



1st European CAP Network workshop 'National networking for innovation'

Tallinn, Estonia
30 November – 1 December 2023



Johanna Rohrhofer
AUSTRIAN CAP NETWORK, AUSTRIA

1st EUROPEAN CAP NETWORK WORKSHOP 'NATIONAL NETWORKING FOR INNOVATION' | Tallinn, Estonia | 30 November – 1 December 2023

National Networking for Innovation

Tallinn, Estonia
30. November

Austrian CAP-Network

Netzwerk Zukunftsraum Land
Johanna Rohrhofer

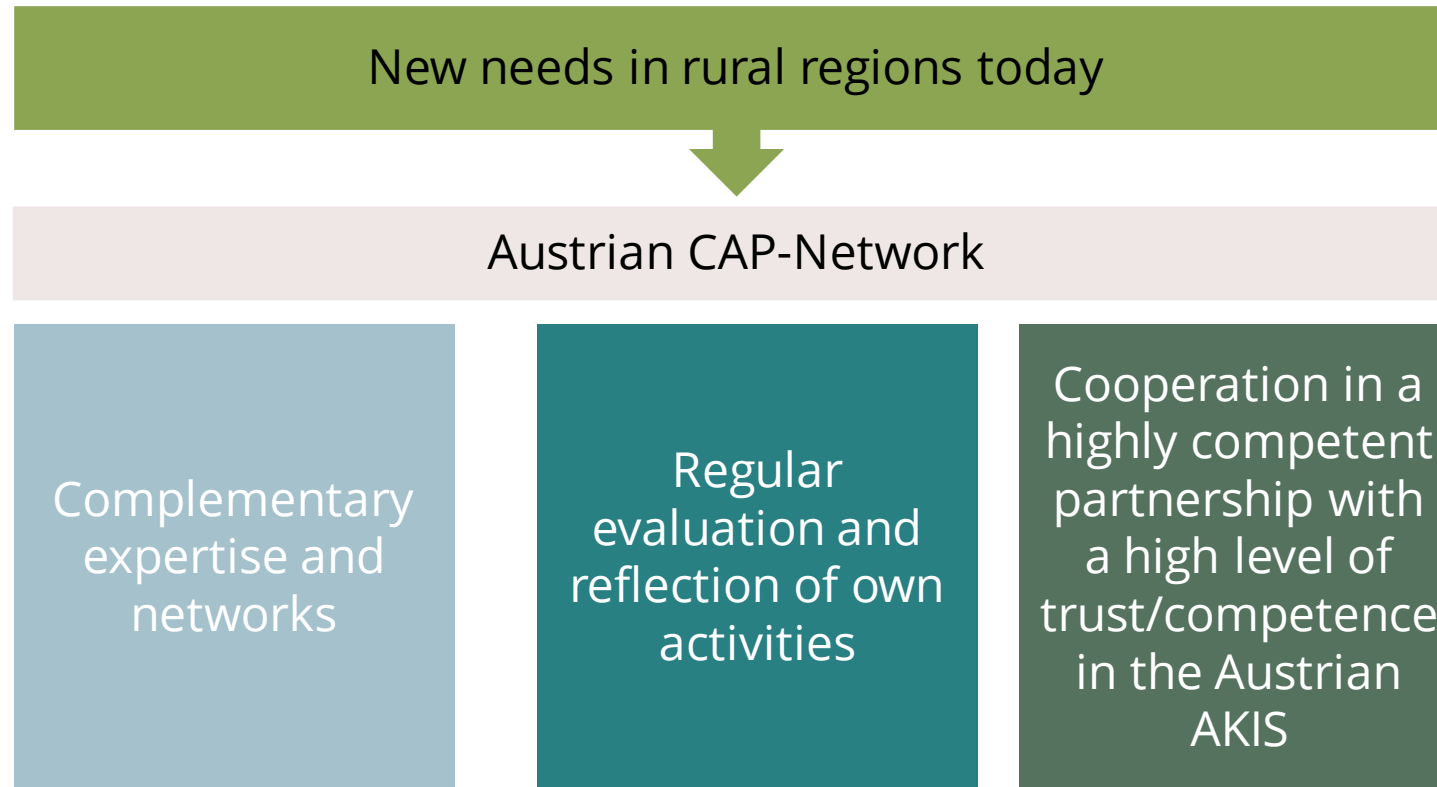


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Highly **dynamic times** and
challenges call for **cooperation**
across sectors and disciplines



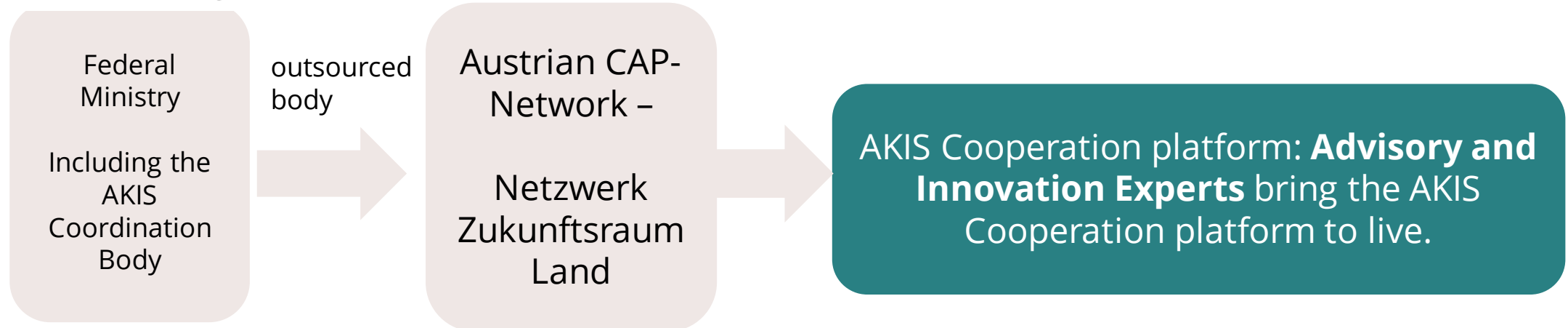
One organisation / actor alone is no longer able to provide sufficient impetus and competence



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AKIS Coordination Body and AKIS Cooperation platform in regular exchange

 Federal Ministry
Republic of Austria
Agriculture, Forestry, Regions
and Water Management



- Launch: June 2023
- Based on: Annual work program
- Annual work program is developed with a support group of experts and practitioners

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Austrian CAP-Network: A fruitful cooperation – an embodiment of the Austrian AKIS



Austrian Chamber of Agriculture (LKO)
Umbrella organization of the chambers of agriculture; who are the legal representatives of all farmers (advocacy) and central provider of advisory and training services



Umweltdachverband
Non-government organization for environmental and nature conservation organizations from all over Austria

Austrian CAP-Network



winnovation
Innovation expert on collaborative and open innovation



University College for Agricultural and Environmental Pedagogy
Higher Education Institute for the Education and further training for agricultural advisors, trainers and teachers in Austria



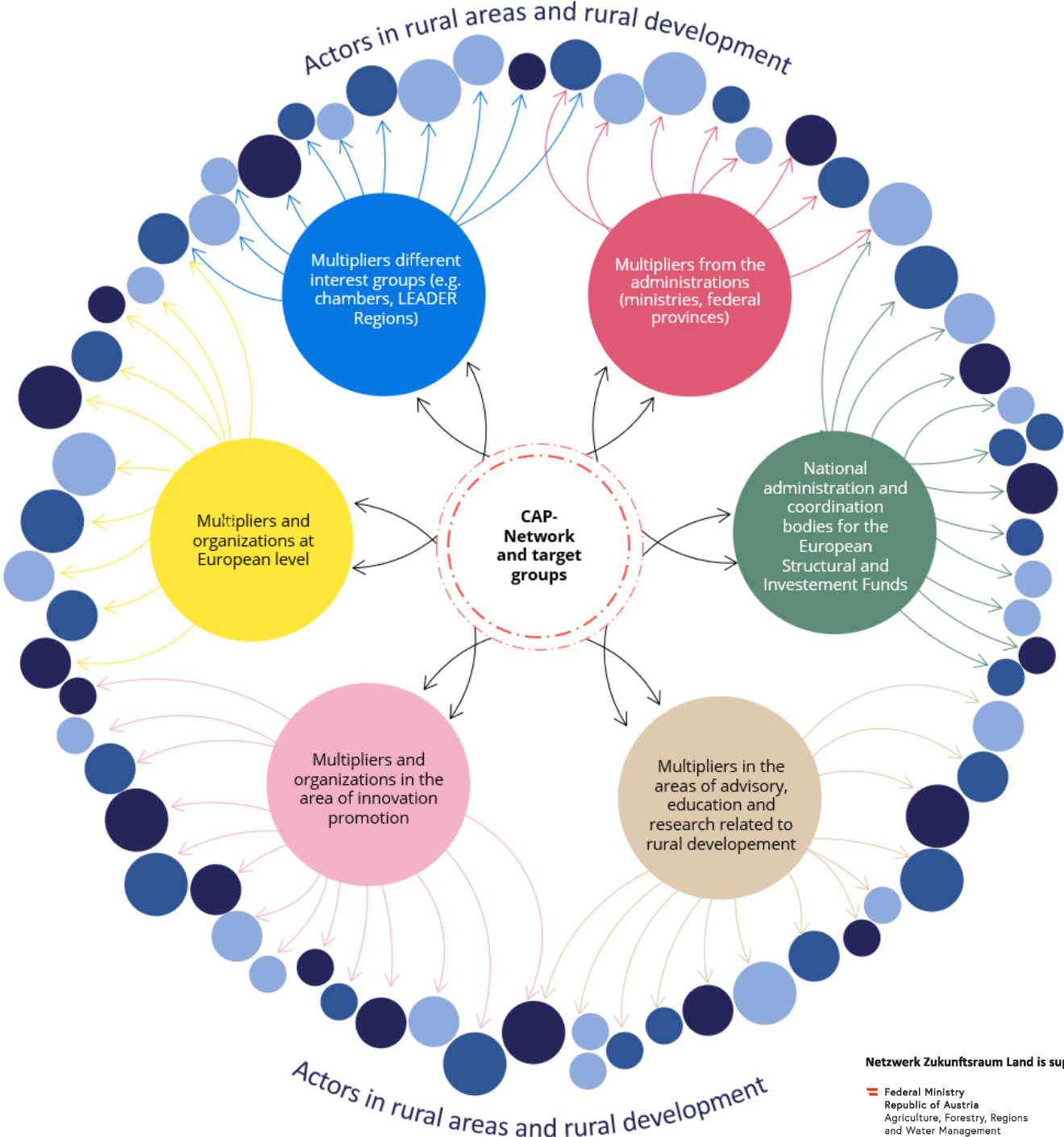
ÖAR
Consulting company which is focusing on rural development

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Access to **different groups** in rural areas and **strategic alignment** with highly relevant topics → AKIS



Our multiplier approach to increase outreach and impact



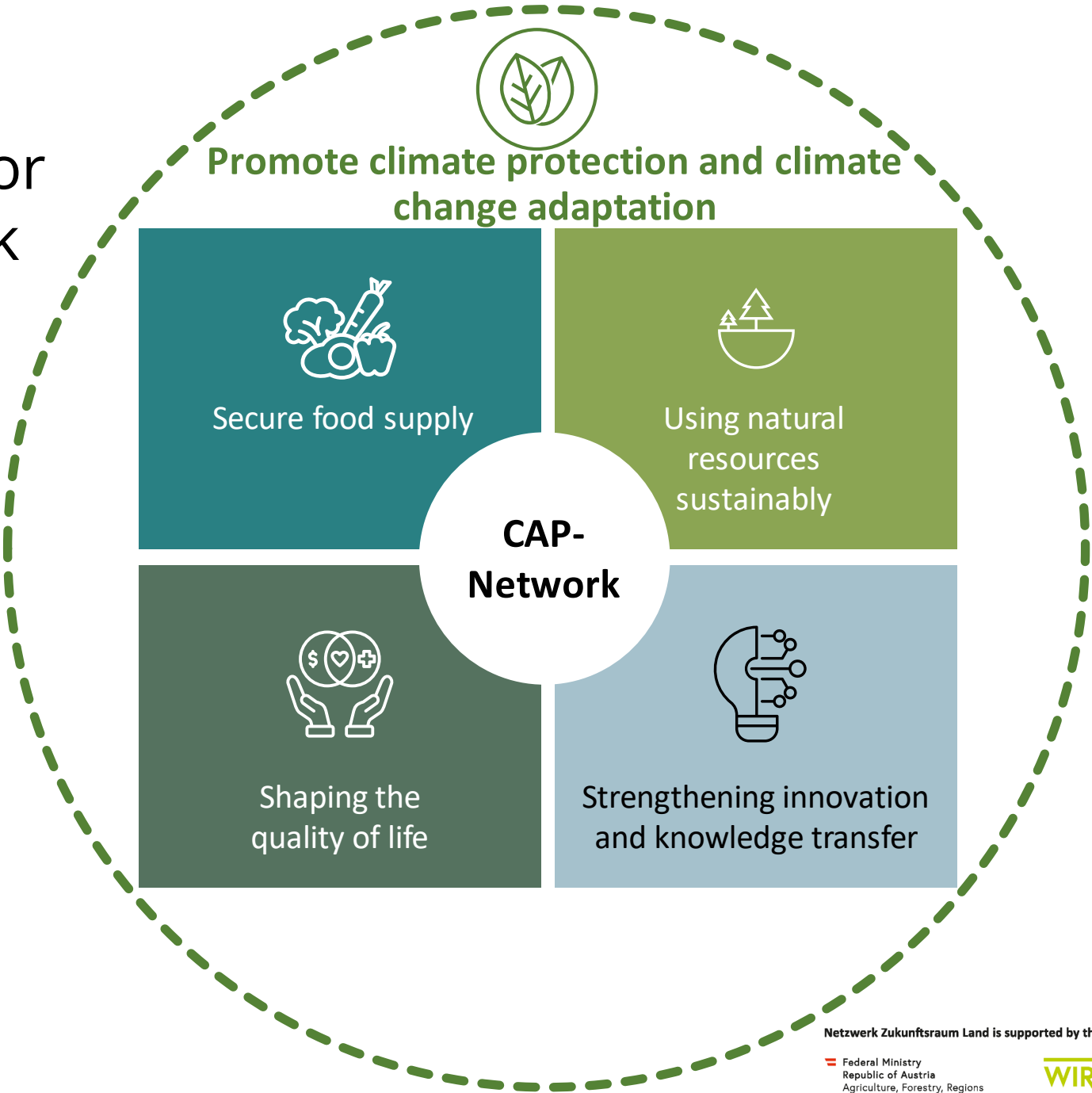
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Federal Ministry
Republic of Austria
Agriculture, Forestry, Regions
and Water Management

WIR leben Land
Gemeinsame Agrarpolitik Österreich

Co-Funded by the
European Union

Highly relevant fields of action for the CAP-Network

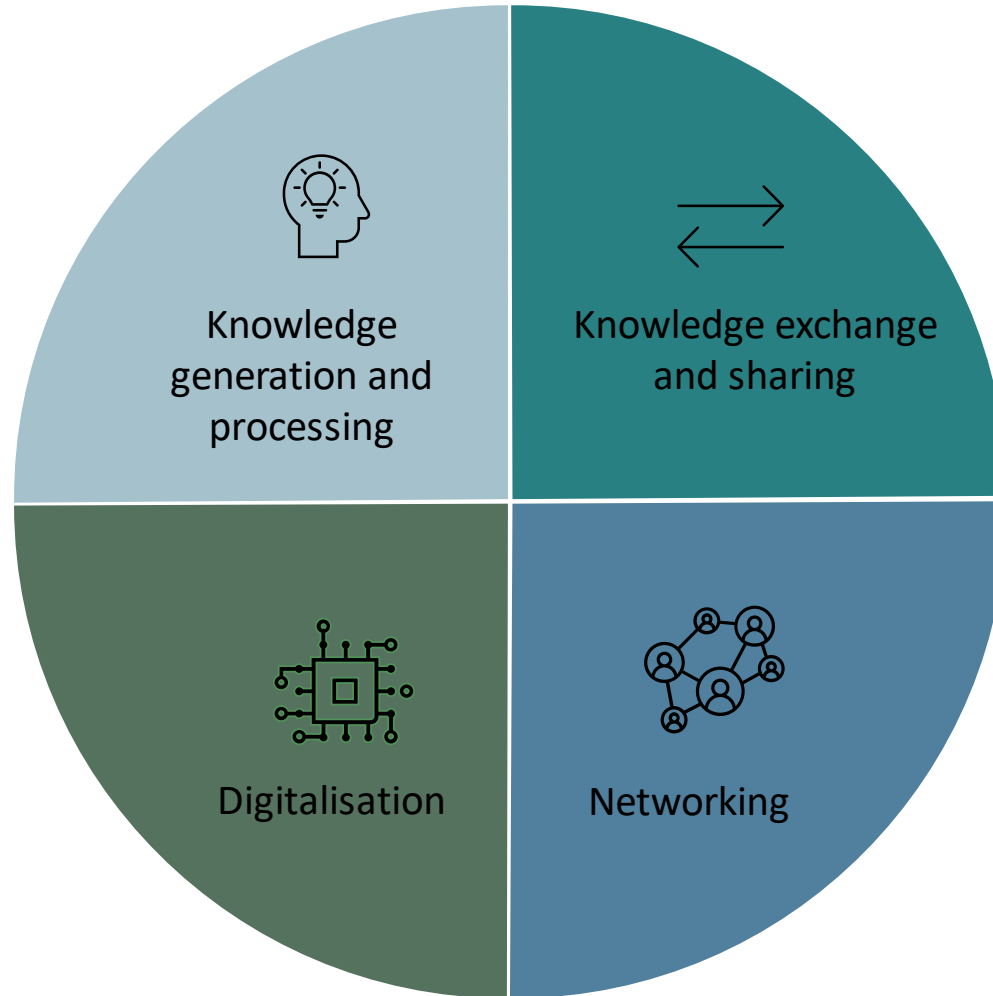


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AKIS Cooperation platform as core element of the CAP- Network

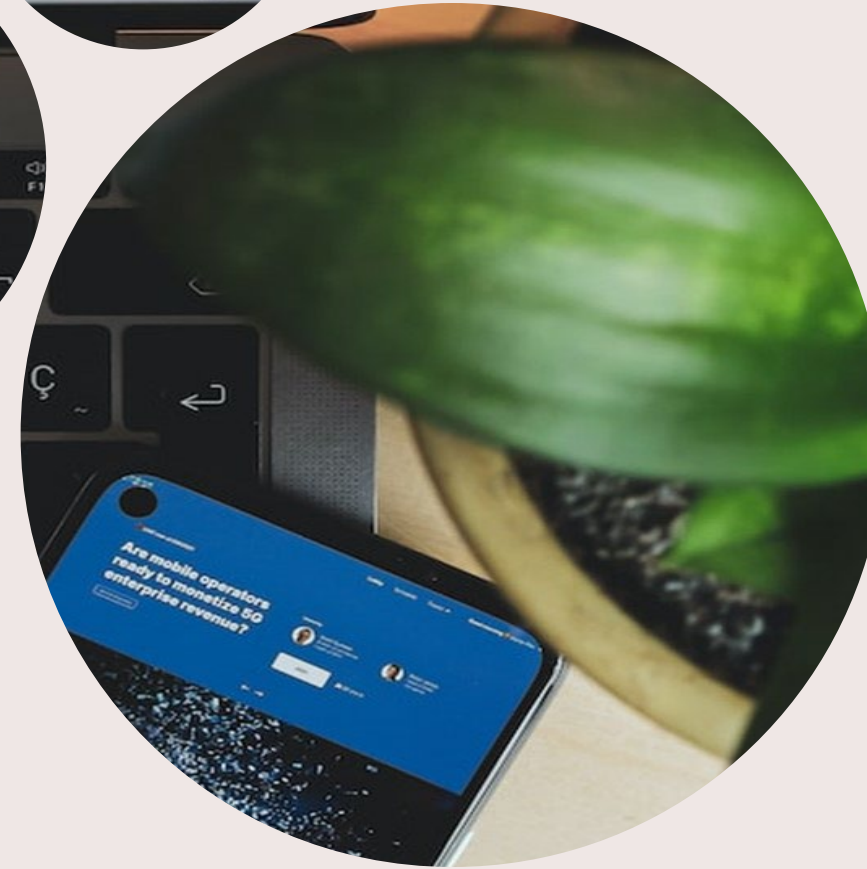
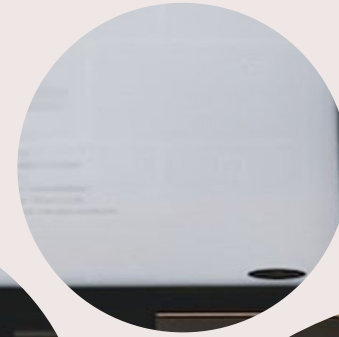


4 priorities to further develop AKIS in Austria

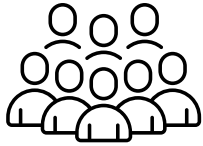


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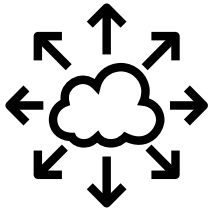
Key activities of the AKIS Cooperation platform 2023/24



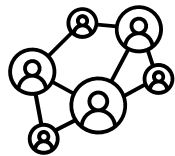
Key measures to further develop AKIS in Austria



Thematic Deep Dives with multipliers in education



Development of **activities and mechanisms** to improve networking among AKIS actors



AKIS activities with a thematic focus and to promote innovation partnerships

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Thematic Deep Dives with multipliers in education

Goal of the Deep Dives:

- Use the knowledge base of advisors and education experts to identify gaps
 - Where is knowledge from research missing?
 - Where is knowledge from research not translated in a practical way (education and guidance)?
 - Where do practitioners need different knowledge?
- Integrate the results into the implementation of the CAP Strategic Plan and the work of the CAP-Network

3 Thematic Deep Dives with **highly relevant topics**

- Short and sustainable supply chain for food value chains
- Natural resources
- Equal life in rural regions

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Development of activities and mechanisms to improve networking among AKIS actors

Activities planned in 2023 and 2024:

- **Mapping of AKIS actors** and display via an interactive map: should make AKIS actors and their roles more visible and easier accessible for cooperation and networking (Start in 23/24 with the sub-AKIS on organic farming)
- Setting up and running a **Community of Practice on AKIS**
 - 15 selected key AKIS actors from research, education, advisory services, rural development, practice etc.
 - identifying, prioritizing and coordinating with key AKIS actors measures for the further development of the Austrian AKIS --> support for AKIS CB
 - CoP serves as link to the European AKIS community via the modernAKIS network
- examining the benefits and opportunities of a **digital networking platform**



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AKIS activities with a thematic focus and to promote innovation partnerships

Goals:

- Transfer AKIS into the working reality of the individual AKIS actors and show the added value of a functioning AKIS

AKIS activities are

- Use synergies and introduce AKIS Cooperation platform at events of the multipliers
- Onboarding event for different innovation project coordinators (EIP-AGRI, vacancy managers), to foster AKIS
- Conduct a national focus group in preparation of an EIP-AGRI focus group
- Conception, organisation and implementation of an Ideas Lab

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Thank you for your attention

For further questions :

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All information on the workshop is available on the event webpage:

https://eu-cap-network.ec.europa.eu/events/eu-cap-network-workshop-national-networking-innovation_en

