

EUROPEAN CAP NETWORK SEMINAR 'SKILLS AND LIFELONG LEARNING FOR AGRICULTURAL ADVISORY AND TRAINING SERVICE PROVIDERS'

Interactive Session 1: Existing and new methods and tools for effective training and provision of skills

The experience of setting up advisory services from scratch

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Background: starting from scratch

- An EU funded Technical Assistance project for "Implementation of Farm Advisory Services"
- No past history of FAS
- No active public of private advisors
- No training courses for advisors or farmers
- An agricultural sector in fast decline



Defining the learning needs

How was this conducted?

Series of **focus group** meetings with advisors, farmers, training institutions, food business operators and other bodies active in agriculture and rural development

- Field and farm days
- **Surveys** amongst farmers, advisors, training institutions
- Mapping of training facilities (labs, equipment, testing options...

Why this approach?



FARMER AND
INDUSTRY
REQUIREMENTS



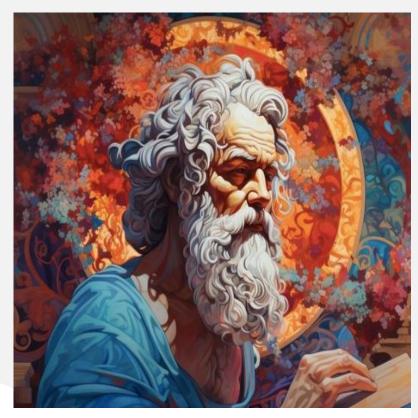
A "REALITY
CHECK" FOR THE
ADVISORS



OPPORTUNITY TO CHALLENGE INTERESTING VS USEFUL



A **TOOL TO MAP**INFO AND SKILL
SET GAPS



You don't know what you don't know - Socrates

Designing the Training Programme

Factors affecting the form and features of this programme:

- 1st training of its kind
- A menu of anticipated advisory services linked to execution of EU grants for the sector
- A competitive environment leading to engagement of successfully trained experts as advisors with the project
- Recognised programme for acquisition of apprenticeship or mastership levels valid for a future occupational standard



How was it conducted?

Started with 75 trainees and 54 finishing the training

Compulsory modules on soft skills

 Selective technical modules based on relevance to higher qualification

 Delivered by international specialists in the topics to nurture further networking, exchange of practices

 Designed with the intent for advisors to engage in research, report writing, presentation preparation, handbook development, use of audiovisuals, etc

 Assessment conducted – written, practical

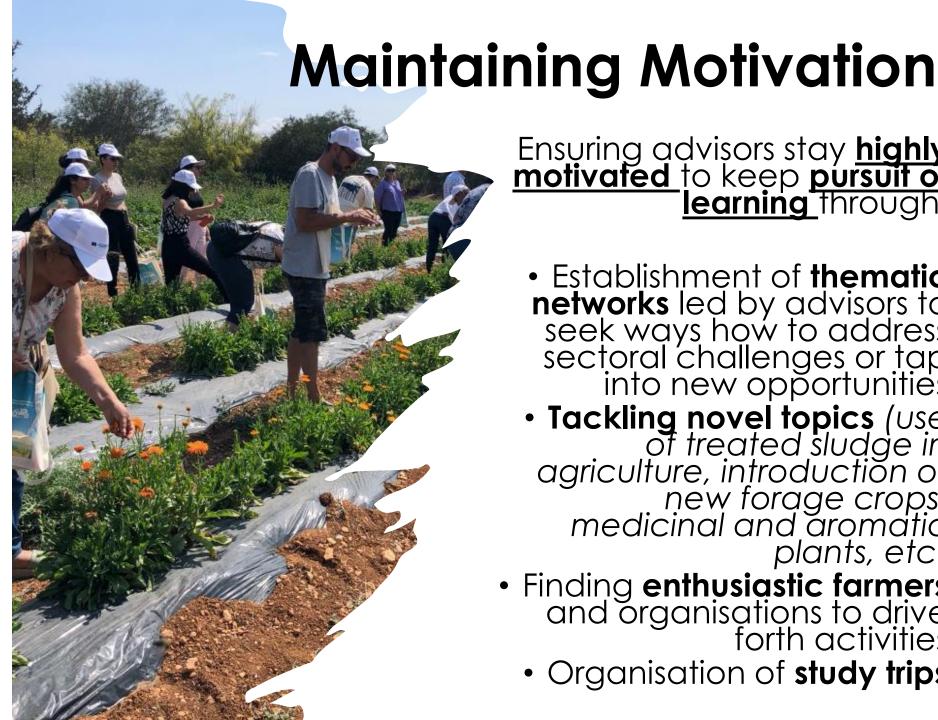


Embracing a continuous learning process

Empowering advisors to develop, use, tools and products to enable exchange of knowledge and improved advice on pertinent topics leading to research, networking and eventually selfdevelopment



Moving from an obligation to a desire to learn



Ensuring advisors stay <u>highly</u> motivated to keep <u>pursuit of learning</u> through:

- Establishment of thematic networks led by advisors to seek ways how to address sectoral challenges or tap into new opportunities
- Tackling novel topics (use of treated sludge in agriculture, introduction of new forage crops, medicinal and aromatic plants, etc)
- Finding enthusiastic farmers and organisations to drive forth activities
 - Organisation of study trips

Some Observations...

- Initial resistance by advisors
- Mixing of young and less experienced with those having higher qualifications and more years of experience led to initial reservations by the latter
- Lack of occupational standards for advisors poised a big challenge to use Vocational Standards as a basis for designing curricula and for recognition of certification

- Entrusting and empowering advisors proved to be an effective learning process
- Involving farmers from the onset allowed advisors to develop stronger confidence in their abilities
- This led to broader appreciation of the services offered which motivated advisors to learn and do more

Any Questions?

For more info on the project



Project Webpage



EU CAP Network seminar 'Skills and lifelong learning for agricultural advisory and training service providers'

21-22 February 2024 Vienna, Austria

All information on the seminar is available on the event webpage:

https://eu-cap-network.ec.europa.eu/events/eu-cap-network-seminar-skills-and-lifelong-learning-agricultural-advisory-and-training

