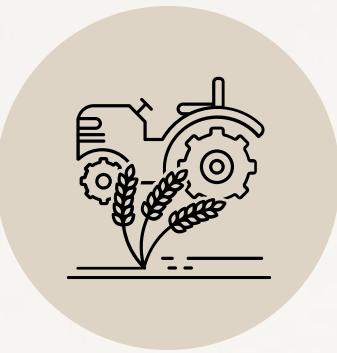




**FARM  
FLUENCER**



# Farmfluencer...



are young farmers who portray agriculture and forestry realistically on social media.

# WIRTSCHAFTEN — AM LAND —

## WHO WE ARE

- a non-profit organisation
- flexible realisation of projects and campaigns
- standardised communication in the agricultural sector
- constant contact with stakeholders
- creation of position papers, origin labelling checks, events

## OUR VISION

- new communication Strategies for rural areas
- Bringing new value chains to the forefront
- Raising awareness for consumers
- Strengthening the young agricultural network



# Mission

**WE  
COMMUNICATE  
authentically**

**WE INSPIRE &  
MOTIVATE**

**WE DON'T MOAN.  
We do.**

**WE  
FARMFLUENCE**



# Vision



**AN ENLIGHTENED  
SOCIETY**

**CONSCIOUS  
CONSUMERS**

**FARM LIFE INSTEAD OF  
FARM ROMANCE**



@muhkuhfani



@fiz\_zi



@kaaaatsch



@hofgeschichten\_



@michi.vom.hof



@scheichelbeirin



@jasi\_farmlife



@landleben.lebensecht



@bauernjohny



@haberghof



@der\_montage\_typ



@baueranger



@gestiefelte\_zuckerruebe



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