EU CAP Network Conference
‘EIP-AGRI Operational Groups: Innovation in practice’

Estoril, Portugal
6 - 8 May 2024
OG ECOPIONET

Innovation and bioeconomy in the rural environment

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## PROBLEMS - OPPORTUNITIES

<table>
<thead>
<tr>
<th>PROBLEMS</th>
<th>OPPORTUNITIES</th>
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<tbody>
<tr>
<td>1. LOW EFFICIENCY of rainfed farming (lack of water)</td>
<td>High efficiency producing <strong>organic</strong> cereals, oilseeds and protein crops</td>
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<td></td>
<td>Consumption of organic products ↑</td>
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<td>2. LACK OF COLLABORATION in the organic sector reduces competitiveness</td>
<td>Farmers’ association – <strong>Producers’ organisation</strong></td>
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<td>3. KNOWLEDGE TRANSFER SYSTEMS are not effective</td>
<td>Creation of a <strong>multi-stakeholder knowledge sharing network</strong></td>
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**PRODUCTION** ———————————————————— **COMMERCIALISATION**
How?

Innovative Knowledge Exchange Methodology

- Professionals with large experience and broad knowledge regarding organic production and commercialization
- Farmers who have been a long time producing organically
- Producers reluctant towards organic farming
- Farmers who are going to perform the conversion to organic farming with the help of the other members of the project.
1. Training of technical advisors
2. Continuous personalised advice to Pioneers
3. Training courses for Pioneers
4. Technical and field workshops
5. Meetings Tutors-Pioneers
6. Exchange network – Digital platform

How? → Innovative Knowledge Exchange Methodology

MITTCon

- E - TA
- E - TA - P
- E - P
- E - TA - T - P - N
- T - P
- E - TA - T - P

E = Experts
TA = Technical advisors
T = Tutors
P = Pioneers
N = Neighbours

+ Dissemination activities
Results

- More effective and faster knowledge exchange

- Gap between scientists and producers was bridged

- Advisory services improved

- 20 farmers successfully converted to organic (1,136 ha)

- The foundations for the development of a future producer organisation were laid

- All farmers (Tutors and Pioneers) were pleased to have participated in the project. They and other producers improved on best practices, value-added strategies and marketing
RESULTS

HUMAN FACTOR

- 29 Pioneers
- 9 Tutors
- 6 OPAs technicians
- 8 Experts

ACTIONS

- 6 Technical Workshops
- 6 Training Courses
- 45 Agricultural Reports
- 2 Field Workshops
- 8 Pioneer – tutor meetings
- 2 Webinars
- 4 Technical Documents
- 6 Videos

RESULTS

- 1,657 Advised Hectares
- 1,136 Certified Hectares
- 1,042 Conversed Hectares
- 187 Bovine Advised
- 105 Bovine Certified
- 1,130 Sheep Advised
- 150 Sheep Certified
- 110 Media Impacts
- >650 rEIderized

Second-Place by Popular Vote on the Rural Inspiration Awards 2020
thank you very much

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All information on the conference is available on the event webpage: