



# Forum on Best Practices in the Agri-Food Supply Chain



## Four editions, one goal!

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# **The Forum**





The Forum on Best Practices in the Agri-Food Supply Chain was launched in 2021 by the European Commission in the framework of the Farm to Fork Strategy for fair, healthy and environmentally-friendly food systems.

It is organised by the EU CAP Network, in close partnership with DG AGRI.





## **The 3 Previous Sessions**

In the 3 previous sessions, as well as today, the 4<sup>th</sup> one, there was a good representation of all the stages of the agri-food value chain: farmers, agri-food industries and manufactures, R&D sector, retail and trading sector, and consumers.



Space for dialogue between food chain stakeholders and policy makers

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## **The 3 Previous Sessions**

In this space for dialogue, it was defined for each session of the Forum :







#### Concrete experiences and relevant <u>CAP</u> <u>funding mechanisms</u>

available to support sustainable agri-food supply chains. 「「」 2nd meeting

Strengthening the role of the producer in the organic value chain and the way to support and improve <u>market</u> <u>transparency</u> in the EU's food supply chain, to the benefit of both agricultural producers and consumers.



The Topics to Address

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How agri-food market actors and consumers are coping with the <u>green</u> <u>and digital transition in</u> <u>the context of inflation</u> and higher costs and exchanged views about the medium- to long term implications for the green and digital transition.





To identify the key challenges in the <u>transition to a</u> <u>sustainable food</u> <u>system</u> from the perspective of farmers, producer organisations (POs), retailers as well as Member States and the European Commission.



# To explore the opportunities to promote cooperation

along the agri-food supply value chain in the transition to a sustainable food system. EU CAP NETWORK PRESENTATION

The Aims to Reach

3rd meeting

To value the <u>cost-of-</u> <u>living crisis</u> facing by stakeholders in the food supply chain, exploring causes, consequences and solutions with representatives from across the value chain.







#### Launch of the Forum

and exchange of experiences about collaborative approaches within and between POs and with other actors along the food supply chain.



Collection of good practices and experiences about <u>enhancing</u> <u>cooperation between</u> <u>producers</u>, improving their position in the food supply chain, and <u>increasing market</u> <u>transparency</u>.



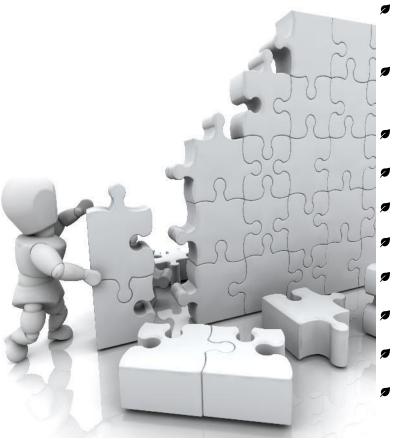
The Outcomes to Achieve

Collection of experiences about how supply chain actors and ME responded to <u>increased costs and</u> <u>prices</u>, and how <u>food</u> <u>inflation</u> could have a potential impact on the achievement of the green and digital transition of the food system.

Contributing to increase the economic, social and environmental sustainability







# **The Challenges**

- Promote cooperation (recognised Producer Organisations, Sustainability Agreements).
  - Foster trust, confidence, reliability and long-term relationships between the food chain stakeholders.
  - Improve market transparency.
  - Promote organic value chain.
  - Promote innovative products.
  - Valorise by-products.
  - Face cost-of living crisis and inflation.
  - Get fair prices for producers, returning value to farmers.
  - Increase **consumer awareness** about the life cycle of food.
- Get **competitive prices** for consumers.



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## Thank you for your attention

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