

Forum on Best Practices in the Agri-Food Supply Chain

AGENDA

4th Meeting

Returning value to farmers

9 October 2024

DoubleTree by Hilton, Brussels City
Rue Ginest 3, Brussels, Belgium



Funded by
the European Union

The EU CAP Network, in cooperation with the European Commission's Directorate-General for Agriculture and Rural Development, is organising a fourth session of the 'Forum on Best Practices in the Agri-Food Supply Chain', launched in 2021 as one of the actions envisaged under the Farm to Fork Strategy with the aim of enhancing cooperation between primary producers, improving their position within the food supply chain and increasing market transparency.

Aims of the event

To build on the discussions in previous meetings and explore the various ways in which producers can increase returns through their active participation in the value chain.

The meeting will:

- Highlight how strategic business relationships and cooperation within the value chain can be a win-win for all concerned, particularly for producers; and
- Explore the business benefits to producers of being a partner in value-based food supply chains.



Timing	Agenda 9 October 2024
8.00 – 9.30	Registration
9.30 – 9.50	Opening messages and introduction to the day <ul style="list-style-type: none"> • Alistair Prior, <i>EU CAP Network</i> • Pierre Bascou, <i>Acting Deputy Director-General, DG AGRI, European Commission</i> Setting the scene & EU CAP Network updates <ul style="list-style-type: none"> • Elena García Garrido, <i>EU CAP Network</i> • Bavo Verwimp, <i>EU CAP Network</i> • Carina Folkenson, <i>EU CAP Network</i>
9.50 – 10.00	Icebreaker
10.00 – 10.30	Framing presentation The Food Chain: broken or robust? <ul style="list-style-type: none"> • Tessa Avermaete, <i>KU Leuven, Belgium</i> Q&A
10.30 – 11.00	Discussion in breakout groups
11.00 – 11.30	<i>Coffee break</i>
11.30 – 12.45	Panel discussion: Best practices and strategies for transparent and equitable food value chains – are they a win,win, win? <ul style="list-style-type: none"> • Giovanni Missanelli, <i>Assomela, Italy</i> • Emilio de León Ponce de León, <i>COVAP, Spain</i> • Vincent Thoen, <i>Ahold Delhaize, The Netherlands</i> • Luisa Crisigiovanni, <i>Euroconsumers</i>
12.45 – 13.45	<i>Networking lunch</i>
13.45 – 14.15	Presentation Sustainable Value Chains demand an understanding of our common social future <ul style="list-style-type: none"> • Mark Fillingham, <i>SA Partners, Portugal</i> Q&A
14.15 – 16.10	Discussions in break-out groups



	<p>Exploring how value chains can enable businesses, particularly producers to be more profitable.</p> <ul style="list-style-type: none"> • José María Castilla Baró, <i>Spanish Young Farmers - ASAJA / COPA-COGECA</i> • Teresa Pérez Millán, <i>Olive Oil Interbranch Organisation (IBO), IAOE, Spain</i> • Attila Nagy, <i>Ministry of Agriculture, Hungary</i> • Jan Willem van der Schans, <i>Supply Chain Expert, The Netherlands</i>
	<i>Coffee available throughout</i>
16.10 – 16.30	Feedback from breakout group discussions
16.30 – 16.45	<p>Next steps</p> <ul style="list-style-type: none"> • David Lamb, <i>EU CAP Network</i>
16.45 – 17.00	<p>Closing remarks</p> <ul style="list-style-type: none"> • Fabien Santini, <i>DG AGRI, European Commission</i>

