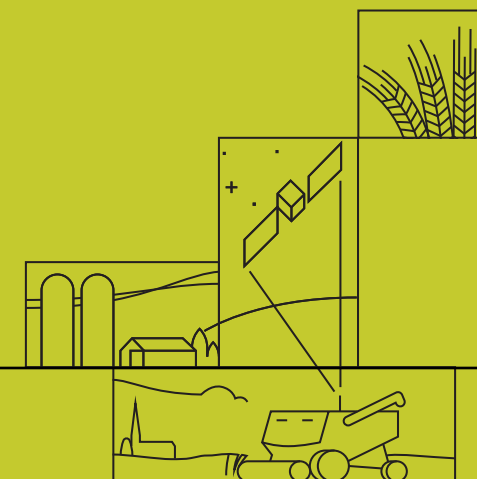




Open Farm Days in Estonia

Reve Lambur, Estonian CAP Network

26/02/2025 Thematic working group –
Valuing Farmers' Wider contributions to Society, Brussels



History of open farm days in Estonia



- From 2012 to 2014, Open Farm Day was organized by **two Local Action Groups** (LAGs) in Järva County, inspired by a study visit to the **Finnish island of Åland**.
- **Since 2015**, Open Farm Day has been held throughout Estonia
- Starting in 2019, the event transitioned to a **two-day format**, allowing for more activities and greater community engagement

Focus and target group



Photo: Muuksi tall

- **Promote and value local food**
 - Introduce the process of food production in Estonia and encourage the consumption of local products
- **Connect producers and consumers**
 - Create direct connections between local producers and consumers to build awareness and trust.
- **Educate children**
 - Show children how food reaches the table and teach them the importance of local food and agriculture.
- **Showcase the diversity of rural life**
 - Highlight various aspects of rural life, including agriculture, culture, and environmental sustainability.

Main target group: Families with children up to 14 years old

Who can participate?



Small family farms: These farms focus on sustainable practices and often prioritize the quality of their produce over quantity.

Agricultural producers: This category includes individuals and businesses involved in the cultivation of crops and livestock, contributing to local and regional food systems.

Local food and drink producers: Companies who create products such as cheeses, jams, wines, and craft beers, highlighting the unique flavors of the region.

Rural tourism farms: „Farms“ that provide tourism experiences, such as farm stays, educational tours, and other activities designed to engage visitors with the rural lifestyle and nature.

Hobby farms: These include small-scale farms that may focus on various activities such as handicrafts, theater, circuses, or even zoos, offering unique experiences and products to the visitors

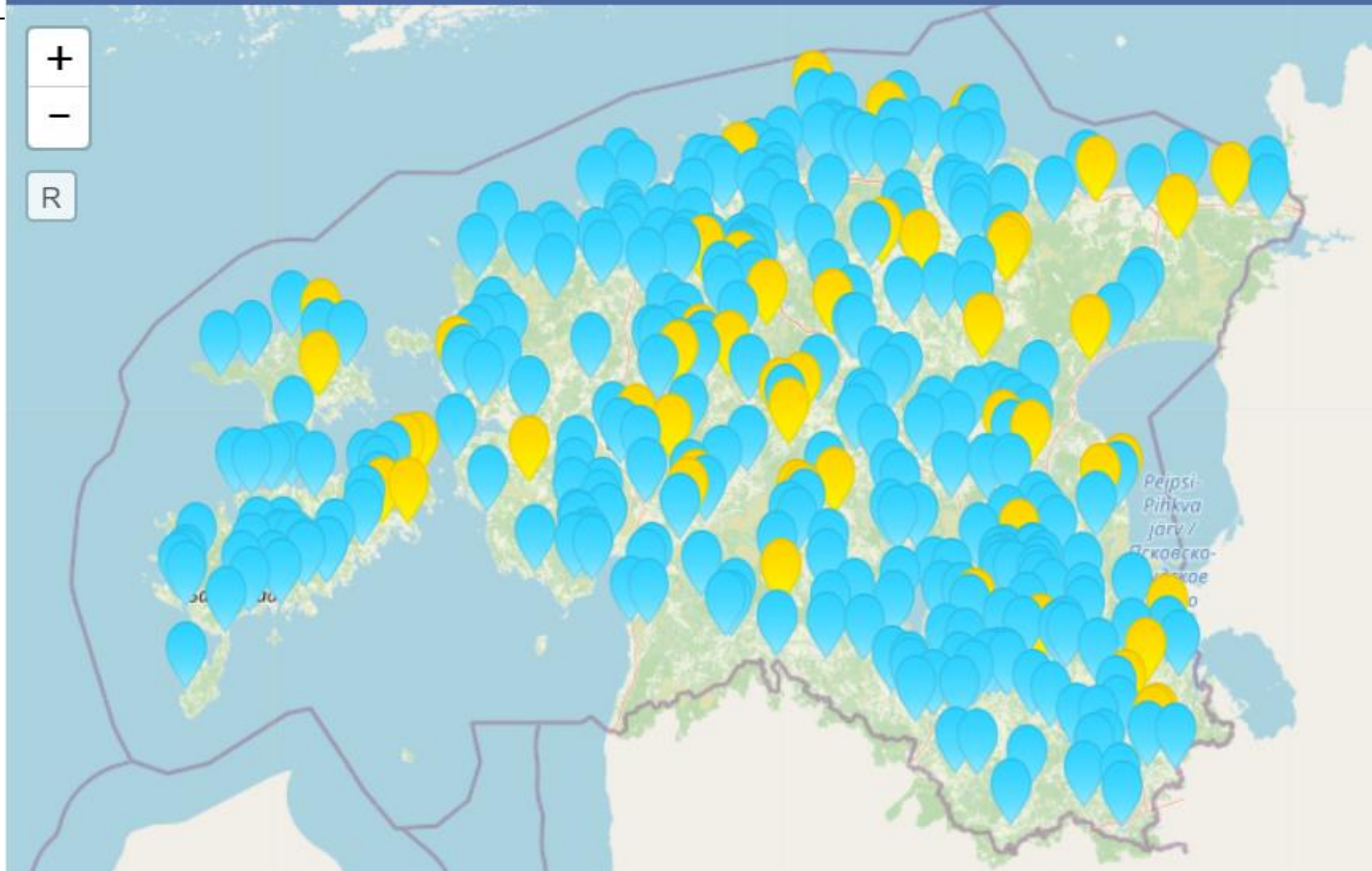
Results

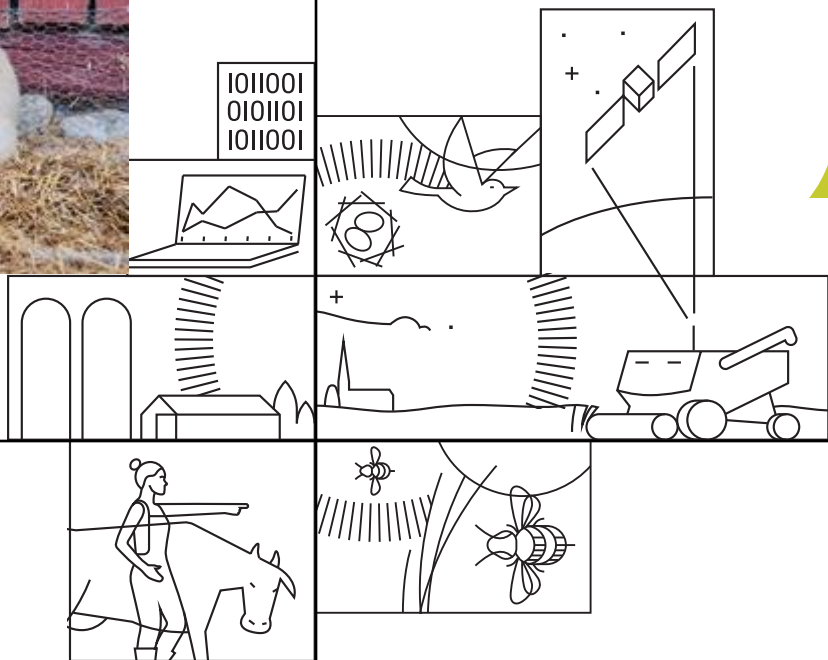
	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Number of farms	358	357	311	299	281	310	294	280	234	147
Number of visits	306 000	284 000	262 000	234 000	214 000	195 000	163 000	121 000	83 000	45 000
Average number of visits per farm	866	823	857	795	760	630	550	430	360	300



Map
with farms
on webpage
in 2024

- Kollasega märgitud talud on avatud vaid pühapäeval.
- Sinisega märgitud talud on avatud nii laupäeval kui ka pühapäeval.





Thank you and see you
on July 12-13, 2025,
at the 11th Open Farm Days
;-)