



Farmfluencer...



are young farmers who portray agriculture and forestry realistically on social media.

WIRTSCHAFTEN

— AM LAND —

WHO WE ARE

- a non-profit organisation
- flexible realisation of projects and campaigns
- standardised communication in the agricultural sector
- constant contact with stakeholders
- creation of position papers, origin labelling checks, events

OUR VISION

- new communication Strategies for rural areas
- Bringing new value chains to the forefront
- Raising awareness for consumers
- Strengthening the young agricultural network



Mission



**WE DON'T MOAN.
We do.**

**WE
COMMUNICATE
authentically**

**WE INSPIRE &
MOTIVATE**

**WE
FARMFLUENCE**

Vision

**FARM
FLUENCER**



**AN ENLIGHTENED
SOCIETY**

**CONSCIOUS
CONSUMERS**

**FARM LIFE INSTEAD OF
FARM ROMANCE**



@muhkuhfani



@fiz_zi



@kaaaatsch



@hofgeschichten_



@michi.vom.hof



@scheichelbeirin



@jasi_farmlife



@landleben.lebensecht



@bauernjohny



@haberghof



@der_montage_typ



@baueranger



@gestiefelte_zuckerruebe



@jahners_spanferkel



@leben_am_hof



@wald4tler_natur_gut



@buechner_fenz_landwirtschaft



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@gschuahof



@martina_pr2



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@felber.bauer



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