

# Farming for Nature

Honouring farmers committed to nature on their  
own farms - and beyond

Veronika Resch-O'Hógáin  
Federal Ministry for Agriculture and Forestry, Regions and  
Water Management  
Brussels, 26. February 2025

## The „Farming for Nature“ project aims...

.... to showcase and support farmers who manage their land sustainably and in harmony with nature.

### Key Objectives:

- Promote farming practices that integrate nature and climate protection
- Present your own farm as role models for other farmers
- Raise public awareness about the importance of nature-friendly agriculture



## Selection and presentation of farmers as ambassadors for sustainable agriculture



Foto: BML, 2024

- around 20–25 farmers are **nominated** for their outstanding nature-friendly practices
- jury of experts select 5 **“ambassadors of biodiversity”**

Award ceremony with minister of agriculture 2024

## Share the stories...



Foto: Suske consulting, 2024

- Short Films
- Farm Walks
- Online Kitchen Table Talks
- Podcasts
- Newsletter
- Media

## Find out more...

- [Educational Films | Farming for Nature Österreich](#)
- [Online Kitchen Table Talks | Farming for Nature Österreich](#)
- [Podcast | Farming for Nature Österreich](#) (available only in German)
- [Buddies 2025 | Farming for Nature Österreich](#) (ambassadors from Ireland and Lithuania)
  
- Contact details for further information: [info@farmingfornature.at](mailto:info@farmingfornature.at)