The Norman Seine LAG

A rural development that drives innovation and social links, resilient in the 188 169 inhabitants face of climate **LAG Managers** change Public sector

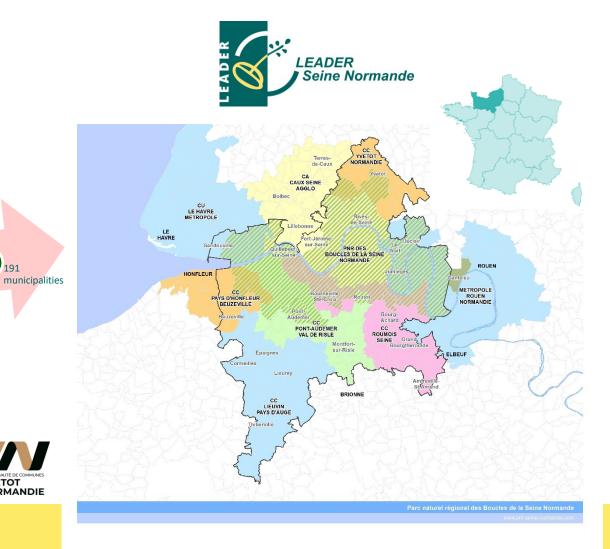












Action sheets



1 🚺

Experiment with nature-based solutions to limit climate change and its consequences

2

Promote the territory's resources in short channels and in sobriety

3

Develop a cultural and touristic offer promoting the assets of the territory

Develop entrepreneurship and experiment with new economic models

Strengthening the heart of villages through an offer of services adapted to different life paths

6 Living, moving and working on our territory











Structuring the eco-materials sector

- In a context of climate change, we started to turn to virtuous ways of building and being more energy efficient
- An eco-material is a material which has the technical qualities required to be considered as a construction material, but which also has environmental or socioenvironmental qualities. It is a material that is part of a global approach to sustainable development over its entire life cycle.