



## **Attractive communication of the evaluation results demonstrating the effectiveness of the CAP**

4th NN Meeting: Networking Hackathon 26.9.2024

# Main questions

- What is the role of the national networks in evaluation and how to fulfil that role?
- How do we foster meaningful participation and ownership of evaluations at stakeholder level to increase awareness of the impact of the CAP amongst them?
- How to attractively communicate the findings of the evaluations?

# ROADMAP AND TOOLBOX

# Next steps

1. Approach the existing thematic cluster on evaluation and monitoring to present idea and get people on board - meeting is being planned in October **DONE**
2. Establish a team and look within the organisations for needed skills - if outside help is needed, contract them.
3. Identify the stages in the roadmap, including objectives and tools
4. Specify for each phase the necessary actors, resources, involvement of stakeholders, how to communicate on it, etc.
5. Analyse how current Evaluation Plans can contribute to the Roadmap
6. Open up and organize brainstorm session
7. Collection of best and worst practices by NN and other stakeholders