



EU CAP Network Conference 'EIP-AGRI Operational Groups: Innovation in practice'

Estoril, Portugal
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Ensuring a smooth-running OG project

Lidia Moroń-Morawska

OG 'Cooperation for the creation of an innovative local market'





Ensuring a smooth-running Operational Group project.

For example: Małopolska Group for Innovation and
Development in Agriculture



About Us

Operation title:

Cooperation for the Creation of an Innovative Local Market

Composition of the group

Lider

Mateusz Morawski - farmer

Members

11 farmers

1 forest owner

2 entrepreneurs

1 research unit Cracow University of Economics



What innovations are we introducing?



Individual Product Code



Carbon footprint calculator



Using blockchain technology with
cryptocurrency payment



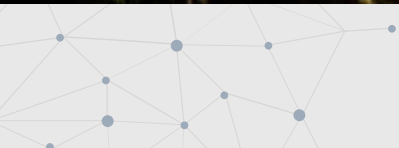
IT system with a mobile application



Automation and optimization of delivery
routes



We are building a fruit and vegetable
processing plant for group members



THE ROLE OF THE LEADER



In our opinion, the most crucial factor for ensuring the smooth functioning of the project is the presence of an experienced leader who selects appropriate team members at the initial stage of the project.

In our group, the Project Leader is responsible for continuous supervision over the correct and efficient execution of tasks.

WHAT IS MOST IMPORTANT?

Every member must possess the necessary competencies to perform their assigned tasks.

It was equally important to precisely define the division of tasks and the rights and responsibilities of each participant at the beginning of the project, through an appropriate consortium agreement and mutual understanding of goals.

We achieved these goals thanks to a series of regular online meetings. Since it would be difficult to communicate in such a large group, the leader proposed the following system: first, he collected ideas on topics (such as functionalities that should be included in the application) and then moderated the discussion. This significantly streamlined the meetings.

To ensure the smooth functioning of the Operational Group, trust and effective communication between partners are crucial, as well as minimizing administrative burdens.

THE MOST DIFFICULT CHALLENGES WE OVERCAME:

1. Financial liquidity:

the financing of the project occurs in tranches. When amendments to the payment application were necessary, the payment period was extended, and the project had to be carried out according to the schedule. Liquidity was ensured by a meeting of the consortium members and funding of the consortium's account by some partners. This was possible thanks to a previously developed mutual understanding of the goal.



THE MOST DIFFICULT CHALLENGES WE OVERCAME:

2. Minimizing administrative burdens:

this significant facilitation was possible through the delegation of duties. In agreement with several other OGs, we hired a competent person who helps manage documentation and settle subsequent stages of the project.

Our advice

Maintaining constant communication and collaboration with other OG leaders increases synergy, facilitates problem solving and promotes the exchange of best practices, significantly improving the effectiveness of implemented projects.



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All information on the conference is available on the event webpage:

<https://eu-cap-network.ec.europa.eu/events/eu-cap-network-conference-eip-agri-operational-groups-innovation-practice>

