

How national networks can contribute to the implementation of the CSP

Three examples from the Swedish Network

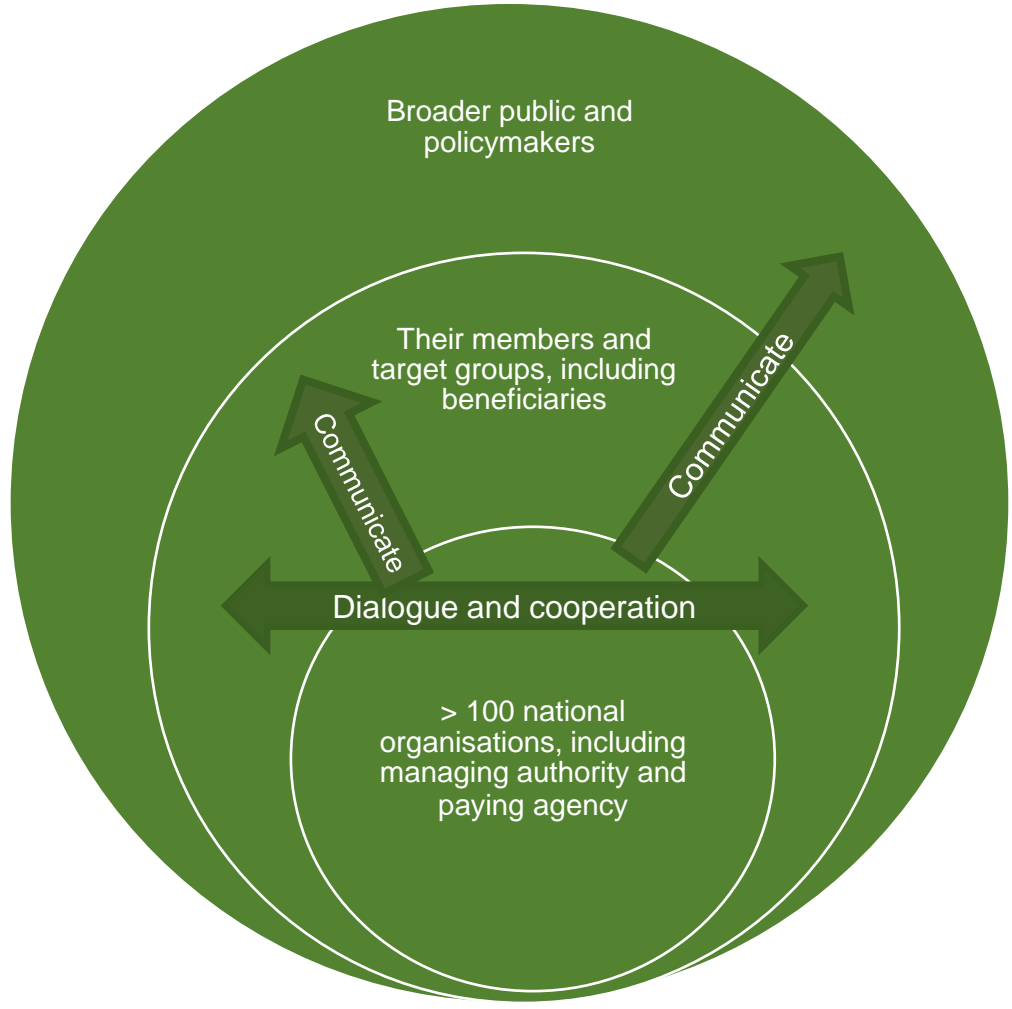
Maria Gustafsson, head of network support unit

Swedish Rural Network





Work through members





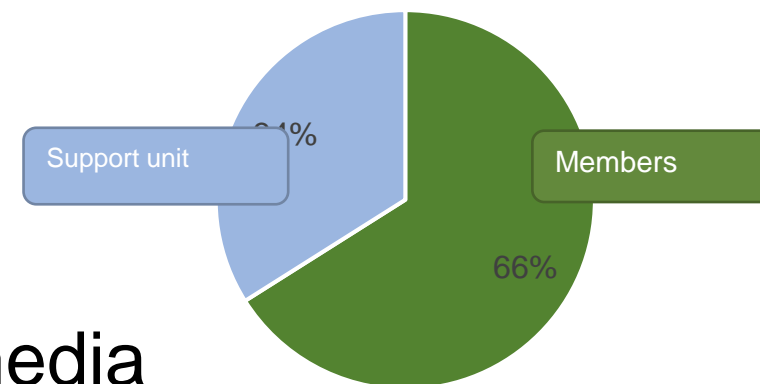
Dialogue with young farmers

- How to make the next reform more effective and simple
- Between MA/PA and young farmers representing:
 - different farming sectors,
 - small- and big scale,
 - different parts of Sweden
- NN support unit: gather participants and facilitate the dialogue.

Good news campaign

- Good news for all - EU money is useful
- Main target group – broader public (young)
- Sub-network communicators – joint concept
- Social media posts > one/week + traditional media

Social media
(Facebook + Instagram)





Group "Sustainable green businesses"

- Main focus: synergies environment/climate and competitiveness + generational shift
- Members:
 - Farmers organisations,
 - NGOs (environmental, integration, local development),
 - Advisory organisations,
 - Education and Research organisations,
 - MA
- Building bridges

Conference on successful environmental practice within the framework of CAP

- The former group on environment and climate in the Network got the task to plan and facilitate an international conference during the Swedish presidency.
- Group behind: Federation of Swedish Farmers, WWF, the Swedish Society for Nature Conservation, The Swedish Beef Producer Association, the Royal Swedish Academy of Agriculture and Forestry and national environmental agencies.
- Exchange on how to use all building blocks of the green architecture and reflect on the potential to achieve the environmental and climate objectives built on competitive agriculture.

