

ABRUZZO

ALLEVAMENTO MARTIN AGRICULTURAL COMPANY

BREEDING HIGH PEDIGREE COWS AND HEIFERS



THE PROJECT

Expansion of farm structures, barn and tillage equipment improvement.

PROFILE

- **Beneficiary:** agricultural company 'Allevamento Martin'.
- **Area:** Rocca Santa Maria (Teramo).
- **EU priority:** preserve, restore and enhance ecosystems. Enhance farm profitability and agricultural competitiveness.
- **Measures:** 4.

- **Intervention type:** support through investments in farms affected by the 2016/2017 earthquake and/or the exceptional snowfall of January 2017.
- **Total investment:** € 378,486.14

COMPANY DESCRIPTION

At an altitude of one thousand metres, immersed in the Gran Sasso and Monti della Laga National Park, the 'Allevamento Martin' farm produces high-quality cow's milk for food processing. Owned by brothers Gabriele and Marco Di Gianmartino, heirs to their father's livestock business, this mountain farm boasts four hundred high-genealogy Friesian cattle, one hundred and twenty hectares of organically farmed land and continuous investments in facilities, equipment and new technologies. The passion and dedication of the Di Gianmartino brothers have ensured, over time, a managerial balance that has allowed the mountain farm to stand out among the best livestock farms in Abruzzo.

FUNDED INTERVENTION

The intervention is aimed at structural extension and improvement of barn equipment. Benefiting from the RDP measures, the Teramo farm was able to extend its barns, build storage facilities for organic material and raise the trusses for the hay bales. In addition to the structures, the support funds received enabled the construction of a modern ventilation system for the milking parlour and waiting room, as well as the purchase of equipment for the labour room, a round baler machine and an agricultural tractor.

Company links

<https://www.allevamentomartin.it/>

CONDOTTA FORESTALE

BIODIVERSITY AND SUSTAINABLE MANAGEMENT OF FOREST RESOURCES



THE PROJECT

Terre italiche: improvement of the quality of life of local populations and sustainable tourism development of the entire area.

PROFILE

- **Beneficiary:** Condotta Forestale, an association representing the interests of forests and their communities.
- **Area:** Corfinio, Bugnara, Roccacasale, Rocca Pia, Scanno, Castel di Ieri, Goriano Sicoli, Introdacqua, Raiano.
- **EU priority:** promoting social inclusion, poverty reduction and economic development in rural areas.
- **Measures:** 7.
- **Intervention type:** basic services at a local level for the rural population.
- **Total investment:** € 931,744.62

COMPANY DESCRIPTION

Condotta Forestale is an association that safeguards the collective interest of forest, rural and mountain communities at regional, national and European levels. Focusing on the conservation of biodiversity, the organisation promotes the sustainable management of forest resources from economic, social and environmental perspectives. The association acts in the interest of developing rural and mountain areas through a network of economic operators, local administrators, sector professionals and personalities from the academic and educational worlds by promoting the exchange of experience and knowledge. In addition to this, Condotta Forestale monitors the development of direct and indirect activities linked to the presence of forest land.

FUNDED INTERVENTION

The objective of Condotta Forestale is to foster the cultural growth and psychophysical well-being of the community while also promoting the development of sustainable tourism in the areas concerned. In fact, the three planned interventions have a twofold positive impact on the entire area concerned. The first intervention, the 'Time Bank', envisages the creation of a community of well-being oriented towards satisfying the material and relational needs of users. The Time Bank will be organised in offices and branches open in the municipalities involved (Bugnara, Corfinio, Roccasale, Rocca Pia, Scanno). The services will also be accessible through a web platform. The second intervention envisages the construction of leisure and sports facilities in order to promote the services offered, improve the quality of life of local populations and increase the tourist appeal of the areas. The third funded intervention is for the building of a thermal power plant fuelled by forest resources of local origin and classified as renewable sources

Company links

<https://www.condottaforestale.org/>

BASILICATA

MASSERIA SERRALTA AGRICULTURAL COMPANY

FOSTERING LOCAL DEVELOPMENT FOR A BETTER QUALITY OF LIFE



THE PROJECT

Short supply chain, zero kilometre and local market.

PROFILE

- **Beneficiary:** a partnership of 12 companies led by the agricultural company Masseria Serralta (Picerno).
- **Area:** Potenza.
- **EU priority:** promote the organisation of the agri-food chain and risk management.
- **Measures:** 16.
- **Intervention type:** sector cooperation (for the creation and development of short food supply chains and local markets).
- **Total investment:** € 135,827.20

COMPANY DESCRIPTION

Campagna Amica is the Coldiretti project for an agriculture committed to an open and intense dialogue with citizens and consumers. The association strives to foster local development to protect the environment and improve quality of life. Campagna Amica favours initiatives that help consumers and facilitate their freedom of food choice (labelling, origin, advertising, GMO-free); in addition to this, it promotes typical products and food made in Italy, as an economic, environmental and cultural resource of the country. Another objective of Coldiretti is to bring the city closer to the countryside also through initiatives involving schools and the world of culture.

FUNDED INTERVENTION

The intervention saw the creation of a market area of over 300 square metres dedicated to pasta, honey, oil, wine, flours, pickles, meat and salami, bread and baked products, fresh and mature cheeses, and fruit and vegetables from Lucania producers. The market respects the logic of 'zero km' and also markets 'fifth category' products: an evolution of fresh fruit and vegetables, processed on site (steamed, grilled or boiled) and vacuum packed in a protective atmosphere. There is an area dedicated to biodiversity (PAT and characteristic products of Basilicata's biodiversity); in the market there is an educational area for families and children where they can learn about food; in addition to these, the Potenza market boasts an area for show cooking and another where patrons can relax. All this is intended to offer consumers a service that accompanies them in the conscious choice of products to buy and enriches their 'commercial' experience by also improving aspects of their social living.

GSM ITALY AGRICULTURAL COMPANY

LOVE FOR THE EARTH, CARE FOR THE ENVIRONMENT AND
PRODUCT QUALITY



THE PROJECT

The Mushroom of Matera - 'noble par excellence', Cardoncello mushroom production facilities.

PROFILE

- **Beneficiary:** agricultural company G.S.M., Italy.
- **Area:** municipality of Tursi and municipality of Armento.
- **EU priority:** increasing farm profitability and competitiveness.
- **Measures:** 6, 4.
- **Intervention type:** Incentives for young farmers to establish new farms and support for investments in agricultural holdings.
- **Total investment:** € 195,00.00

COMPANY DESCRIPTION

The Modarelli family has been involved in farming since 1978. Brothers Giuseppe, Salvatore and Massimo are the heirs to a tradition that binds them to the land and their

origins: this is how the GSM farm was created, dedicated to the cultivation of cardoncelli mushrooms and peaches. In addition to their love for the land and attention to preserving nature and the environment, the Modarelli brothers are attentive to the quality of the products they market and offer healthy food with excellent organoleptic properties. This approach ennobles and promotes the spread of one of Lucania's typical products, the 'cardoncello', a prized mushroom that is also a tourist attraction.

FUNDED INTERVENTION

The intervention funds the construction of technologically automated plants for the cultivation of *Pleurotus Eryngii*, the so-called 'cardoncello' mushroom. The technological innovation brought by the new plant allows the temperature of the mushroom greenhouse to be controlled and a rainwater collection system aimed at saving water resources to be built. In addition to this, the new technologies facilitate the atomisation and humidification of the rooms. Thanks to the new facilities, GSM fine-tunes its cultivation techniques in a controlled environment, guaranteeing a cool, dry product that can be grown even in the winter months.

LINK

OFFICIAL COMPANY WEBSITE

ALIANELLI ANTONIO E BERNARDINO AGRICULTURAL COMPANY

INNOVATION, SUSTAINABILITY AND SAVING NATURAL
RESOURCES



THE PROJECT

Crop diversification and environmental sustainability, productive reconversion of tree plantations.

PROFILE

- **Beneficiary:** Alianelli Antonio Bernardino agricultural company.
- **Area:** municipality of Bernalda.
- **EU priority:** increasing farm profitability and competitiveness, promoting innovative technologies and sustainable forest management.
- **Measures:** 6, 4.
- **Intervention type:** Incentives for young farmers to set up new agricultural holdings and 4.1 (support for investments in agricultural holdings).
- **Total investment:** € 185,000.00

COMPANY DESCRIPTION

A start-up in the Lucania fruit and vegetable sector, the Alianelli farm operates in the Metapontino area, an area that symbolises the agricultural excellence of the Basilicata region. The company is highly innovative in the management of soil, water resources and fertilisation, and is attentive to environmental sustainability and saving natural resources. The aim of the young Lucania company is also to improve the quality of its fruit and vegetable offerings and to encourage the development of new production and organisational models oriented towards crop diversification. The company has joined the OP [Organisation of Producers] 'Agorà' of Bernalda (Mt).

FUNDED INTERVENTION

Thanks to the planned and funded interventions, the Lucania start-up has reconverted agricultural land in order to create and plant 6.60.00 hectares of citrus trees, 2.00 hectares of apricot trees, 2.20.00 hectares of plum trees, for a total of 10.80.00 hectares of fruit trees. In addition to this, thanks to the funds granted, the Alianelli company can invest in 'precision farming' technologies that allow the acquisition, analysis of data and implementation of a management response regarding, for example, targeted spraying or guided fertilisation. These innovations make it possible to reduce the consumption of natural resources and increase production quality and quantity.

Calabria

NOLA AGRICULTURAL COMPANY

PROTECTION AND PROMOTION OF SIBARI PLAIN PRODUCTS



THE PROJECT

Irrigating while saving: the efficient use of resources and the transition to a low-emission economy.

PROFILE

- **Beneficiary:** Nola agricultural company.
- **Area:** Castrovillari (Cs).
- **EU priority:** promote resource efficiency and the transition to a low-carbon economy.
- **Measures:** 4.
- **Intervention type:** support through investments in the infrastructure necessary for the development, modernisation and adaptation of agriculture and forestry.
- **Total investment:** € 558,141.22

COMPANY DESCRIPTION

Located on the Sibari Plain, the Nola farm operates in the fruit-cereal and livestock cultivation sector. A well-established business that is also active abroad, the company is part of the quality food district of the plain, set up for the protection and promotion of the products of this luxuriant land known for its climate and soil which are particularly favourable to quality agricultural production. The objectives of the Cosenza-based company are innovation in water management, improving the company's competitiveness, and sustainability.

FUNDED INTERVENTION

Through the RDP intervention, the company implemented a highly innovative automated irrigation system (Pivot type) for cereal crops. The new irrigation system guarantees increased efficiency and water savings. In addition to this, the Pivot system generates a microclimate favourable to productivity and low environmental impact. The project also financed the construction of low-volume (drip) irrigation systems for orchards that maximise water savings.

LINK

OFFICIAL COMPANY WEBSITE

FERRARI UMBERTO AGRICULTURAL COMPANY

A REFINED OIL PRODUCED USING INNOVATIVE TECHNIQUES

THE PROJECT

Environmental sustainability and agricultural innovation in disadvantaged areas.

PROFILE

- **Beneficiary:** Ferrari Umberto agricultural company.
- **Area:** Terravecchia (CS).
- **EU priority:** increasing farm profitability and competitiveness.
- **Measures:** 4.
- **Intervention type:** support and investment in agricultural holdings.
- **Total investment:** €135,827.20

COMPANY DESCRIPTION

The Ferrari Umberto farm produces high-quality oil in a notoriously disadvantaged area. Dedication to work and commitment to a refined product drives the company to use modern machinery and innovative techniques, paying particular attention to environmental impact. Among the innovations promoted, the Cosenza-based company has modernised the systems for working the land and harvesting the olives.

FUNDED INTERVENTION

Thanks to the contribution of the 2014/2020 Calabria RDP, the company has planted new olive groves and fences to secure the slopes. The innovations promoted thanks to the funded interventions have increased the degree of mechanisation of production processes and the related energy savings, with a view to sustainable development. The mechanisation of processes has also reduced labour costs and increased the safety of the workers employed, while also speeding up the cultivation of land and the quality of

crops and products. In addition to this, an e-commerce platform has been set up to market the products and the organic line.

AGRUMARIA REGGINA

QUALITY OF INGREDIENTS AND TRANSFORMATION PROCESSES



THE PROJECT

Beverage 2.0, processing, marketing and development of agricultural products.

PROFILE

- **Beneficiary:** Agrumaria reggina.
- **Area:** Reggio Calabria (RC).

- **EU priority:** promote the organisation of the agri-food chain and risk management.
- **Measures:** 4.
- **Intervention type:** support through investments in the processing/marketing and/or development of agricultural products.
- **Total investment:** € 624,266.94

COMPANY DESCRIPTION

Agrumaria Reggina produces concentrated fruit juices and vegetable extracts, vitamin preparations, fruit syrups and flavourings, as well as essential oils and aromatic preparations. Committed to the research and development of innovative solutions that guarantee the highest quality of ingredients and processing, Agrumaria operates successfully in the market of semi-finished products for the food industry, particularly with regard to the ingredients required for the production of customised juice blends and emulsions.

FUNDED INTERVENTION

Thanks to the investments made, innovation, and the support of an R&D team, Agrumaria Reggina has managed to further improve the quality of its produce by investing in equipment that ensures better product preservation, improved quality standards, and the reduction of wastewater at the packaging stage. With the help of RDP funds, the Calabrian company also installed a photovoltaic system for the use of energy from renewable sources and set up an e-commerce management platform to modernise business planning and administrative management functions.

LINK

OFFICIAL COMPANY WEBSITE

Campania

PROGENJA

CONSULTANCY FOR LOCAL AND FARM BUSINESS DEVELOPMENT



THE PROJECT

Repositioning the offer of the wine business and seeking alternative and international trade channels.

PROFILE

- **Beneficiary:** Progenja S.C.A.R.L..
- **Area:** Taburno - Camposauro (Bn).

- **EU priority:** promote knowledge transfer and innovation in agriculture, forestry and rural areas.
- **Measures:** 2.
- **Intervention type:** support to help eligible persons to avail of advisory services.
- **Total investment:** € 178,500.00

COMPANY DESCRIPTION

The Progenia cooperative was established in September 2008 to provide technical assistance and specialised consultancy to organisations and companies for the implementation of local development projects and agricultural enterprises. The cooperative provides consultancy on environmental, agronomic and cultivation issues, but also on sales and marketing, focusing on the search for new markets.

FUNDED INTERVENTION

The intervention involves 140 companies in the wine sector operating in the inland areas of Campania. With the advice offered, Progenja promotes the search for new markets, the reduction of the environmental impact of cultivation and the improvement of cellar activities. Through Progenja, the wine-making companies involved have developed an additional product marketing system, based on telecommunications and highly innovative in content and tools and capable of penetrating international markets. The other consultancies funded, which focus on the use of new technologies, promoted the introduction of drones and sensors for the constant monitoring of vineyards in order to identify plant needs and implement timely and targeted interventions.

ARCA 2010 COOPERATIVE SOCIETY

AGROBIODIVERSITY AND REDUCING ENVIRONMENTAL IMPACT



RIADAg

THE PROJECT

Reducing the environmental impact in agriculture through the dissemination of agrobiodiversity.

PROFILE

- **Beneficiary:** joint venture leader: ARCA 2010 soc. coop.
- **Area:** countryside of Acerrano-Mariglianese-Nolano (Na).
- **EU priority:** preserve, restore and enhance ecosystems related to agriculture and forestry.
- **Measures:** 16.
- **Intervention type:** joint climate change actions and environmental approaches.
- **Total investment:** €138,563.36

COMPANY DESCRIPTION

The project deals with reducing the environmental impact of agriculture through the dissemination of agrobiodiversity in that part of the Campania region that has recently been called the 'land of fires'. The partnership works on the dissemination of agricultural production with a lower environmental impact. The project promotes the Acerrano-Marigliano area and its agriculture also through the reintroduction into cultivation of traditional local varieties that require fewer chemical interventions, have reduced energy requirements and increase the competitiveness of the products offered on the market.

FUNDED INTERVENTION

The RDP intervention finances innovative fertilisation and crop protection practices. In addition to this, the funding promotes the awareness of operators and the general public regarding agrobiodiversity and the recovery and promotion of traditional crop varieties which, due to their agronomic and quality characteristics, meet the needs of farmers and consumers to have sustainable production processes and healthy, high-quality products. The interventions have also raised farmers' awareness of their role in protecting the environment (soil, water, air) and the image of the land through the adoption of rational and sustainable cultivation practices. Another tangible result of the funding is the growth of public awareness of the historical and cultural value, quality and positive impact that traditional local production has on the environment and social fabric.

IDEA NATURA AGRICULTURAL COMPANY

A COMPANY WITH STRONG GREEN AND BIODYNAMIC PRINCIPLES



THE PROJECT

Structural modernisation of the farm: construction of a greenhouse system, photovoltaic system, low environmental impact agricultural machinery.

PROFILE

- **Beneficiary:** Idea natura.
- **Area:** Piana del Sele (Sa).
- **EU priority:** increasing farm profitability and agricultural competitiveness.
- **Measures:** 4.
- **Intervention type:** support through investments in agricultural holdings.
- **Total investment:** € 1,015,675.00

COMPANY DESCRIPTION

Idea Natura is a company with strong green principles which is engaged in the production and marketing of top-quality organic products. The Piana del Sele-based company has been collaborating for years with various European large-scale distribution

platforms operating in the organic products market in central Europe. The ongoing relationship with these international companies has led Idea Natura to diversify its production to meet the needs of the European markets in terms of both quantity and seasonality. The company holds Naturland certification, a mark that attests to its compliance with high ecological standards and the attention it pays to the social impact of its activities (social responsibility).

FUNDED INTERVENTION

The intervention funded an increase in the area dedicated to greenhouse cultivation, a method that is highly popular on farms on the Piana del Sele plain. With the expansion of an additional 70,000 square metres of land dedicated to greenhouses, production has increased and the company can meet the growing demands of European large-scale distribution. Funding has also enabled the introduction of photovoltaic systems to power the machinery used. This set of measures has enabled the company to achieve recognition as a Demeter-labelled biodynamic company, one of the most important certifications on a European level for food quality and wholesomeness.

LINK

OFFICIAL COMPANY WEBSITE

IDEA NATURA: INNOVATING ORGANIC FARMING (PSR CAMPANIA COMUNICA)

[Emilia Romagna](#)

LE TERRE DI GIÒ AGRICULTURAL COMPANY

AGRICULTURE AND THE FIGHT AGAINST NEW POVERTY AND MARGINALISATION



THE PROJECT

Renovation of a building for social activities for users suffering from disadvantages and disabilities, aimed at their social and economic inclusion.

PROFILE

- **Beneficiary:** agricultural company Le Terre di Giò S.S.
- **Area:** municipality of Portomaggiore - Ferrara.
- **EU priority:** increasing farm profitability and competitiveness.
- **Measures:** 16.
- **Intervention type:** social farming on farms in cooperation with municipalities or other public bodies.
- **Total investment:** € 49,873.64

COMPANY DESCRIPTION

The project intends to create a reference point in Emilia-Romagna for social farming aimed at 'new poverty', the elderly and situations of socio-economic marginality. People are started on an agricultural work pathway where contact with nature, learning the plant life cycle and agricultural skills, and interpersonal relations supported by the social players involved, allow the development of bio-psycho-social well-being, a sense of responsibility and self-esteem. The activities to which the users devote themselves are mainly connected to beekeeping, the cultivation of typical local products, native varieties supporting agrobiodiversity and herbs, which are also used for their curative properties.

FUNDED INTERVENTION

The intervention enabled the agricultural company Le Terre di Giò to renovate a farm building and use it as a multifunctional space where a tutor with agronomic skills works. The human resource employed prepared the parcel of land where the project users could follow the life cycle of the plants, from sowing to harvesting. The innovative element of the intervention lies both in the approach to the socio-occupational integration of fragile individuals and in the creation of a network between specific and complementary professional skills (farms, training organisations, social and health services). The aim of the project is to integrate public and private welfare and the agricultural world, creating economic and social value.

CRPV - PLANT PRODUCTION RESEARCH CENTRE

RESEARCH, EXPERIMENTATION AND DISSEMINATION OF PLANT PRODUCTION



THE PROJECT

Promotion of by-products of plant supply chains through insects: new solutions for food, agronomic and energy uses.

PROFILE

- **Beneficiary:** CRPV - Centro Ricerche Produzioni Vegetali soc. coop.
- **Area:** Emilia-Romagna Region.
- **EU priority:** promote knowledge transfer and innovation in agriculture, forestry and rural areas.
- **Measures:** 16.
- **Intervention type:** promote knowledge transfer and innovation in the agricultural and forestry sector and in rural areas.
- **Total investment:** € 187,065.03

COMPANY DESCRIPTION

With a view to a circular economy, the Centro Ricerche Produzioni Vegetali project aims at a sustainable and innovative promotion of the by-products of some vegetable supply chains (fruit and vegetables, wine, olive oil) to obtain high added-value products that can be used for food, agronomic and energy (biofuels) purposes through the use of non-pest insects, such as the *Hermetia* also known as the 'black soldier fly' (BSF).

FUNDED INTERVENTION

The intervention funded the optimisation of the qualitative-quantitative characteristics of black soldier fly (*Hermetia illucens*) larvae reared in relation to the seasonality of the by-products of fruit and vegetable and olive processing, and thanks to the elaboration of a special experimental design. In particular, mixtures were identified that maximise larval growth and reduce development time and mortality for each identified period (annual, summer, autumn mix). Obtaining high value-added products (e.g. high-quality protein, comparable to soya and eggs) from agro-food by-products offers the opportunity to increase profitability and diversify the commercial offer of regional enterprises and also makes possible both an agricultural and non-agricultural productive repositioning.

LINK

OFFICIAL COMPANY WEBSITE

SECOND DEGREE DRAINAGE CONSORTIUM FOR THE EMILIA-
ROMAGNA CANAL

NEW IRRIGATION MANAGEMENT TECHNOLOGIES



THE PROJECT

Sensors and IRRINET: integration of information from weather station networks and private sensors with the IRRINET water balance model.

PROFILE

- **Beneficiary:** second-degree drainage consortium for the Emiliano Romagnolo Canal.
- **Area:** 16 Italian regions.
- **EU priority:** promote knowledge transfer and innovation in agriculture, forestry and rural areas.
- **Measures:** 16.
- **Intervention type:** operational groups of the European Partnership for Agricultural Productivity and Sustainability.
- **Total investment:** €190,377.87

COMPANY DESCRIPTION

In order to cope with the periods of increasing drought that have been occurring during the irrigation season for some years now, the Consortia of the Emilia-Romagna Region have equipped themselves with the IRRINET service, a technical assistance system for water saving implemented by the ERC. It is a precise system that draws up irrigation recommendations based on a series of data and provides them to agricultural producers. Producer organisations (POs) and farms have shown increasing interest in finding a solution to the lack of integration and usability in the acquisition and processing of environmental data.

FUNDED INTERVENTION

The intervention funded the extension and integration of technologies to the IRRINET system. IRRINET was connected to weather and soil moisture sensors on the farms concerned. The integration of soil-crop-climate sensors with the regional irrigation management system IRRINET, tells the farmer when and how much to irrigate, making it possible to benefit from greater reliability of the data collected, to improve the usability of site-specific information, but above all to automate interaction with the portal. In addition to this, the implementation activities of the IRRINET system allow the identification of areas in the region where the densification of the network could improve the representativeness of the measured climatic parameters.

LINK

OFFICIAL COMPANY WEBSITE

Lazio

HOLISTIC ORGANIC AGRITOURISM VALLE DEI CALANCHI

ACTIVITIES RELATED TO MAN AND THE LAND



THE PROJECT

Diversification: Valle dei Calanchi holistic organic agritourism.

PROFILE

- **Beneficiary:** Valeriano Izzo.
- **Area:** Castiglione in Teverina (VT).
- **EU priority:** increasing farm profitability and competitiveness.
- **Measures:** 6.
- **Intervention type:** diversification of agricultural activities.
- **Total investment:** € 293,475.46

COMPANY DESCRIPTION

The Valle dei Calanchi Holistic Organic Agritourism was created in 2015 from a project by architect Valeriano Izzo, with the aim of accommodating people in a place that inspires personal transformation, through contact with nature. The agritourism is located in a

natural cradle nestling in the Calanchi, in the province of Viterbo, amidst native vegetation, edible wild herbs and a natural stream. The property includes an olive grove and a vineyard. The agritourism offers food, overnight stays and the chance to rediscover traditional knowledge by participating in courses and seminars.

FUNDED INTERVENTION

Thanks to the RDP contribution, a teaching room known as the 'Twelve Petals' was built, designed according to Feng Shui and integrated into the natural context of the Calanchi. Outside, a porch was built to expand the dining areas, and paths in the forest were created to enhance appreciation of the surrounding nature. In general, the creation of this new holistic agritourism contributes to local knowledge and rural development that is not strictly agricultural. This Organic Agritourism is an excellent example of the diversification of agricultural activities.

LINK

OFFICIAL COMPANY WEBSITE

GOTTO D'ORO

A COOPERATIVE OF NATIONAL INTEREST IN THE WINE SECTOR

THE PROJECT

Sustainable development: energy efficiency in a wine cooperative.

PROFILE

- **Beneficiary:** Gotto d'oro.
- **Area:** Marino (RM).
- **EU priority:** promote resource efficiency and the transition to a low-carbon economy.
- **Measures:** 4.
- **Intervention type:** investments by agri-food enterprises to improve energy efficiency.
- **Total investment:** € 614,016.72

COMPANY DESCRIPTION

In 1945, some wine producers in Marino founded the Gotto d'Oro cooperative to promote their products and create an outlet for surplus production. Today, the cooperative has become a leader in the Latium wine sector and among the twenty most important wine producers in Italy. In the 1960s, the famous white Frascati Gotto d'Oro contributed to the internationalisation of Italian wines, while in 1989 Gotto d'Oro was recognised by the Ministry of Agricultural, Food and Forestry Policies (MIPAAF) as a 'cooperative society of national interest'. In 2011, the structural and technological modernisation of the Marino plant was completed, a complex that is now at the forefront of environmental protection and product preservation.

FUNDED INTERVENTION

Thanks to the contribution received from the RDP, a new electrical system was completed and energy-saving LED lamps were installed; in addition to this, a new thermal power plant, a 100 kWp photovoltaic system, new refrigeration units with inverters, and a state-of-the-art osmosis system were created. These interventions have made the business more efficient and environmentally sustainable, improving heat production and water purification. With the help of RDP funds, the company was able to further improve its processes with a view to the ecological transition of production systems.

DEMETRA

DAIRY CATTLE AND BUFFALO BREEDING, RAW MILK PRODUCTION

THE PROJECT

Animal welfare: the welfare of water buffaloes.

PROFILE

- **Beneficiary:** Demetra ss di De Gregoris Martina.
- **Area:** Pontinia (LT).
- **EU priority:** promote the organisation of the agri-food chain and risk management.
- **Measures:** 14.
- **Intervention type:** payment for the improvement of animal welfare - dairy sheep and goat sector.
- **Total investment:** € 72,536.00

COMPANY DESCRIPTION

Demetra is a buffalo farm that was established on land previously used by the De Gregoris family for growing cereals, a trade that was no longer as profitable as it once was. For this reason, the farm was reconverted by Martina, a young entrepreneur from Lazio, assisted by her father and uncle: the three of them set up a buffalo farm on one of the most fertile areas in Italy, the former Pontine marshes, whose marshy soils are particularly suitable for this activity.

FUNDED INTERVENTION

Thanks to the funded intervention, Demetra modernised the barn and built an outdoor paddock for grazing water buffaloes. In addition, misting showers were built to create puddles where the buffaloes go to cool off. The intervention has improved conditions for the animals and contributed to a more rapid conversion of the farm's activities. In this way, the De Gregoris company has been able to plan long-term investments to encourage an increase in the number of animals ten years from now.

Liguria

CASCINA GIACOBBE

TASTY BY NATURE



THE PROJECT

Establish and develop a goat-based livestock enterprise with milk processing and the sale of products on the farm.

PROFILE

- **Beneficiary:** Cascina Giacobbe.
- **Area:** Piampaludo - hamlet of Sassello (SV).
- **EU priority:** preserve, restore and promote ecosystems.
- **Measures:** 4.
- **Intervention type:** support through investments in agricultural holdings.
- **Total investment:** € 399,008

COMPANY DESCRIPTION

The rural area covered by the intervention is in the province of Savona, within the Beigua Regional Natural Park and part of a larger territory recognised by UNESCO as a global geopark (Beigua Global Geopark). The Cascina Giacobbe, a livestock enterprise that is the object of the intervention, is an example of the development of a new activity that contrasts the phenomenon of depopulation and the abandonment of farming in rural areas, and prevents the loss of the 'active management' function of the land carried out by farmers. The Cascina Giacobbe also contributes to increasing knowledge of the Beigua area and to attracting visitors to the area thanks to the sale of high-quality dairy products.

FUNDED INTERVENTION

The RDP intervention funded the construction of structures and the use of breeding techniques that respect the natural environment and landscape. The innovation of the structures and the equipment purchased have enabled a considerable technological leap forward for the farm and the land that hosts it. The business development model set up thanks to the interventions is based on the integration between cultivation and breeding

phases and processing and marketing phases, which can be replicated in other realities of the Beigua area.

[LINK](#)

PROFILE

LA CHIOCCIOLA DEL BEIGUA

HELICULTURE AND LAND DEVELOPMENT



THE PROJECT

Edible snail breeding and land development

PROFILE

- **Beneficiary:** La Chiocciola del Beigua.
- **Area:** Sassello (SV).
- **EU Priority:** -
- **Measures:** 4.
- **Intervention type:** -
- **Total investment:** €135,154

COMPANY DESCRIPTION

The company operates in the Ligurian hinterland, in the municipality of Sassello. The entrepreneurial activity is based on the recovery of partially or totally abandoned land to start agricultural production of local varieties or breeding activities, including heliciculture. This activity is also intended to stem the trend of depopulation and boost value creation in rural areas that still appear vital but are structurally and socially weak.

FUNDED INTERVENTION

The funded interventions allowed 'La Chiocciola del Beigua' to develop a settlement of young farmers and to invest in the landscaping of the land and fencing, the well and the water distribution system. In addition to this, it was possible to purchase machinery and tools. The innovation of the irrigation system rationalised the use of water and its distribution to the surface and the soil, allowing for a rational and sustainable use of water resources. Rationalisation of resources and increased employment: thanks to the RDP, two more full-time workers will be employed on the farm.

MF ESTATES

TERRE DI MOSCATELLO: QUALITY AND WINE PROMOTION



THE PROJECT

Terre del Moscatello: ecological transition, innovation and digitisation.

PROFILE

- **Beneficiary:** MF Estates.

- **Area:** Taggia (Im).
- **EU Priority:** -
- **Measures:** 4.
- **Intervention type:** -
- **Total investment:** € 169,420.00

COMPANY DESCRIPTION

Terre di Moscatello is a group of agricultural companies that produce Moscatello di Taggia and other local wines. United in an association to promote the product, the companies share knowledge, experience and opportunities with a view to increasing the diffusion of Moscatello and maximising its market potential. To this end, the product is offered and sold in food and wine-tasting packages, as well as promoted in show-cooking events highlighting the history of the products and the land. The aim of 'Le Terre del Moscatello' is to guarantee production processes aimed at obtaining a particularly high-quality product. The association also works to promote the product in foreign markets.

FUNDED INTERVENTION

The intervention funded actions to increase awareness of Moscatello di Taggia and the relationship between vine, wine and land in local, national and foreign markets. Thanks to the RDP, initiatives aimed at increasing the specificity of the product will be developed, also through the creation of a coordinated, recognisable and identifiable image. Another high-impact intervention includes the implementation of an order collection and management system. In addition to this, the achievement of these objectives requires the recruitment of a dedicated figure who will take care of the start-up phase of the project.

LINK

OFFICIAL COMPANY WEBSITE

Lombardy

VALTELLINA SOCIAL DAIRY

INNOVATION, SUSTAINABILITY AND ANIMAL WELFARE IN THE DAIRY SUPPLY CHAIN



THE PROJECT

Mountains on the move: creation and promotion of the short milk supply chain.

PROFILE

- **Beneficiary:** Latteria Sociale Valtellina.
- **Area:** Valtellina.
- **EU priority:** promote the organisation of the agri-food chain and
- risk management.

- **Measures:** 1, 4, 16.
- **Intervention type:** training and skills acquisition; demonstration projects and information campaigns; incentives for investments in the agri-food sector;
- processing, marketing and development of agricultural products sectors;
- pilot projects and innovation development, with a limit of one application for each supply chain project.
- **Total investment:** € 5,489,247.19

COMPANY DESCRIPTION

'Montagna in movimento' is a project for the integration of the dairy supply chain that involves the conferring members in a process of farm upgrading, with the improvement of farm structures and automation and renovation of stables: milking robots, mechanical systems for herd management, new boxes for calves, new wastewater biodegradation systems. 'Montagna in movimento' is committed to improving the competitiveness of the Valtellina and Lario dairy chain, increasing animal welfare and reducing the environmental impact of production, milk processing and cheese ageing activities.

FUNDED INTERVENTION

Thanks to RDP funding, the partners were involved in a farm upgrading and facility improvement process. New buildings have been constructed and appliances, machinery and tools purchased. In addition to this, an app was made available that facilitates and speeds up the exchange of data and information between the dairy and the farmers and allows real-time monitoring of milk quality parameters. Important interventions have been planned and implemented to upgrade production lines, alongside investments for animal welfare and increasing the storage capacity for self-produced fodder. The RDP interventions have also made it possible to organise three specialised training courses dedicated to employees.

LINK

OFFICIAL COMPANY WEBSITE

MELYOS AGRICULTURAL COMPANY

INNOVATIVE BEEKEEPING ATTENTIVE TO BIODIVERSITY



THE PROJECT

Beenomix 'Innovation in beekeeping: genomics for selection and biodiversity'.

PROFILE

- **Beneficiary:** Melyos s.s.a agricultural company in partnership with 'Le api di spino' agricultural company, University of Milan - Department of Veterinary Medicine.
- **Area:** Lombardy.
- **EU priority:** increasing farm profitability and competitiveness.

- **Measures:** 16.
- **Intervention type:** support for pilot projects and the development of new products, practices, processes and technologies.
- **Total investment:** € 340,795

COMPANY DESCRIPTION

Beenomix is a project that deals with the selection of a very valuable native bee variety: the *Apis mellifera*. This variety of bees is economically important both for honey production honey and for the production of wax, pollen, propolis and royal jelly. Also very important is the role that these insects play in the pollination of tree and herbaceous species that are essential for human nutrition. The aim of Beenomix is therefore to develop the introduction of genomic technologies and to promote phenotype surveying in a standardised, repeatable manner aimed at modern genetic evaluation of *Apis mellifera* bees. In this way, the honeybees will be selected using innovative processes that will make *Apis mellifera* varieties even more attractive to professional and hobbyist beekeepers.

FUNDED INTERVENTION

The intervention funded the innovation of queen bee selection activities in order to protect local varieties from genetic erosion. The crux of the project is the identification of a controlled fertilisation site in order to establish a selection scheme that also includes paternal (male) input in the reproductive process. Dissemination activities have also been carried out and a web portal has been developed to promote and specify all stages of the activities, also providing very precise and valuable technical information for those involved.

LINK

OFFICIAL COMPANY WEBSITE

CONSERVATION AND ENHANCEMENT OF THE NATURAL ECOSYSTEM IN AGRICULTURAL ACTIVITY



THE PROJECT

Clover: agrosystems and the conservation of rare plant species in the Habitats Directive in Lombardy.

PROFILE

- **Beneficiary:** University of Pavia - 'Department of Earth and Environmental Sciences' (DSTA) in partnership with Parco Lombardo della Valle del Ticino; Province of Pavia.
- **Area:** Lombardy, province of Pavia.
- **EU priority:** promoting knowledge transfer and innovation.

- **Measures:** 1.
- **Intervention type:** support for demonstration activities and information actions.
- **Total investment:** € 146,498

COMPANY DESCRIPTION

Clover informs farmers of the social and economic benefits offered by the Natura 2000 network and shows them good practices to reconcile agricultural activities with nature conservation. The first direct beneficiaries of the conservation of natural ecosystems are in fact the farmers themselves who, in the case of healthy environments, can benefit from, for example, clean water or the presence of pollinating insects. Clover also works to maintain the cultural landscape, thus triggering a virtuous circle linked to tourism and recreational activities and the promotion of products.

FUNDED INTERVENTION

The intervention funded vocational training activities through seminars on the conservation status of species and habitats of interest. The training allows farmers to learn about good conservation practices, experiences in the area and development possibilities for their farms. In addition to this, demonstrations are carried out, such as the cultivation of plants of Community interest, such as *Marsilea quadrifolia*, *Isoetes malinverniana* and *Lindernia procumbens*, in rice fields or in neighbouring canals. Lastly, farmers are involved in a practical economic enhancement and marketing workshop to learn the benefits arising from the protection of ecosystem services.

LINK

OFFICIAL COMPANY WEBSITE

INNOVATIVE AGRICULTURAL SYSTEMS FOR SUSTAINABILITY AND ORGANIC FARMING



THE PROJECT

Novagro, innovative organic systems for sustainable and competitive agriculture.

PROFILE

- **Beneficiary:** Università Cattolica del Sacro Cuore - Biotechnology Research Centre in partnership with: Consorzio Agrario di Cremona; Condifesa Lombardia Nord-Est; Associazione Italiana per l'Agricoltura Biologica Lombardia; agricultural company Cà Bianca; agricultural company Corte Piccola di Begatti Mauro; agricultural company Filippini Simone; agricultural company Setti Liliana; agricultural company Villaretta di Ferrari Gianluca; agricultural cooperative la

Fraternità S.a.c.s.; agricultural company Migliorati Emanuele e Maddalena S.s.; agricultural company San Martino S.s. di Boldini F.Ili.

- **Area:** Lombardy.
- **EU priority:** increasing farm profitability and competitiveness.
- **Measures:** 16.
- **Intervention type:** improving the economic performance of all farms and encouraging the restructuring and modernisation of farms, in particular, to increase market share and market orientation as well as the diversification of activities.
- **Total investment:** € 631,996.26

COMPANY DESCRIPTION

Novagro's main objective is to promote a bio-efficient agroecosystem to maintain high production standards and rationalise the use of natural resources. In particular, Novagro provides a comprehensive overview of the solutions that can be adopted by individual companies, combined with a detailed applicability analysis. Novagro aims to design, regulate and introduce innovative agricultural systems that increase the environmental sustainability of the sector, safeguard production and guarantee the supply of organic food to an ever-expanding market.

FUNDED INTERVENTION

The intervention funded the adoption of precision farming practices, the development of innovative irrigation strategies and processes for reusing livestock waste, increasing the production potential of farms and promoting the effective functioning of the agroecosystem. In addition to this, the intervention has activated strategies for the best use of natural resources and enabled the introduction of equipment and techniques for pest control. The agricultural systems implemented by Novagro reduce CO2 emissions from the soil. The project also allowed for extensive transfer of results through conferences, workshops and guided tours.

LINK

OFFICIAL COMPANY WEBSITE

Marche

LE GENGHE DI NONNO ANGELO AGRICULTURAL COMPANY

FREE-RANGE AND ORGANIC FARMING IN AN UNSPOILT ENVIRONMENT

THE PROJECT

Free-range hares: hare breeding for repopulation of the area.

PROFILE

- **Beneficiary:** agricultural company Le Genghe di Nonno Angelo s.s.
- **Area:** Carpegna (PU).
- **EU priority:** increasing farm profitability and competitiveness.
- **Measures:** 6.
- **Intervention type:** business start-up aid for young farmers.
- **Total investment:** € 419,980.35

COMPANY DESCRIPTION

Handed down from father to son, Le Genghe is engaged in raising hares and rabbits for breeding. The farm is located in the area of the Sasso Simone and Simoncello Natural Park, an unspoilt environment. Respect for nature and animals is at the heart of the

company's philosophy and is embodied in the animal welfare-friendly breeding techniques and the way the farm outbuildings are built. On this farm, hares are only kept in cages during the colder months and then released into pens in April or May. Rabbits, on the other hand, are reared outdoors, with strictly organic feed. In addition to this, the farm has recently switched to organic farming for the cultivation of wheat and cereals.

FUNDED INTERVENTION

The interventions have made it possible to create facilities that favour the well-being of the animals and limit stress related to temperature fluctuations. In addition to this, RDP funds have funded the construction of areas for the preparation and sale of the farm's produce. More specifically, the interventions implemented have made three types of breeding possible: with metal cages raised from the ground, in conditioned and ventilated sheds, and in outdoor facilities protected from the weather.

LUCA BIANCHI AGRICULTURAL COMPANY

BEES AND MEDICINAL PLANTS



THE PROJECT

Development of organic activities: organic supply chain of bees and medicinal plants.

PROFILE

- **Beneficiary:** Bianchi Luca.
- **Area:** Fabrianese, (AN).
- **EU priority:** increase farm profitability and competitiveness in all regions.
- **Measures:** 6.
- **Intervention type:** business start-up aid for young farmers.
- **Total investment:** ---

COMPANY DESCRIPTION

Luca Bianchi, a young man with a profound love of his land, decided in 2014 to switch from the Faculty of Engineering to that of Agricultural Science and Technology in order to take over his grandmother's farm. Fascinated by the world of bees and excited by the biodiversity of the local area, the young farmer created a closed supply chain that produces honey which is processed and packaged according to the high standards required by organic certification.

FUNDED INTERVENTION

Thanks to support from the RDP, the company can count on 130 bee families, located in various hilly and mountainous areas throughout the Marche region. These bees perform the vital job of pollination, guaranteeing biodiversity. One objective of the interventions is also to present honey in modern ways and promote the use of innovative tools for the production and dissemination of this ancient foodstuff. Thanks to the interventions funded, the cultivation of 4,000 organic rosemary plants has begun on land that is difficult to use for other crops, from which an innovative organic rosemary essential oil is extracted for pharmacological, cosmetic and food use.

LINK

ARTICLE

CIUCCIOVÈ AGRICULTURAL COMPANY

RENEWABLE ENERGY FOR GROWING PLANTS AND VEGETABLES



THE PROJECT

Clean energy at the service of agriculture: using renewable energy for greenhouse horticulture.

PROFILE

- **Beneficiary:** agricultural company Ciucciovè.
- **Area:** Montecassiano (MC).
- **EU priority:** promote resource efficiency and the transition to a low-carbon economy.
- **Measures:** 6.
- **Intervention type:** -
- **Total investment:** -

COMPANY DESCRIPTION

The Ciucciovè Pietro agricultural company was established in 1986 as one of the first companies in the Marche region engaged in the production of vegetable and flower seedlings in honeycomb containers, soil blocks and pots. Today the company extends over a total area of about 10 hectares, of which more than 20,000 m² are occupied by greenhouses heated with green energy. The company is strongly oriented towards safeguarding the future of the planet and the natural environment, and the continuous innovation of production processes, especially those concerning sowing, germination and transplanting.

FUNDED INTERVENTION

The intervention provided continuity regarding policies of fossil fuel reduction and the use of clean energy. The Marche-based company has managed to totally eliminate the use of diesel and effectively use a photovoltaic system to power the entire greenhouse heating system and the company's machinery. In addition to caring for the environment, the company pays particular attention to the well-being and development of human capital. To this end, the owners have included the renovation of a building to create small flats to house workers who do not live locally. The building is powered by a clean-energy geothermal system that heats and air-conditions the rooms. The structure has also made

it possible to create a 'community' of different traditions and backgrounds made up of people who live and work together in an atmosphere of mutual cultural enrichment.

LINK

OFFICIAL COMPANY WEBSITE

IL TESORO DEI SIBILLINI AGRICULTURAL COMPANY

ORGANIC FARMING AND PRODUCTION AUTHENTICITY



THE PROJECT

Tesoro dei Sibillini: start-up aid for young farmers.

PROFILE

- **Beneficiary:** Mauro and Marica Tidei.
- **Area:** Sibillini Mountains (MC).
- **EU priority:** increasing farm profitability and competitiveness.
- **Measures:** 6.
- **Intervention type:** business start-up aid for young farmers.
- **Total investment:** -

COMPANY DESCRIPTION

The siblings Mauro and Marica Tidei took over their grandparents' farm, breeding lambs for meat, with the intention of expanding production to meet market demands while guaranteeing the high quality of the end product. The main objective of the young owners of the farm 'Tesoro dei Sibillini' is to preserve the authenticity of the produce, which is why they have created a closed supply chain, with organic certification, which is totally integrated into their region. Mauro takes care of the cultivation of the fields to produce what is necessary for the animals; his sister, Marica, handles milk processing and the sale of the products according to the principles of zero kilometre food.

FUNDED INTERVENTION

With the RDP contribution, the farm built a new sheep pen equipped with an innovative milking machine designed to lower the bacterial load of milk. The intervention also funded the organic certification processes of the entire supply chain: from breeding with quality fodder and grains (organic certified) to milk processing using new methods that preserve quality and wholesomeness, and the production of fresh and mature cheeses. Production is scrupulously monitored to adhere to the high standards imposed by the certifications obtained. Thanks to all these measures, the company has continued to invest in the quality and uniqueness of its products, representing an example of resilient agricultural entrepreneurship in the area.

LINK

OFFICIAL COMPANY WEBSITE

Molise

OROMINERVA

ARTISANAL PRODUCE WITH A UNIQUE AND INTENSE FLAVOUR



THE PROJECT

Olive growing, horticulture and processing: enhancing their roots through quality products.

PROFILE

- **Beneficiary:** Orominerva S.R.L.
- **Area:** mountain area, Cerro al Volturno (IS).
- **EU priority:** increasing farm profitability and competitiveness.
- **Measures:** 4.
- **Intervention type:** support through investments in the processing/sale and/or development of agricultural products.
- **Total investment:** € 788,894.88

COMPANY DESCRIPTION

Orominerva is located in Cerro al Volturno (IS), a small municipality in the Volturno Valley in the shadow of the Central Apennines. Water, clean air and an exceptional microclimate create the best conditions for growing olives and high-quality agricultural products. Using the riches of his land, Nico Colicchio produces his Extra Virgin Olive Oil, pickles, pestos, spreads and other products. The love for the land, handed down from father to son and combined with the skilful use of modern machinery, is expressed in refined artisanal produce that respects tradition and is attentive to process innovations and market requirements.

FUNDED INTERVENTION

Thanks to support from the RDP, Orominerva was able to purchase its new production line, freeing itself from manual labour. Automation was introduced for the processes of filling, topping off and capping jars and bottles. As a result, production times were significantly improved, enabling the company to increase the number of pieces/hour produced. This prompted the company to open a B2C sales channel by creating an e-commerce website to sell its products. The investments have also enabled the operators to increase their level of expertise and the company to offer consumers better quality and safer products.

LINK

OFFICIAL COMPANY WEBSITE

F.LLI DEL ZINGARO AGRICULTURAL COMPANY

QUAIL EGGS: BREEDING, PROCESSING AND SALE



THE PROJECT

The quail egg vertical supply chain: quail farming, processing and sales.

PROFILE

- **Beneficiary:** agricultural company F.lli Del Zingaro.
- **Area:** mountainous area of Molise.

- **EU priority:** increasing farm profitability and competitiveness.
- **Measures:** 4, 6.
- **Intervention type:** support through investments in agricultural holdings to improve production and environmental performance, diversifying production and respecting sustainability through the correct use of natural resources; start-up aid for young farmers.
- **Total investment:** € 214,930.00

COMPANY DESCRIPTION

The F.lli Del Zingaro farm, located in the countryside of Matrice, a few kilometres from Campobasso, was established with the main purpose of raising quails (*Coturnix japonica*) for the production and sale of meat, as well as live quails of various colours and ages. In addition to *Coturnix japonica*, F.lli del Zingaro also breed European quail for hunting and produce and sell fresh eggs, which are characterised by a higher percentage content of vitamins and minerals than hens' eggs; the company also sells processed eggs. The breeding and sale of chicks and the various poultry species go hand in hand with that of lambs, kid goats, rabbits and pigs. F.lli Del Zingaro also organise educational tours of their farm.

FUNDED INTERVENTION

Thanks to RDP support, the F.lli del Zingaro farm was able to fully implement its business idea, which focused on reconverting to the production, processing and sale of quail eggs. This reconversion has made it possible to conquer the regional market and neighbouring regions and open up to European and non-European markets. From the point of view of the environmental impact of the production and processing chain, the company has equipped itself with a photovoltaic system to achieve complete energy self-sufficiency and has also switched from traditional to organic farming.

LINK

OFFICIAL COMPANY WEBSITE

INES AGRICULTURAL COMPANY

QUALITY, AUTHENTICITY AND RESPECT FOR ANIMALS



THE PROJECT

Animal husbandry: love for animals and respect for the environment.

PROFILE

- **Beneficiary:** agricultural company INES di Rocco Antonio.
- **Area:** Molise mountain area, Gildone (Cb).
- **EU priority:** increasing farm profitability and competitiveness.
- **Measures:** 4, 6.

- **Intervention type:** support through investments in agricultural holdings to improve production and environmental performance, diversifying production and respecting sustainability through the correct use of natural resources; start-up aid for young farmers.
- **Total investment:** € 73,059.00

COMPANY DESCRIPTION

The agro-livestock company Ines was founded in 2016 by the young entrepreneur Antonio Rocco, who decided to take over the family business to make it more efficient and modern. The first cattle breeding barn was built in the early 2000s and then expanded to modernise the structure and also allow the breeding to diversify. Currently, the livestock farm is focused on the breeding of Friesian cattle used in milk production. The authenticity and very high quality of the marketed product are the primary objectives of the Molise company, which is also attentive to the competitiveness of its commercial offer.

FUNDED INTERVENTION

Thanks to the interventions financed by the RDP, the INES agro-livestock farm was able to increase its farm storage space for both forage and grain. In addition to this, the purchase of innovative forage equipment has enabled an increase in fodder quality, as well as a significant reduction in fuel consumption. In order to achieve its environmental sustainability goals, the farm has installed a photovoltaic system to power its breeding activities. The farm development plan supported by the RDP also aims to increase the quality and added value of the produce sold.

MARIA ASSUNTA TIBERIO

ANIMAL HUSBANDRY: FROM A LOVE FOR ANIMALS TO THE PRODUCTION OF FINE YARNS



THE PROJECT

Pure organic breeding of Cashmere and Angora goats; organic Cashmere and Mohair yarns.

PROFILE

- **Beneficiary:** Maria Assunta Tiberio.
- **Area:** mountain area, Matese National Park.
- **EU Priorities:** -
- **Measures:** 4, 6.

- **Intervention type:** Support through investments in agricultural holdings to improve production and environmental performance; start-up aid for young farmers.
- **Total investment:** € 181,574.80

COMPANY DESCRIPTION

Sepino Cashmere was founded in 2016 on the initiative of breeder Maria Assunta Tiberio. The agricultural entrepreneur brought the first Angora and Cashmere goats to the slopes of the Matese National Park to establish an innovative company dedicated to the production of organic cashmere and mohair yarns. These luxuriously soft fabrics are produced through a completely artisanal process that extends from the collection of the fibres from the animals to the production of the balls of yarn. Sepino Cashmere also organises guided tours with experiential activities such as going out to the pastures and combing the goats. In addition to this, the Molise-based company also carries out long-distance adoption of breeding animals.

FUNDED INTERVENTION

Thanks to funds from the Molise RDP, Sepino Cashmere has built a modern and environmentally-friendly barn for goats, equipped with a mechanised manger that allows organic fodder to be fed in pellet form via a mechanical belt fed by an external silo. Moreover, thanks to the installation of a thermal panel, the farm is able to have hot water on demand. The funded interventions have allowed Sepino Cashmere to move towards constant growth which, through internal reproduction, will lead it to reach 100 head of goats in the short term. The farm has also started long-distance adoption of goats and is moving towards the creation of an educational farm for schools and pet therapy activities.

LINK

OFFICIAL COMPANY WEBSITE

Piedmont

LOCAL ACTION GROUPS VALLEYS OF LANZO, CANAVESE AND THE BIELLA MOUNTAINS

SERVICES FOR ACCESSIBLE TOURISM



THE PROJECT

Mountains for all: cooperation for accessible tourism.

PROFILE

- **Beneficiary:** three Piedmont LAGs
- **Area:** Valli di Lanzo Ceronda and Casternone, Valli del Canavese LAG areas, Biella Mountains LAG.
- **EU Priority:** promoting social inclusion, poverty reduction and economic development in rural areas.
- **Measures:** 19.

- **Intervention type:** preparation and implementation of cooperation activities of Local Action Groups.
- **Total investment:** € 117,100

COMPANY DESCRIPTION

The project develops integrated actions aimed at creating a common system for the promotion and marketing of accommodation proposals and services related to accessible tourism. The three Piedmont Local Action Groups identify and analyse the characteristics of existing tourist accommodation systems and coordinate operators to create an integrated tourism offer. In addition, the LAGs involved work to raise the awareness of administrators, associations, operators and the wider population on the subject of disability and accessible tourism by organising seminars, workshops and other useful initiatives.

FUNDED INTERVENTION

The intervention funds the three phases of the 'Mountains for All' project. The first phase focuses on the creation of an active and informed network of tour operators. In the second phase, the interventions promote the awareness of accommodation facilities regarding accessible tourism issues. This phase is also necessary to initiate a broadening of the tourism offer by aiming to increase usable facilities, user attractions, and the general dissemination of a culture of inclusiveness. For these purposes, a cooperative web portal has also been created to promote the culture of accessibility beyond the borders of the areas involved in the interventions. The website makes it possible to share with other Piedmont LAGs information and tools useful to those who are keen to learn more on the subject and develop new accessible tourism supply chains.

LINK

OFFICIAL COMPANY WEBSITE

DUIPUVRUN AGRICULTURAL COMPANY

INDIGENOUS VEGETABLES AND RECOVERY OF TRADITIONAL CROPS



THE PROJECT

Sustainability, innovation, young farmers: a young man rediscovering native produce in horticulture.

PROFILE

- **Beneficiary:** Duipuvrun di Stefano Scavino.
- **Area:** Costigliole (AT).
- **EU priority:** increasing farm profitability and competitiveness; promoting agro-food chain organisation and risk management; promoting social inclusion, poverty reduction and economic development in rural areas.
- **Measures:** 6, 4.
- **Intervention type:** -

- **Total investment:** € 120,000

COMPANY DESCRIPTION

The Duipuvrun farm cultivates 1 hectare of land in Costigliole d'Asti. Having inherited the business from his grandfather, Stefano Scavino has invested in horticulture and the recovery of traditional varieties of native vegetables, including the Asti artichoke, which has recently become a Slow Food Presidium. A young farmer who cares about his roots, Scavino has carried out historical research on the traditional crops of the area, also consulting local farmers.

FUNDED INTERVENTION

The interventions funded the business of a young farmer whose aim is to revitalise traditional crops with a focus on sustainability and water saving. Thanks to the RDP, the farm has renovated pre-existing buildings, including an old barn now used as a processing workshop and a space for managing surplus produce. In addition, the entrepreneur has started a short-range direct sales system in the local area, which offers a choice of either a monthly subscription with customer collection of a box of mixed vegetables at the farm or home delivery within a radius of about 20 km. This system aims to create a direct, strong relationship between producer and consumer. Very active in digital media, Duipuvrun promotes itself on Facebook and other social networks and relies on word of mouth, benefiting from the relationship of trust with customers that it strengthens and builds day by day.

LINK

OFFICIAL COMPANY WEBSITE

OGGERO RICCARDO AGRICULTURAL COMPANY

SUSTAINABLE LIVESTOCK FARMING AND COMBATING CLIMATE CHANGE



THE PROJECT

Sustainability and climate change mitigation: an integrated approach to reducing ammonia emissions into the atmosphere.

PROFILE

- **Beneficiary:** Oggero Riccardo.
- **Area:** Trinità (CN), Cuneo plain.
- **EU priority:** incentivise resource efficiency and the transition to a low-carbon economy.
- **Measures:** 4.
- **Intervention type:** support through investments in agricultural holdings.
- **Total investment:** € 170,000

COMPANY DESCRIPTION

Oggero Riccardo is a livestock entrepreneur who has consistently, purposefully and consciously invested in a sustainable approach to combating climate change, especially in an area characterised by intensive livestock farming with a high environmental impact. Oggero's Cuneo farm covers 80 hectares and specialises in the Piedmontese cattle breed.

FUNDED INTERVENTION

The intervention funded the purchase of a tanker with a coulter, a manure wagon and equipment for handling slurry in a tank. The livestock farm also built an additional storage structure with a suitable roof. Oggero Riccardo ensures the continuity of these interventions by integrating investments to improve the management of effluents and the agronomic practices necessary to achieve high agro-environmental standards. Thanks to the RDP, the Cuneo livestock farm can focus on the quality and welfare of its Piedmontese cattle, recognised as one of the region's agri-food excellences.

Puglia

AGRINATURA VEG

ORGANIC PRODUCTS FOR EUROPEAN CATERING AND MARKETS



THE PROJECT

Ecological transition: the possible miracle of the closed, organic supply chain by Giancarlo Ceci

PROFILE

- **Beneficiary:** Agrinatura Veg.
- **Andina:** Andria.
- **EU priority:** promote food chain organisation and risk management, preserve, restore and enhance ecosystems.
- **Measures:** 11.
- **Intervention type:** maintaining organic production practices and methods.
- **Total investment:** € 183,720

COMPANY DESCRIPTION

In 1819, Consalvo Ceci bought the estate on the slopes of Castel Del Monte. Over the centuries, his successors transformed an area devoted to grazing into land used for the cultivation of olive trees and grapevines for wine. In 1988, Giancarlo Ceci converted the

entire production to organic and then in 2011 to biodynamic, thus founding Agrinatura Veg. The company exports its products to central and northern Europe, markets where EVO oil from the Coratina cultivar and preserves are particularly popular. Another leading product of Agrinatura Veg is wine, mainly sold to the catering trade. The farm covers 230 hectares in the Andria countryside and includes olive groves, vineyards, arable land and a herd of 40 Podolica cows. A 1.5 MW photovoltaic plant supplies energy to the 7,000 square metres of sheds used as a wine cellar, oil mill and product processing workshops.

FUNDED INTERVENTION

Thanks to the support of RDP funds, Agrinatura Veg can improve the land and tools available to support its organic and biodynamic approach. The interventions allow Mr Ceci's business to cope with the increased risks resulting from a very demanding type of production and market. The planned activities allow the company to achieve excellent results in terms of quality and sustainability of production and competitiveness of its commercial offer. Thanks to RDP funding, the company can manage the entire supply chain in-house, from production to processing and the reuse of waste.

LINK

OFFICIAL COMPANY WEBSITE

G.M.L. AGRICULTURAL COMPANY

MARDUK BREWERY



THE PROJECT

Innovation and digitisation: Marduk Brewery.

PROFILE

- **Beneficiary:** agricultural company G.M.L. snc di Murru Giuseppe & C.
- **Area:** Irgoli (Nuoro).
- **EU priority:** increasing the competitiveness of agriculture in all its forms and the profitability of farms.
- **Measures:** 4.
- **Intervention type:** investments in processing, sale and development of agricultural products. Animal welfare.
- **Total investment:** € 318,500

COMPANY DESCRIPTION

Marduk Brewery was established in March 2013 based on an idea by Mauro Loddo and Giuseppe Murru. The two young men decided to devote themselves to the production of craft beer, setting up a company and creating a small workshop for the production of 'agricultural beer', a drink made from their own barley malts. The farm in Orosei covers an area of 10 hectares, mostly planted with barley and wheat, with the remaining part dedicated to grazing and breeding. Other farmland is used for the production of hops, vegetables and fruit. The land is worked by programming rotation cycles to replenish the soil without the use of herbicides or pesticides, in an approach that respects the environment and principles of sustainability. All processing is carried out with close monitoring of the growth phases of the crops and using raw materials that are 95% produced on the farm. At present, Birrificio Marduk constitutes a reference point in the Sardinian brewing industry and distributes its craft beers to the regional market as well as to some national and European segments, working in synergy with numerous other local breweries.

FUNDED INTERVENTION

Thanks to support from the RDP, the two young farmers started the business and purchased a brewing plant and other machinery. The interventions also supported the brewery in the purchase of a van to facilitate deliveries of the finished product. Overall, these interventions have enabled the Marduk Agricultural Brewery to improve and manage the entire production chain at all stages: from cultivation to harvesting and storage, from processing to sales and marketing. The brewery also collaborates with the regional laboratory of Porto Conte Ricerche in Alghero, where the grown hops and barley are studied.

LINK

OFFICIAL COMPANY WEBSITE

10,500 SARDINIAN BREEDERS

ANIMAL WELFARE AND PRODUCT QUALITY



THE PROJECT

Ecological transition: improving animal welfare conditions in the sheep and goat sector.

PROFILE

- **Beneficiary:** 10,500 breeders per year in the period 2016-2020, including more than 9,000 sheep and goat farmers.
- **Area:** Sardinia.
- **EU priority:** promote the organisation of the agri-food chain and risk management in the agricultural sector.
- **Measures:** 14.
- **Intervention type:** animal welfare.
- **Total investment:** € 225,638,230.00

COMPANY DESCRIPTION

Sardinia is one of the first European regions to have introduced a measure in its rural development programme dedicated to the traditional livestock production system - mainly extensive - which, in many areas of the region, represents the main form of employment and livelihood for families and is also of strategic value for the protection of the land, maintaining rough grazing and wooded pastures. Originally dedicated to sheep and goat breeders only, this programme has now been extended to the main regional livestock sectors (dairy cattle, beef cattle, pigs), with the aim of building an 'animal welfare system' that not only allows the intrinsic quality of the produce (hygienic, chemical-organoleptic, technological) to be raised, but also allows consumers to be informed about the breeding methods adopted and the care given to the animals throughout the production process.

FUNDED INTERVENTION

The intervention has affected almost all the farms in the sheep and goat sector, with a significant impact also on the other regional livestock sectors such as beef cattle, dairy cattle and pigs. Funding has promoted a system of training, control and assistance that has played a decisive role in raising awareness of animal welfare issues and boosted the adoption of innovative and improved management practices. In addition to this, the raising of zootechnical standards has improved the health conditions of farmed animals, raising the hygienic and sanitary parameters of milk and its properties and increasing the quality of products for processing.

LINK

COMPANY PROFILE

Sicily

TENUTA MANCHI AGRICULTURAL COMPANY

OLD TRADITIONS AND MODERN TECHNIQUES FOR CHEESE PRODUCTION



THE PROJECT

Tenuta Manchi, organic animal husbandry.

PROFILE

- **Beneficiary:** Salvatore Muscia.
- **Area:** Palermo.
- **EU priority:** increasing farm profitability and competitiveness.
- **Measures:** 6, 4.
- **Intervention type:** start-up aid for young farmers; support through investments in agricultural holdings.
- **Total investment:** € 413,431.24

COMPANY DESCRIPTION

The agricultural company Tenuta Manchi is located in Caccamo, a beautiful medieval village in the province of Palermo, in the heart of the San Leonardo hills, amidst olive groves that gradually thin out, giving way to pastures, wheat fields and oak forests. The Muscia cousins decided to carry on the family's livestock farm and focus on goat breeding, creating a sustainable business that not only produces top-quality organic dairy products but also enhances and enriches the area. The cheeses produced are named after the districts where the pastures are located, emphasising the strong link between the company's activity and the land. The company also recovers traditional Sicilian cheese recipes and reworks them according to modern production techniques. The entire production chain is managed in-house by Tenuta Manchi: from the harvesting of hay to the rearing of goats, kids, cattle and calves, to the production, sales and marketing of the cheeses.

FUNDED INTERVENTION

Thanks to the RDP, the farm has built an automated goat house, installing two state-of-the-art feeding belts. In addition, Tenuta Manchi has been able to build a milking parlour, dairy facilities, and a photovoltaic panel system that covers a large part of the farm's energy needs. The RDP interventions have also made it possible to manage the breeding of goats and cows in a totally organic way that also respects the ancient traditions of the Caccamese area.

LINK

[OFFICIAL COMPANY WEBSITE](#)

ALFREDO UCCELLO AGRICULTURAL COMPANY

MEDICINAL PLANTS AND BEEKEEPING



THE PROJECT

L'essenza degli Iblei: organic production of native medicinal plants.

PROFILE

- **Beneficiary:** Alfredo Uccello.
- **Area:** Syracuse.
- **EU priority:** increasing farm profitability and competitiveness.
- **Measures:** 6, 4.
- **Intervention type:** start-up aid for young farmers; support for investments in agricultural holdings; organic farming.
- **Total investment:** €192,982.02

COMPANY DESCRIPTION

The company is located in the Hyblean area of Sicily, which is rich in different varieties of indigenous medicinal plants including conehead thyme, oregano, cistus and helichrysum. After inheriting the business from his grandfather, Alfredo Uccello led the company towards 100% organic production. The company's main products are essential oils, herbal teas and herbs, as well as macerated oils (St. John's Wort, Calendula, Helichrysum) made by macerating fresh plants in an oily solvent. Mr Uccello also produces honey from sedentary beekeeping (blossom and thyme) as well as propolis, beeswax and pollen. Among the company's specialities are soaps, creams and bubble baths. Very attentive to safeguarding the environment, the company is ICEA (Institute for Ethical and Environmental Certification) certified for organic products and uses environmentally sustainable packaging made of cellulose pulp, recycled paper and glass to minimise the use of plastics.

FUNDED INTERVENTION

The RDP intervention has enabled the company to maintain its high production standards and focus on 100% organic production. The farm has also achieved energy self-sufficiency through the installation of photovoltaic panels for electricity, and solar thermal panels for hot water and distillers. Other interventions geared towards eco-sustainability include rainwater recovery systems for both the flushing of toilets and greenhouse irrigation. In addition, the company studied how to use organic residue as compost in the nursery, and for recycling, also reaching agreements with a plastic recycling company. Care for the environment and skilful use of the Internet and social media are the results of a contemporary approach to farming and the support offered by the Rural Development Programme.

LINK

OFFICIAL COMPANY WEBSITE

Tuscany

MAESTÀ DELLA FORMICA

A MOUNTAIN VINEYARD FOR THE BIODYNAMIC PRODUCTION OF WINES AND DERIVATIVES



THE PROJECT

Innovation and social inclusion: start-up aid for the biodynamic production of wines and derivatives.

PROFILE

- **Beneficiary:** Andrea Elmi - Maestà della Formica.
- **Area:** Careggine (Lu).
- **EU priority:** increasing farm profitability and competitiveness.
- **Measures:** 4, 6.
- **Intervention type:** investments in agricultural holdings where a young farmer is setting up, business start-up aid for young farmers, farm diversification.

- **Total investment:** € 73,093.84

COMPANY DESCRIPTION

The winery is the brainchild of three young oenologists. The three young men own a 'mountain' vineyard producing Riesling wine - typical of Central Europe – with biodynamic methods. The company also produces jams and preserves with fruit and cultivated herbs, as well as native and wild herbs (e.g., hawthorn, rosehip, juniper) that have won several awards. Riesling is sold on the HO.RE.CA circuit, to local markets and directly in the company's 'Rifugio Alpi Apuane' facilities. The wine produced is aimed at a niche market sophisticated enough to recognise the added value of the Steiner method used for agricultural production.

FUNDED INTERVENTION

With the RDP interventions, the farm has built a product processing area and invested in the diversification of the business by creating an agritourism (Rifugio Alpi Apuane) and organising social agriculture projects dedicated to children, young people, and the disabled. The launch of this new agricultural business has also increased the area's tourist appeal and created work opportunities for the three young founding members and other collaborators currently working on the project. In addition, thanks to the presence of other biodynamic farms in the area, a network of people keen to farm mountain lands while respecting the balance of nature has been created.

LINK

OFFICIAL COMPANY WEBSITE

GEMINIANO BENEDETTA AGRICULTURAL COMPANY

AGRITOURISM AND ACTIVITIES FOR CHILDREN, YOUNG PEOPLE AND THE DISABLED



THE PROJECT

Social inclusion: start-up aid for young farmers.

PROFILE

- **Beneficiary:** Geminiano Benedetta - Ceppeto 1°.
- **Area:** Ceppeto - Prato - Montalbano.
- **EU priority:** increase farm profitability and agricultural competitiveness in all regions.
- **Measures:** 4, 6.
- **Intervention type:** investments in agricultural holdings where a young farmer is set up.
- **Total investment:** € 273,631.35

COMPANY DESCRIPTION

All of the company's activities are based on respect for the authenticity of flavours and experiences, and proximity to the land. The young owner decided to undertake this activity with the aim of modernising the family business, diversifying and creating an inclusive environment. The farm building, renovated according to the historical criteria of the area, houses agritourism and recreational activities for children, young people and the disabled. The diversification of agricultural activities includes the family-run restaurant and riding stables. Workshops on typical cuisine, milk processing, cheese production and traditional sewing are organised on the premises.

FUNDED INTERVENTION

The young owner has benefited from interventions aimed at supporting generational turnover in agriculture, diversification of activities and the development of inclusiveness and accessibility of facilities. As far as diversification is concerned, RDP funding has enabled the creation of services - from the riding school to hippotherapy and traditional cookery courses - designed to foster socialisation and integration. This experience is also characterised by interventions aimed at eliminating architectural barriers to allow access and autonomous use of the facilities by individuals with reduced motor skills.

LINK

OFFICIAL COMPANY WEBSITE

OENOSMART

MONTALCINO. SUSTAINABLE HIGH QUALITY



THE PROJECT

Innovation and digitisation, ecological transition: the "Montalcino: Sustainable High Quality" Integrated Supply Chain Project.

PROFILE

- **Beneficiary:** direct participants: agricultural company Canalicchio di Sopra di Ripaccioli Marco e F.lli S.S., Talenti Riccardo, Franci Franca, Brunelli Luca, Fanti Baldassarre Filippo, Giannelli Roberto, Rubegni Adriano, Ciacci Giovanni, Neri Giacomo, University of Florence - Department of Management of Agricultural, Food and Forestry Systems (GESAAF) - Agricultural, Forestry and Biosystems Engineering Section, Copernico S.R.L., CIA Toscana.
- **Area:** provinces of Siena and Florence.
- **EU priority:** promote knowledge transfer and innovation in agriculture, forestry and rural areas.
- **Measures:** 4, 6, 16, 3.
- **Intervention type:** various interventions in relation to the sub-measures activated.
- **Total investment:** € 7,727,698.00

COMPANY DESCRIPTION

The agricultural reality of Montalcino represents the jewel in the crown of the Italian wine and olive-growing sectors and a successful model known throughout the world. Companies operating in Montalcino have a responsibility and a profound motivation to maintain this excellence and, today more than ever, they must also focus on aspects linked not only to profitability and product quality but also to the pursuit of environmental sustainability by introducing innovative processes. The 'Montalcino: Sustainable High Quality' project involves the three phases of production, processing and sale in the wine and olive-growing sectors. The objective is to create an innovative regional system and promote a multi-service collaborative platform for precision agriculture that favours innovative mechanisation. In addition, the companies involved in the project will work to improve plant protection systems, reduce water and soil consumption and safeguard biodiversity.

FUNDED INTERVENTION

The intervention funded the collection of geospatial data on vineyards and olive groves in the Montalcino area, used to define a system of digital maps on vegetation and pedology. These maps, together with weather and climate maps, represent the actual cultivation status of the holdings (OENOSMART platform). This information is a decision-support tool necessary for the realisation of precision viticulture and olive growing geared towards the qualitative and economic enhancement of production. The vegetation studies carried out were performed both with remote monitoring techniques through aerial surveys and with proximal sensing of vegetation (photosynthetic activity of vegetation by means of the NDVI normalised difference vegetation index or vigour index). The interventions allow the project companies to optimise their pest control, to digitally archive the periods of intervention and materials used and, more generally, to fulfil their obligations under the national action plan for the sustainable use of phytosanitary products.

LINK

OFFICIAL COMPANY WEBSITE

AMIATA FORESTRY CONSORTIUM

INNOVATIVE FOREST MANAGEMENT



THE PROJECT

Sustainable forest management: Foglie, innovative timber and energy organised supply chain group.

PROFILE

- **Beneficiary:** Foglie (Innovative Timber and Energy Organised Supply Chain Group).
- **Area:** municipalities of Arcidosso, Seggiano, Santa Fiora, Castell Azzara and Castel Del Piano Union of Amiata Grossetana Mountain Municipalities.

- **EU priority:** promoting resource efficiency and the transition to a low-carbon and climate-resilient economy in the agri-food and forestry sector.
- **Measures:** 8.
- **Intervention type:** support for investments in forestry technology, processing, mobilisation, sale of forestry products.
- **Total investment:** € 53,125.00

COMPANY DESCRIPTION

The Consorzio Forestale dell'Amiata was established in 1958 by the municipalities of Amiata Grossetano and tasked with managing the woodlands owned by the municipalities. The founders were joined in 2000 by the Comunità Montana Amiata Grossetano, which became the Union of Amiata Grossetana Mountain Municipalities. In this project, the main objective of the consortium is to recover the ancient tradition of charcoal kilns, the land and the modernisation of a building used to carry out the activities of the new sector.

FUNDED INTERVENTION

The intervention also funded the innovation of the charcoal production system through the introduction of a kiln that improves the efficiency and effectiveness of processes and, above all, the working conditions of the human resources employed. The new technology introduced makes the charcoal burner's job less arduous, preventing the disappearance of an ancient and typical local craft. The second intervention allowed for the recovery of a partially abandoned area on which a nursery with an irrigation system has been built, producing local varieties of seedlings destined for the consortium's reforestation operations. The 'certified charcoal' part of the project included Italian operators in the sector attracted by the possibility of replicating the production process innovations implemented on Mount Amiata.

LINK

OFFICIAL COMPANY WEBSITE

Umbria

ATTILIO MORETTI AGRICULTURAL COMPANY

SOCIAL AGRICULTURE FOR THE INCLUSION OF THE DISABLED



THE PROJECT

GIOVaGRI: a social agriculture model based on school-to-work alternation.

PROFILE

- **Beneficiary:** Lead Partner: Ditta Ind. Attilio Moretti.
- **Area:** Upper Tiber Valley.
- **EU priority:** promoting social inclusion, poverty reduction and economic development in rural areas.
- **Measures:** 16.
- **Intervention type:** support for pilot projects and the development of new products, practices, processes and technologies.
- **Total investment:** € 183,627.21

COMPANY DESCRIPTION

GIOVaGRI represents a model of locally organised management aimed at integrating the production activity of farms and promoting the local development of rural areas by creating social inclusion, rehabilitation and orientation services for young people with disabilities who are still attending school or who have recently finished their studies. GIOVaGRI proposes the experimentation and dissemination of farming activity at regional and extra-regional levels for the purpose of social inclusion, involving participating companies in making their facilities, crops and staff available to host and guide the young people involved in the project. Other entities, tasked with planning and contributing to GIOVaGRI social inclusion activities, are a social cooperative and the local university.

FUNDED INTERVENTION

The RDP-funded intervention involved the farms, the project leader and the other partners in a design phase of the management model for the envisaged cultural, livestock, processing and agritourism activities. The design phase also involved the farms in identifying the roles and responsibilities of the partners. The farm operators are the project's so-called 'work masters' who accompany young people with disabilities as they discover agricultural work. The farms were also involved in selecting project activities for each youngster based on their specific needs and inclinations. The farm operators then accompanied the young people carrying out the activities on the farms through an initial phase of adaptation and familiarisation with places and tasks in order to offer them a

valid work experience. Lastly, the farm operators were involved in monitoring and assessing the young people in order to also consider their future job placement.

LINK

ARTICLE

THE GRIFO GROUP AGRI-FOOD

ENERGY-EFFICIENT COWS' MILK SUPPLY CHAIN



THE PROJECT

Ecological transition: energy efficiency of the milk supply chain in Umbria.

PROFILE

- **Beneficiary:** Gruppo Grifo Agroalimentare (lead partner).
- **Area:** Province of Perugia.
- **EU priority:** increasing farm profitability and agricultural competitiveness.
- **Measures:** 16.
- **Intervention type:** support for pilot projects and the development of new products, practices, processes and technologies.
- **Total investment:** € 127,130.29

COMPANY DESCRIPTION

The Grifo Food Group works to introduce tools designed to improve the energy efficiency of the cows' milk production chain. Eager to reduce production costs, Grifo Alimentare is committed to rationalising the procurement of energy and energy-related services. Also concerned with reducing its environmental impact, Grifo aims for more efficient use of energy-intensive facilities and equipment. Grifo's project is aimed at both livestock farms and processing companies and aims to introduce and disseminate good practices in energy and greenhouse gas management, in order to encourage virtuous behaviour on the part of livestock farmers and employees of processing companies.

FUNDED INTERVENTION

The RDP intervention provided operational solutions in terms of energy efficiency to reduce supply chain costs but also to reduce environmental impact. Among the solutions worth highlighting, is the design and experimentation of tools for consumption accounting. Grifo has produced an operational guide for the diagnosis and energy certification of milk processing and transformation plants and an efficient energy management system for the Grifo milk supply chain which, among other things, enables the Grifo plant to meet the standards necessary to obtain 50001 Certification.

LINK

FACEBOOK PAGE

MIDDLE TIBER VALLEY PUBLIC INSTITUTIONS

RECOVERY AND REDEVELOPMENT OF RURAL AREAS AND VILLAGES



THE PROJECT

Redevelopment of the public landscape and historical-cultural heritage of rural areas and villages in the middle Tiber Valley.

PROFILE

- **Beneficiary:** Middle Tiber Valley public institutions.
- **Area:** LAG Middle Tiber Valley.
- **EU priority:** promoting social inclusion, poverty reduction and economic development in rural areas.
- **Measures:** 16.
- **Intervention type:** support through investments in the restoration and upgrading of the cultural and natural heritage of villages.
- **Total investment:** € 4,078,854.61

COMPANY DESCRIPTION

The project is aimed at the redevelopment and enhancement of the landscape and architectural heritage of rural areas and hamlets through renovation interventions using innovative and inclusive systems. The interventions combat the socio-economic decline and abandonment of rural areas, promote rural tourism, strengthen the cultural identity of residents and preserve the connection between the countryside and the city.

FUNDED INTERVENTION

The investments activated in the area have contributed to the redevelopment and enhancement of the landscape and architectural heritage of as many as 16 villages, for a total of 13 municipalities involved and 27,671 residents affected. The results achieved concern the functional return of landscape and architectural assets to local communities and the use of smart technologies that have contributed to an increase in the villages' appeal in terms of tourism and liveability. The project helped trigger social innovation processes, stimulating the creation of innovative models of public-private relationships and collaborations. There has also been an improvement in the quality of life for resident populations and encouragement to launch new entrepreneurial activities and services for businesses and the rural community.

LINK

OFFICIAL WEBSITE

ARNALDO CAPRAI AGRICULTURAL COMPANY

PRECISION FARMING FOR QUALITY AND SUSTAINABLE
VITICULTURE



THE PROJECT

Integrated experimental precision farming model for sustainable vine defence in response to the extreme weather conditions of recent crop years.

PROFILE

- **Beneficiary:** agricultural company Arnaldo Caprai srl.
- **Area:** Montefalco.
- **EU priority:** promote the organisation of the agri-food chain and risk management.
- **Measures:** 16.
- **Intervention type:** support for pilot projects and the development of new products, practices, processes and technologies.
- **Total investment:** € 137,825.09

COMPANY DESCRIPTION

Arnaldo Caprai agricultural company is carrying out an experimental precision farming project that responds to the need to make viticulture adapt to the effects of extreme weather events, exploiting the most innovative technologies available on the market and availing of a simple and effective automated system. Thanks to technological and IT innovation and a trans-disciplinary approach, the company achieves the objectives of increasing the quantity and quality of production and sustainable management of the winery.

FUNDED INTERVENTION

The RDP intervention has enabled the creation of a digital platform for vineyard management operations that can collect information from the agro-meteorological network, field observations and remote sensing images. The new systems provide timely data and information on changing weather conditions in the vineyard and on vine response, as well as vine vulnerability to contagion and the spread of diseases. The innovative technologies employed detect and inform about any exposure of the shoots to extreme temperatures and potential water stress. The information gathered is translated into automatic, real-time actions aimed at effective and safe agronomic practices.

LINK

ARTICLE

Aosta Valley

ARPAV REGIONAL ASSOCIATION OF ALPINE PASTURE OWNERS
AOSTA VALLEY

PROMOTION OF ESTREMA D'ALPEGGIO FONTINA PDO



THE PROJECT

Estrema d'Alpeggio Fontina PDO: valorisation and promotion of a quality product.

PROFILE

- **Beneficiary:** ARPAV Aosta Valley Regional Association of Alpine Pasture Owners.
- **Area:** Aosta Valley.

- **EU priority:** promoting social inclusion, poverty reduction and economic development in rural areas.
- **Measures:** 16.
- **Intervention type:** cooperation between small operators to organise joint work processes and share facilities and resources.
- **Total investment:** € 184,285.30

COMPANY DESCRIPTION

ARPAV is the regional association of alpine pasture owners in Valle d'Aosta that supports alpine pasture operators in promoting Fontina. This is how the 'Estrema d'Alpeggio Fontina DOP' project arose, the name of a cheese product that conforms to the production specifications of Fontina PDO. This fat, semi-cooked cheese is produced with whole milk from cows belonging to the Valdostana breed (Pezzata rossa, Pezzata nera, Castana), from single milking and exclusively from high-altitude pastures (between 2,000 and 2,700 metres). The project intends to promote initiatives aimed at promoting Fontina d'alpeggio, in particular, that are produced according to the ARPAV method.

FUNDED INTERVENTION

The intervention funds the creation of a product identity and information and promotional materials, as well as a dedicated web portal. All of ARPAV's activities in support of the marketing of Fontina PDO will be publicised through social media marketing campaigns and the organisation of tours of mountain pastures. In addition to this, press tours, events and starred dinners will be organised and participation at international trade fairs will be promoted in order to position the Estrema Fontina d'Alpeggio product on the European and global market. To certify the commercial offer, ARPAV has decided to impose very strict criteria for the production of true 'high mountain' Fontina.

LINK

OFFICIAL COMPANY WEBSITE

NICOLETTA MATTIA

AGRI-FOOD CHAIN OF HIGH-QUALITY AOSTA VALLEY PRODUCTS

THE PROJECT

Short supply chain development: Aosta Valley agricultural supply chain.

PROFILE

- **Beneficiary:** Nicoletta Mattia
- **Area:** Aosta Valley.
- **EU priority:** promoting social inclusion, poverty reduction and economic development in rural areas.
- **Measures:** 16.
- **Intervention type:** sector cooperation for the creation and development of short supply chains and local markets.
- **Total investment:** € 76,719.65

COMPANY DESCRIPTION

The project stems from five companies that have set themselves the objective of creating and developing an agri-food chain with high-quality products from the Aosta Valley in order to foster and expand the dialogue between producers and the tourism sector. The five economic operators in the network include a farm producing fruit, vegetables and laying hens; an organic farm producing apples and apple derivatives, potatoes and walnuts; and a farm producing honey, small fruits, medicinal herbs, vegetables and their derivatives. In addition to these, the network includes a livestock farm producing milk, meat and their derivatives, and an artisanal bakery (specialising in particular in biscuits).

FUNDED INTERVENTION

Among the actions implemented by the intervention, the vertical short supply chain project involving accommodation facilities in the municipality of Cogne is worth mentioning. Thanks to this agreement, affiliated hotels and restaurants are supplied with agri-food products from the network companies, thus favouring the dissemination, use and knowledge of the finest local produce. As far as the creation of horizontal short supply chains is concerned, the network is working on the organisation of two agricultural markets (farmers' markets) where customers will be able to buy directly from producers. The intervention also includes the creation of a project brand and the establishment of a dialogue with municipal administrations in order to promote the use of local and organic products in schools and to supply school canteens.

LA VALLAISE COOPERATIVE

HORIZONTAL SHORT SUPPLY CHAIN AND PRODUCT PROMOTION ON THE MARKET



THE PROJECT

To.Gre.Val, promotion of the Toma di Gressoney supply chain.

PROFILE

- **Beneficiary:** La Vallaise cooperative.
- **Area:** Lys Valley.
- **EU priority:** promoting social inclusion, poverty reduction and economic development in rural areas.
- **Measures:** 19, 16.
- **Intervention type:** sector cooperation for the creation and development of short supply chains and local markets.
- **Total investment:** € 85,495.00

COMPANY DESCRIPTION

The To.Gre.Val. project stems from the desire of farmers and producers in the Lys Valley to shed light on a product that is unique to the area and drives the local economy: the Toma di Gressoney, a classic uncooked Alpine toma cheese moulded into a round shape. The production technique is typical of a semi-fat cheese: the raw milk is left to rest for 24 hours and then skimmed. The To.Gre.Val. promotion project envisages the establishment of a horizontal short supply chain and the development of a marketing strategy to improve the product's positioning on the market and promote the knowledge, diffusion and saleability of this PAT-certified (Traditional Agri-food Products) cheese.

FUNDED INTERVENTION

The RDP intervention incentivises companies to redefine the 'Toma di Gressoney' product in a participatory way in order to enhance and increase its typical qualities. Thanks to the envisaged investments, the network intends to expand and include other producers and milk suppliers in defining production protocols that standardise the characteristics and increase the quality of the product. The interventions also include important training sessions for producers to increase their knowledge and technical skills. The project will establish and strengthen the Toma production chain and will aim to obtain important certifications in the sector.

LINK

OFFICIAL COMPANY WEBSITE

Veneto

FELLINI AGRICULTURAL COMPANY

QUALITY, ENVIRONMENTALLY CONSCIOUS ANIMAL HUSBANDRY



THE PROJECT

Ecological transition: plants and microorganisms to transform livestock manure into irrigation water.

PROFILE

- **Beneficiary:** Stefano Fellini.
- **Area:** Lazise - VR (Hill).
- **EU priority:** increasing farm profitability and agricultural competitiveness.
- **Measures:** 4.
- **Intervention type:** investments to improve the company's overall performance and sustainability.
- **Total investment:** € 300,976

COMPANY DESCRIPTION

The Fellini farm was founded in the 1950s by Stefano's father. Over time, pig breeding increased to the point that the company became part of the Parma and San Daniele ham circuit. Committed to the development of innovative phyto-purification techniques and

attentive to animal welfare, Stefano Fellini's goals include the reuse and recycling of everything the company produces. The company is interested in the development of innovative ideas for the management of the production chain and welcomes the challenges of agricultural and livestock farming which is increasingly oriented towards the conservation of the land and environmental protection.

FUNDED INTERVENTION

The intervention funded the construction of a phyto-purification plant that purifies 45 cubic metres per day of pig farm wastewater, obtaining water used for irrigation. Based on a set of chemical-physical and biological reactions carried out by microorganisms and vegetation, the plant consists of a series of basins obtained by excavating the ground and waterproofing it with a geomembrane. These basins are filled with washed gravel of various aggregate sizes, then covered with soil which is planted with species such as marsh reed (*Phragmites australis*) that favour the physical and microbiological degradation of the organic substance and the reduction of the polluting load of the treated effluents. To ensure the well-being of human resources and the proper use of plants, the company provides specialised training to employees who use phyto-purification technologies.

LINK

ARTICLE

CARESÀ SOCIAL COOPERATIVE

JOB OPPORTUNITIES AND TRAINING



THE PROJECT

Social inclusion: the wonderful world of Caresà.

PROFILE

- **Beneficiary:** Cooperativa Sociale Caresà.
- **Area:** Brugine - PD (Plain).
- **EU priority:** increasing farm profitability and agricultural competitiveness.
- **Measures:** 4.
- **Intervention type:** investments to improve the company's overall performance and sustainability.
- **Total investment:** €165,000.00

COMPANY DESCRIPTION

The Caresà social cooperative was founded towards the end of 2008 by five young people eager to create job opportunities for those struggling to find a fit in ordinary labour market circuits. The cooperative is committed to acquiring and disseminating new

know-how, especially in the fields of management and business planning. Caresà also aims to reduce electricity consumption through the use of renewable energy (photovoltaic).

FUNDED INTERVENTION

Thanks to the RDP, Caresà was able to renovate a building that doubles as a vegetable processing facility and a product sales outlet, and to construct a photovoltaic system. The investment made it possible to organise and rationalise production processes and product sales. The creation of a sales outlet and the purchase of equipment for the implementation of the short vegetable supply chain allowed the cooperative to optimise its activities and develop related projects including agritourism.

LINK

ARTICLE

OFFICIAL COMPANY WEBSITE

I SAPORI DI SANT'ERASMO AGRICULTURAL COMPANY

SHORT SUPPLY CHAIN OF HOME-GROWN VEGETABLES



THE PROJECT

Innovation and ecological transition: 'El furbo', an innovative mechanical weeding machine.

PROFILE

- **Beneficiary:** the agricultural company I Sapori di Sant'Erasmus.
- **Area:** Sant'Erasmus - Venice (an island in the lagoon).
- **EU priority:** increasing farm profitability and agricultural competitiveness.
- **Measures:** 4.
- **Intervention type:** investments to improve the company's overall performance and sustainability.
- **Total investment:** € 24,200

COMPANY DESCRIPTION

On Sant'Erasmo, an island in the Venetian lagoon historically dedicated to agriculture, so much so that it has been called the vegetable garden of Venice, the farm 'I Sapori di Sant'Erasmo' has created a short supply chain of home-grown vegetables (potatoes, tomatoes, courgettes, onions, herbs, etc.). The produce is sold directly to the inhabitants of Venice and Mestre via a web portal and other online applications.

FUNDED INTERVENTION

The RDP intervention made it possible to build a mechanical weeding tractor (renamed 'El Furbo') designed to work in the tight spaces typical of the farm's cultivated land. El Furbo also avoids the use of chemicals in the weeding process and increases farm productivity. The use of funds also made it possible to build turnkey machinery from existing equipment, which was re-designed and re-adapted to effectively meet the company's particular needs.

LINK

ARTICLE

OFFICIAL COMPANY WEBSITE

DE MARTIN NICOLA COMPANY

WOOD PROCESSING COMPANY



THE PROJECT

Innovation and digitisation: the strength of the forest.

PROFILE

- **Beneficiary:** De Martin Nicola.
- **Area:** Comelico Superiore - BL (Mountain).
- **EU priority:** increasing farm profitability and agricultural competitiveness.
- **Measures:** 8.
- **Intervention type:** Investments in forestry technology and in the processing, mobilisation and sale of forestry products.
- **Total investment:** € 623,045

COMPANY DESCRIPTION

Nicola De Martin has been a forester in the Belluno area since 1978. Following an accident at work, he lost his right arm but, despite this, he continues his activity with his son-in-law and two other collaborators, also thanks to a modification of the Forwarder control system that allows him to operate with only one arm. After years of experience, De Martin has become a point of reference for the industry and works with both private companies and public institutions.

FUNDED INTERVENTION

Thanks to the RDP interventions, De Martin has purchased forestry machinery that is essential for the development of its business, including a crane with grapple and rotor (forwarder), a tractor with forestry equipment, a trailer with loader, a forestry processor and a pulley cable. The interventions have enabled the company to triple the amount of timber processed. The purchase of such innovative machinery was also crucial in coping with the devastating consequences of the Vaia storm.

LINK

ARTICLE