

Friendship Villages: long-term partnerships across the borders



- By means of TNC, find new ideas, refresh existing activities and develop new working methods in rural villages with the aim of developing the vitality of villages, and increasement of the involvement of the youth. Establishment of friendships between partners from other EU countries. Finding smart innovations for village vitality.
- The results will be produced by means of local, regional and international networking, sharing of experiences, "volunteer job shadowing", benchmarking of good practices, and mutual learning. New Smart Villages strategies will be developed during or after the project.
- Activities: study visits, remote workshops, implementation of new methods of village development.
- Planning with partners will start soon.
- In Finland village-based associations provide a diversity of services, organize events, and keep many local traditions alive. We are looking for partners that have active villages/associations in their area.

LAG RAVAKKA, FINLAND





Voices of Heritage – Sustainable Future for and by Tourist Guides



- **Voices of Heritage aims to find new ways of working as a tourist guide in the countryside. Guides can be the Voices of Heritage and lead to a sustainable future.**
- **We are searching for international partners for mutual learning, exchange of experiences, sharing of good practices and cooperation concerning guide work, sustainable tourism, digital tourism and tourism service innovation.**
- **Problems: There are many guide associations in our area, but guides are aging and they have difficulty attracting new and younger guides. Their working methods could be modernized. Guides aren't working with local residents to promote local heritage.**
- **Activities: workshops, study visits, learning sessions, networking, foreshadowing of the future, organizing co-cooperative events**
- **Planning with partners will start soon.**
- **Our area's specialities include 2 UNESCO world heritage sites, marine history, 19th Century wooden town founded in 1617, experienced guides who work in a large rural area**

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