



EU CAP Network

Good practices Competition: ARIA and EIP AGRI Awards

Group discussion

1st TG Meeting, 26 February 2025
Cristina Rascón, EU CAP Network

#ValuingFarmers



Funded by
the European Union



Agricultural and Rural Inspiration Awards 2024: Empowering young people



#ARIAwards24



Agricultural & Rural
Inspiration Awards



Funded by
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Agricultural and Rural Inspiration Awards (ARIA)

Annual editions of ARIA with specific focus:

- 2023: Rural skills
- 2024: Empowering young people and Gender equality
- 2025: ???

Aim:

- Giving visibility to diverse projects funded by the CAP
- Supporting promotion of their work to attract attention and inspire others





Promotional material for ARIA

Popular Vote

- *6 weeks social media campaign promoting shortlisted projects*
- *14,009 votes*

Publications

- [Projects Brochure](#)
- News Articles
- Newsletter



Agricultural & Rural
Inspiration Awards

Good practice database

- *ARIA winners, shortlisted projects and more than 1000 CAP-funded projects*

Videos

- *Short presentation videos about the project*
- *Video interviews with the winners*
- *Live-streamed ceremony*





**EIP-AGRI Innovation Awards 2024: recognising
outstanding Operational Groups' projects**



EIP-AGRI Innovation Awards 2024

Main objective: to recognise and reward outstanding EIP-AGRI OGs which have developed innovative practices, solutions, products and processes

› Six award categories



› Two-step process following the call for applications:

1. Eligibility check and selection of nominees
2. **Short video submissions and selection of winners**

› Public favourite award

