

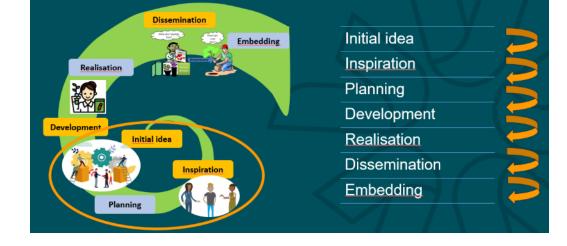
EU CAP Network Conference 'EIP-AGRI Operational Groups: Innovation in practice'

Estoril, Portugal 6 - 8 May 2024



Patrizia Proietti ATTRACTISS



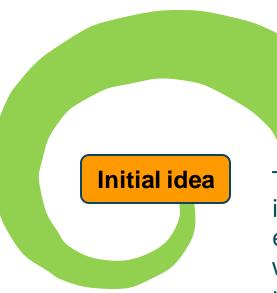


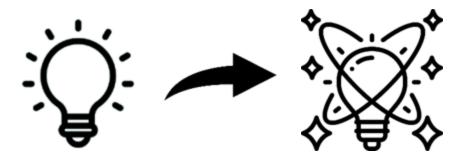


Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Commission can be held responsible for them. This work has received funding from UK Research and Innovation (UKRI) under the UK government's Horizon Europe funding guarantee grant number 10055370.

8th May 2024

Starting the innovation process: the initial idea





The farmer is getting initial ideas for a new initiative. He or she is facing practical issues, sees new possibilities, or wants to make a change. New initiatives can emerge from interaction as well, or unexpected events: exchanging with people who have different experiences or expertise, often trigger new ideas. External pressure can push people out of their comfort zone, making them recognize the need to do things differently.

WHAT SUPPORT?

- Trigger knowledge exchange
- Needs/opportunities assessment
- Active listening

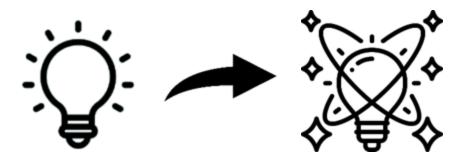
TOOLS / METHODOLOGIES



Inspiration BUS Trip

From initial idea to inspiration





The farmer with a fledgling idea is now looking for a group of enthusiastic allies who can inspire each other. People with similar interests, individuals willing to take risks. He or she is not yet inclined to formalize or take action too quickly, but rather wishes to engage in discussions and explore the possibilities of the idea with the group. It should become a collectively embraced concept, so perhaps it still needs some adjustments before transitioning to concrete plans with objectives.

WHAT SUPPORT?

- Organise contacts with other people
- Share information, arrange informal discussion
- Consider different solutions
- Help defining the project scope (vision building; convergence of expectations on a line of action; negotiations)
- Manage conflicts

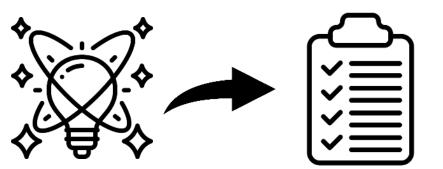
TOOLS/METHODOLOGIES



Kitchen table talk

From inspiration to planning





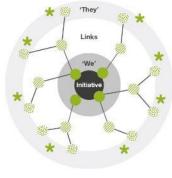
The farmer wants to translate his or her idea into concrete plans: actions need to be taken. In creating the plan, tasks are assigned, and agreements are made. Are more people needed (incl. experts and policymakers), are there missing links? It may require the consent of others, such as financiers, policymakers, etc. (room for experimentation). The endpoint here is an actionable plan.

WHAT SUPPORT?

- Help identifying the right key actors, the roles and functions needed to achieve the innovation.
- Finalise the idea and define the objectives (all the expectations should be considered)
- Facilitate access to seed funds
- Facilitate the setting up of informal and flexible networks

TOOLS/METHODOLOGIES

Network analysis





ATTRACTISS Training, exchange, tools

TRAINING 14-15 October, **Budapest!!**



Workshops, webinars and other events



incident akis 💥 Network Learn & Appl -----Icome to AKISConnec Shaping the Future of Agricultural Innovation Embark on a journey of transformative collaboration with MOSConnec where actors from all over Europe converge to leverage the power of Agricultural Knowledge and Innovation Systems.

THE NETWORK

nodernakis 🛸 Network Learn & Apph

ISS Tools & Methods

In this dedicated section, we present an array of tools and methods specifically tailored for and by Innovation Support Services (ISS) providers within the agricultural domain. These resources are designed to empower ISS providers in delivering effective support to farmers, agribusinesses, and other AKIS stakeholders. Whether you're seeking tools to enhance technology adoption, facilitate market access, or improve sustainable practices, our curated collection offers a wealth of solutions to meet your needs. Explore these innovative tools and methods to optimize your service delivery, strengthen collaboration within the AKIS network, and drive meaningful impact in the agricultural sector.

Would you like to IMPROVE your skills? Would you like to be INSPIRED to innovate? Would you like to SHARE knowledge on innovation?





Treasures on the farm



For a farmer to auickly aet eedback if his idea

EU CAP Network conference 'EIP-AGRI Operational Groups: Innovation in practice'

6-8 May 2024 Estoril, Portugal

All information on the conference is available on the event webpage:

https://eu-cap-network.ec.europa.eu/events/eu-cap-network-conference-eip-agri-operational-groups-innovation-practice