

# Thematic Group on Gen Z: Leading Generational Renewal in Farming

## Draft agenda 1<sup>st</sup> TG Meeting

**23 October 2024**

Avenue des Arts 9/bis,  
1210 Brussels



**The first meeting aims to:**

- Introduce the Thematic Group and its members, outlining the mission and objectives of the group.
- Review the challenges and opportunities facing young people in rural areas who aspire to or are involved in agriculture, as well as existing CAP measures.
- Discuss the role of networks and communities in rural areas and their importance for young people.
- Explore the key characteristics and roles of future farmers, including aspects such as farm size, production methods, economic, social and environmental sustainability and rural contexts.
- Co-design the next steps of the TG (in-between meetings and second TG meeting) with participants.



Timing	Agenda item
8.30 – 9.00	Registration
9.00 – 9.15	<b>Welcome &amp; introduction</b> to the Thematic Group <ul style="list-style-type: none"> <li>• EU CAP Network</li> </ul>
9.15 – 09.30	Getting to know TG members – <b>Ice breaker activity</b>
9.30 - 09.50	<b>Overview of the current CAP policies fostering generational renewal in agriculture</b>
9.50 – 11.00	<b>Needs &amp; Challenges of young and aspiring farmers</b> <ul style="list-style-type: none"> <li>• Fishbowl</li> </ul>
11.00 – 11.30	<i>Coffee break</i>
11.30 - 11.45	<b>Snapshot of the JRC study: “Farmers of the future”</b>
11.45 – 13.00	<b>Interactive session: Envisioning future farmers to drive generational renewal in agriculture</b> <i>Participants will collaboratively explore the profiles of future farmers, considering the challenges, megatrends and rural contexts expected in the coming decade.</i>
13.00 – 14.15	<i>Lunch</i>
14.15 – 14:30	Warm-up activity
14.30 – 16.00	<b>Interactive session: Envisioning future farmers to drive generational renewal in agriculture</b> <i>To be continued</i>
16.00 – 16.30	<b>Conclusions – summary and next steps</b> <ul style="list-style-type: none"> <li>• Main take-aways from the day</li> <li>• Next steps for the Thematic Group</li> </ul>

