I find Leader funding important and meaningful."

Leena Hietala, Joutsa, Chairman of the Board of Leader Rural Development



### We are too

EU decision makers!

There are a total of 86 board members of Leader groups in the province of Central Finland.

The Leader association's board decides on funded projects in your area.



"While on the board, I have learned about the operation of local events, projects and companies. I am also involved in organization activities and have been able to utilize the things I have learned through Norsu in the development of new activities."

Saija Fingerroos, deputy member of Siikakivi Norsu's board

### We are too EU decision makers!

There are a total of 58 board members of Leader groups in the province of North Ostrobothnia.

The Leader association's board decides on funded projects in your area.

