



# EU CAP Network Brokerage event 'Accelerating the innovation process through Horizon Europe multi-actor projects'

Antwerp, Belgium  
19-20 October 2023

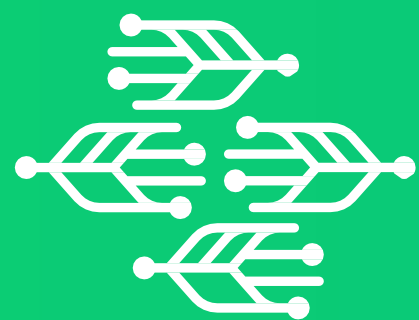




# Sharing results through EU-wide knowledge reservoir – EU FarmBook project

**Mark Redman**  
Highclere Consulting, Romania





**EU-FarmBook**

# The EU-FarmBook: *Making a difference maximising your **IMPACT!***

*EU CAP Network Brokerage Event*

**Mark Redman, Highclere Consulting, Romania**



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# Briefly back to basics...1-2-3

01

All HEU projects have a contractual obligation to disseminate and exploit *(Art. 39)* their results, including appropriate transfer and licencing arrangements *(Art. 40)*

02

The strategic planning of dissemination and exploitation (D&E) activities must begin during proposal writing with an outline D&E Plan *(admissibility condition)* presented in *"Section 2.2 - measures to maximise impact"*

03

HEU  
Novelty

Proposals must also describe the key elements of the "project impact pathway" *(summarised in Section 2.3)* - including how D&E activities will maximise the expected impact *(scientific, societal and economic)* of the project

# Specific to HEU multi-actor projects...4-5

04

05

*CL6 Work Programme 2023-2024*

-> a multi-actor project proposal must include the following elements:

It must demonstrate how the project will result in practical and ready to use knowledge, approaches, tools or products that are easily understandable and freely accessible <sup>1</sup>

It must demonstrate how these outputs ready for practice will feed into the existing dissemination channels most consulted by the (end-) users <sup>2</sup> of the project results in countries and regions

<sup>1</sup> In addition to the obligatory preparation of 'Practice Abstracts' in the common EIP-AGRI format

<sup>2</sup> An "(end-) user" of project result is a person who is him/herself putting the project results into practice

# Welcome to the EU-FarmBook!



# EU-FarmBook is an H2020 project developing an online “platform” that will:



Ensure the practical outcomes from multi-actor projects are readily available and easily findable for all relevant (end-) users (*dissemination*)



Speed up the application/use of practical outcomes from multi-actor projects by (end-) users (*exploitation*)



Embed the practical outcomes from multi-actor projects into the ‘knowledge networks’ and decision-making of (end-) users (*impact*)

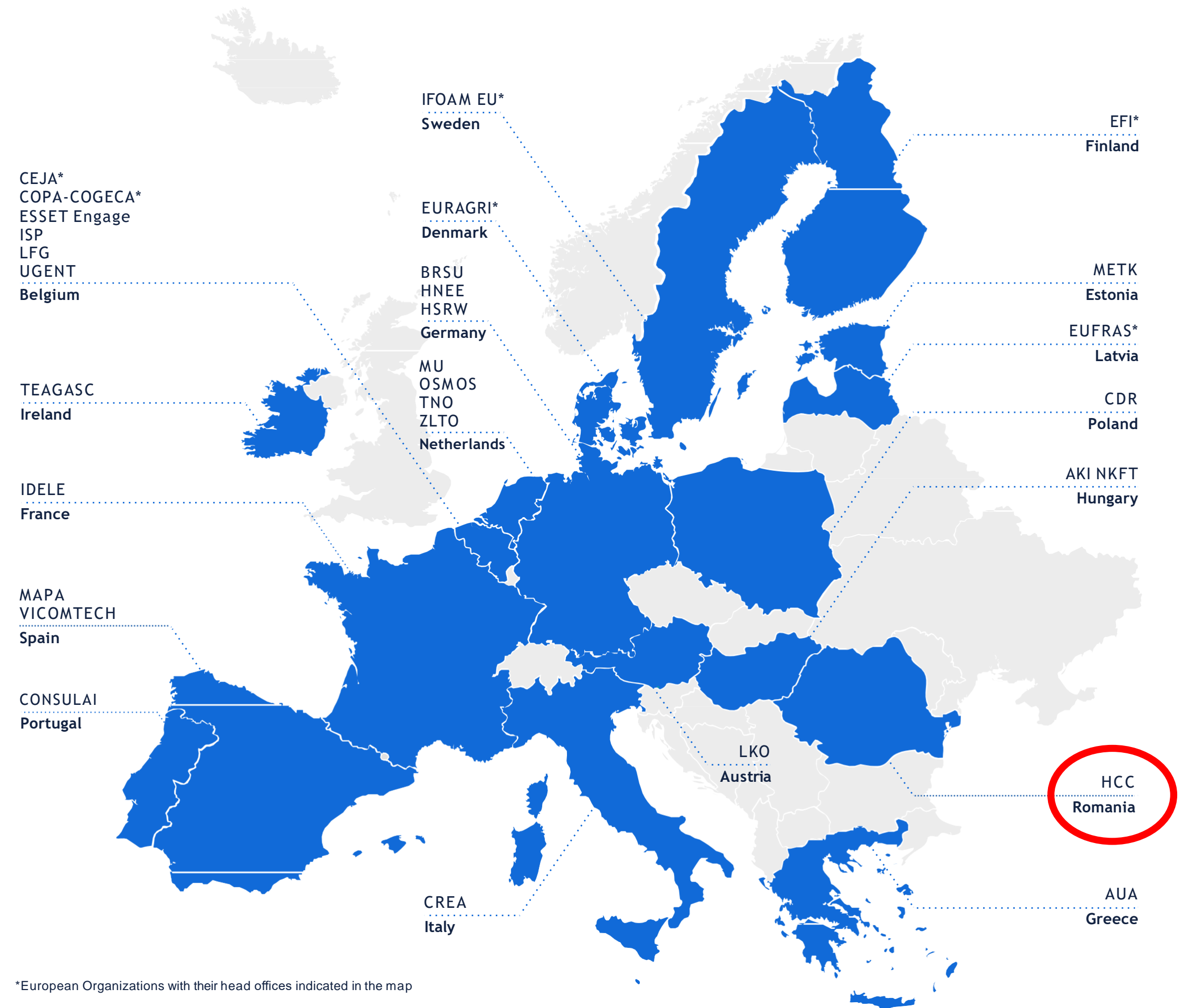
# Consortium

**18** COUNTRIES

**29** PARTNERS

**17** NETWORK ORGANIZATIONS

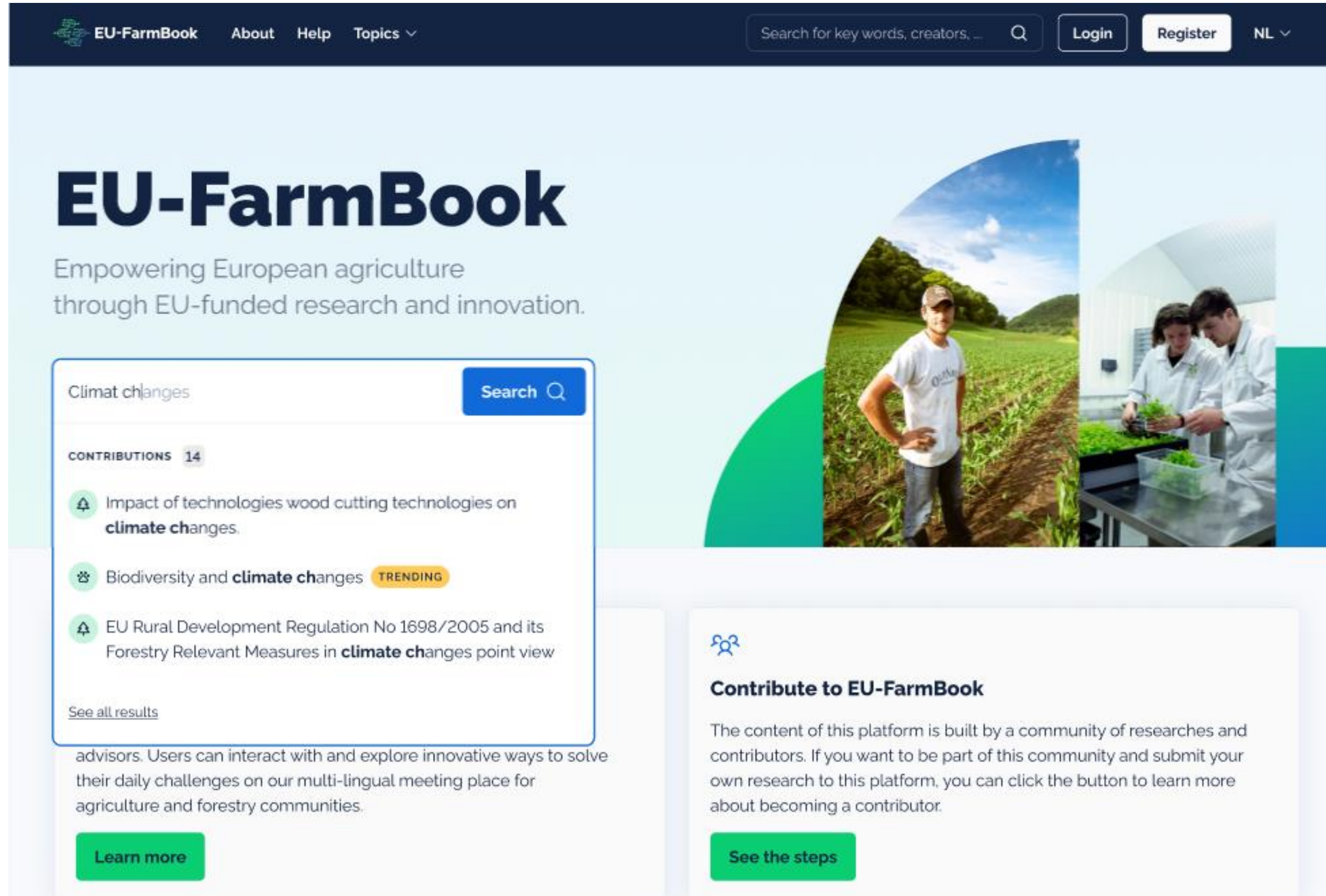
**07** YEAR PROJECT 2022-2029



\*European Organizations with their head offices indicated in the map



# The EU-FarmBook platform is coming soon...



The screenshot shows the EU-FarmBook website interface. At the top, there is a dark navigation bar with the EU-FarmBook logo, links for 'About', 'Help', and 'Topics', a search bar with the placeholder text 'Search for key words, creators, ...', and buttons for 'Login', 'Register', and a language dropdown set to 'NL'. Below the navigation bar, the main header features the title 'EU-FarmBook' in large, bold, dark blue letters, followed by the tagline 'Empowering European agriculture through EU-funded research and innovation.' To the right of the text is a large, semi-circular image showing a man in a white t-shirt standing in a field of young corn plants, and two people in white lab coats working in a laboratory setting. Below the header, there is a search results box for the query 'Climat changes'. The search bar has a blue 'Search' button. Below the search bar, it shows 'CONTRIBUTIONS 14'. The results list three items: 1. 'Impact of technologies wood cutting technologies on climate changes.' with a warning icon. 2. 'Biodiversity and climate changes' with a trending icon. 3. 'EU Rural Development Regulation No 1698/2005 and its Forestry Relevant Measures in climate changes point view' with a warning icon. A 'See all results' link is at the bottom of the search box. Below the search box, there is a paragraph of text: 'advisors. Users can interact with and explore innovative ways to solve their daily challenges on our multi-lingual meeting place for agriculture and forestry communities.' and a green 'Learn more' button. To the right of the search box, there is a section titled 'Contribute to EU-FarmBook' with a network icon. The text below the title reads: 'The content of this platform is built by a community of researches and contributors. If you want to be part of this community and submit your own research to this platform, you can click the button to learn more about becoming a contributor.' and a green 'See the steps' button.

EU-FarmBook About Help Topics

Search for key words, creators, ... Login Register NL

## EU-FarmBook

Empowering European agriculture through EU-funded research and innovation.

Climat changes Search

CONTRIBUTIONS 14

- ⚠ Impact of technologies wood cutting technologies on **climate changes**.
- 🌿 Biodiversity and **climate changes** TRENDING
- ⚠ EU Rural Development Regulation No 1698/2005 and its Forestry Relevant Measures in **climate changes** point view

[See all results](#)

advisors. Users can interact with and explore innovative ways to solve their daily challenges on our multi-lingual meeting place for agriculture and forestry communities.

[Learn more](#)

### Contribute to EU-FarmBook

The content of this platform is built by a community of researches and contributors. If you want to be part of this community and submit your own research to this platform, you can click the button to learn more about becoming a contributor.

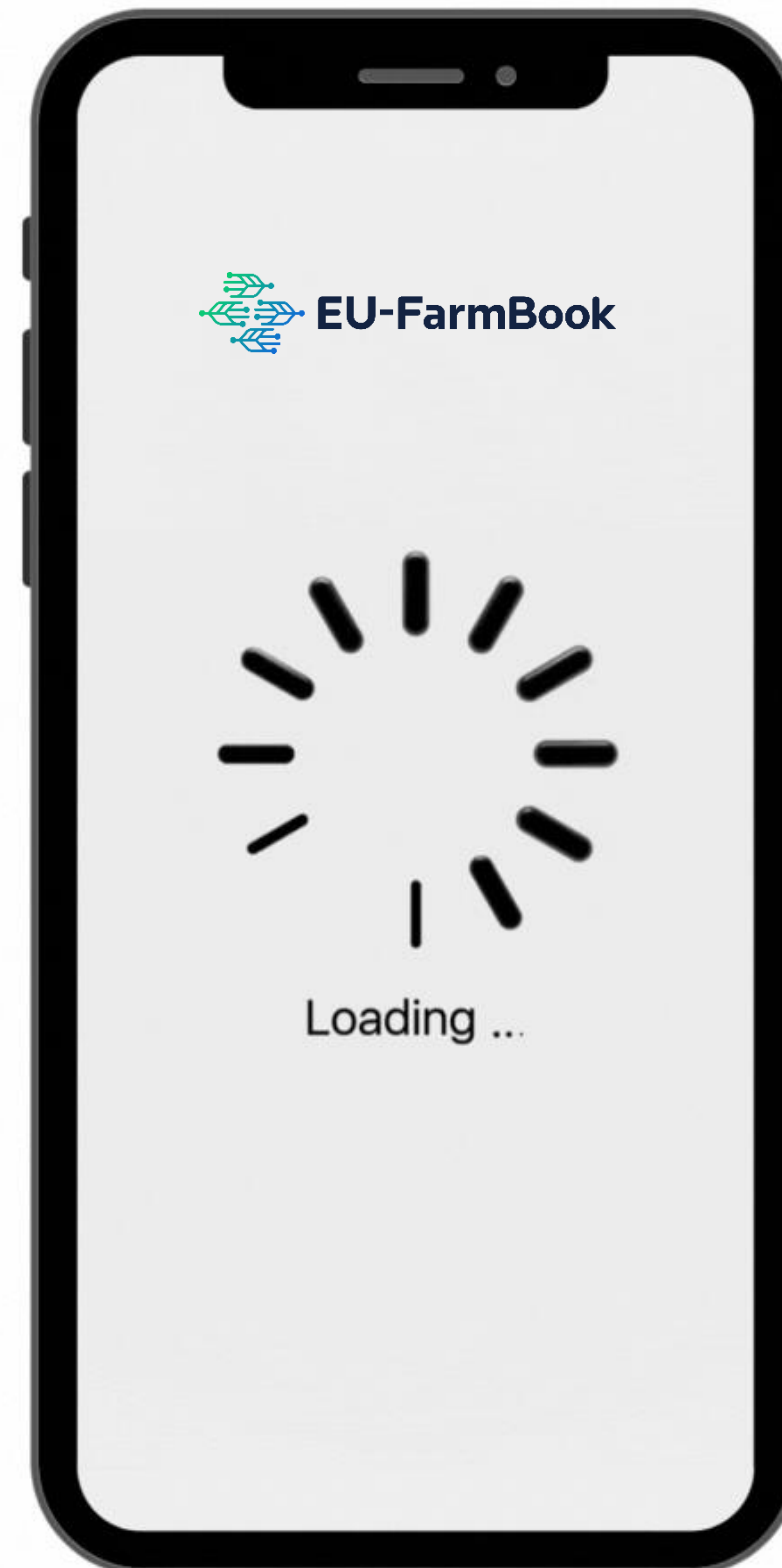
[See the steps](#)







# ...and this is what you can expect

## FEATURES

-  Free maintenance-hosting and open access
-  Dedicated domain
-  Platform funded, endorsed and (eventually) owned by the EC
-  Project visibility and findability
-  Contact Centre
-  Easy upload process
-  Integration of a broad range of practice-oriented materials
-  Licencing to respect authors' rights



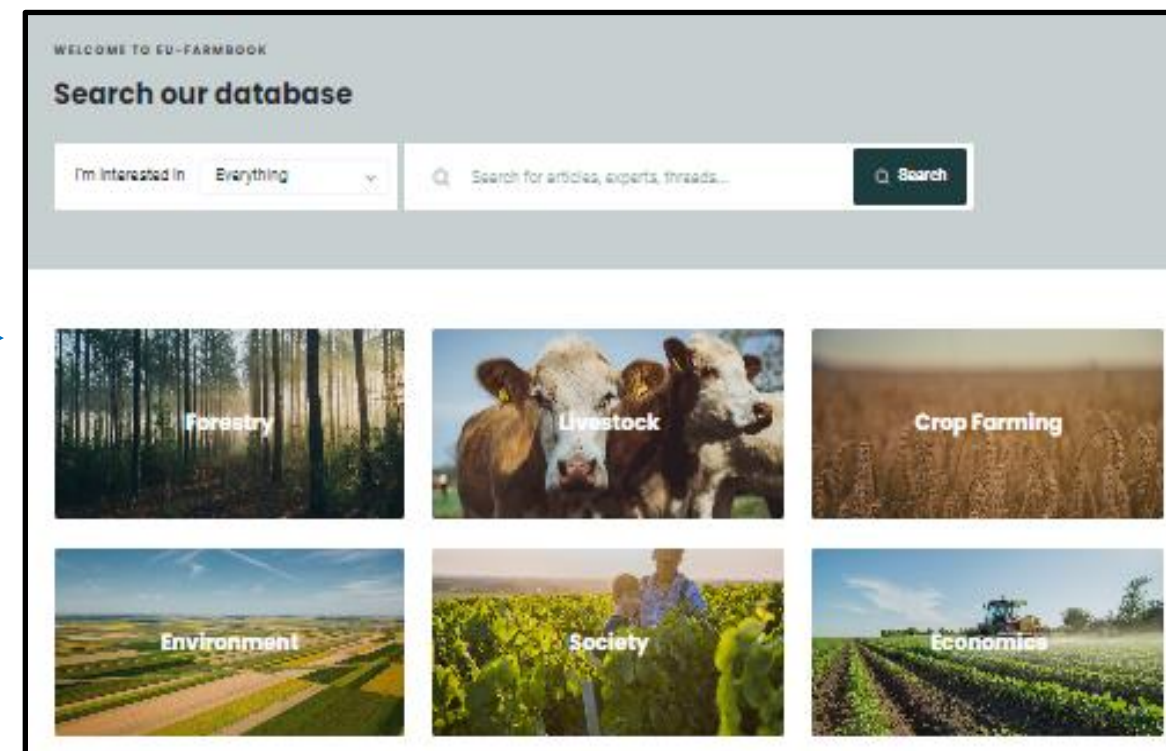
## REQUIREMENTS

-  Focus on meeting the needs of farmers, foresters and other rural actors
-  Practice-oriented materials derived from EU-funded projects
-  FAIR Data Principles -> additional 'metadata' is needed
-  A 'Contributor Agreement'



# Contributing to your 'project impact pathway'

Various uploading strategies for **contributing** practice-orientated material to the EU-FarmBook



Final (end-) users **directly access the content** of the EU-FarmBook

National/regional level intermediaries **access and process the content** of EU-FarmBook for final (end-) users  
 -> *advisors, consultants, trainers, teachers, lecturers, journalists and other relevant 'knowledge brokers'*

Consortium partners **promote use** of the EU-FarmBook within their own organisation and/or other organisations at EU, national and regional levels

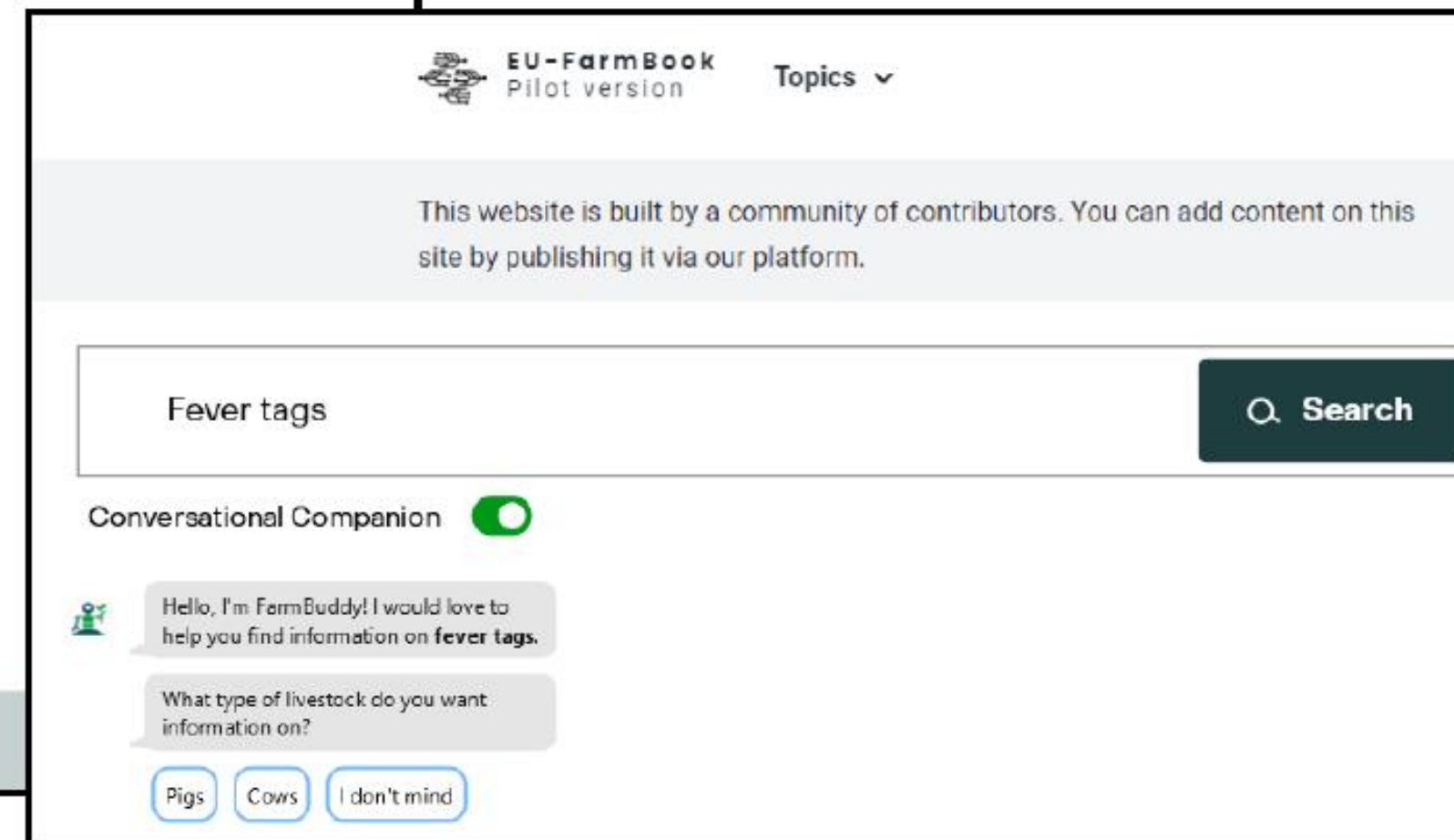
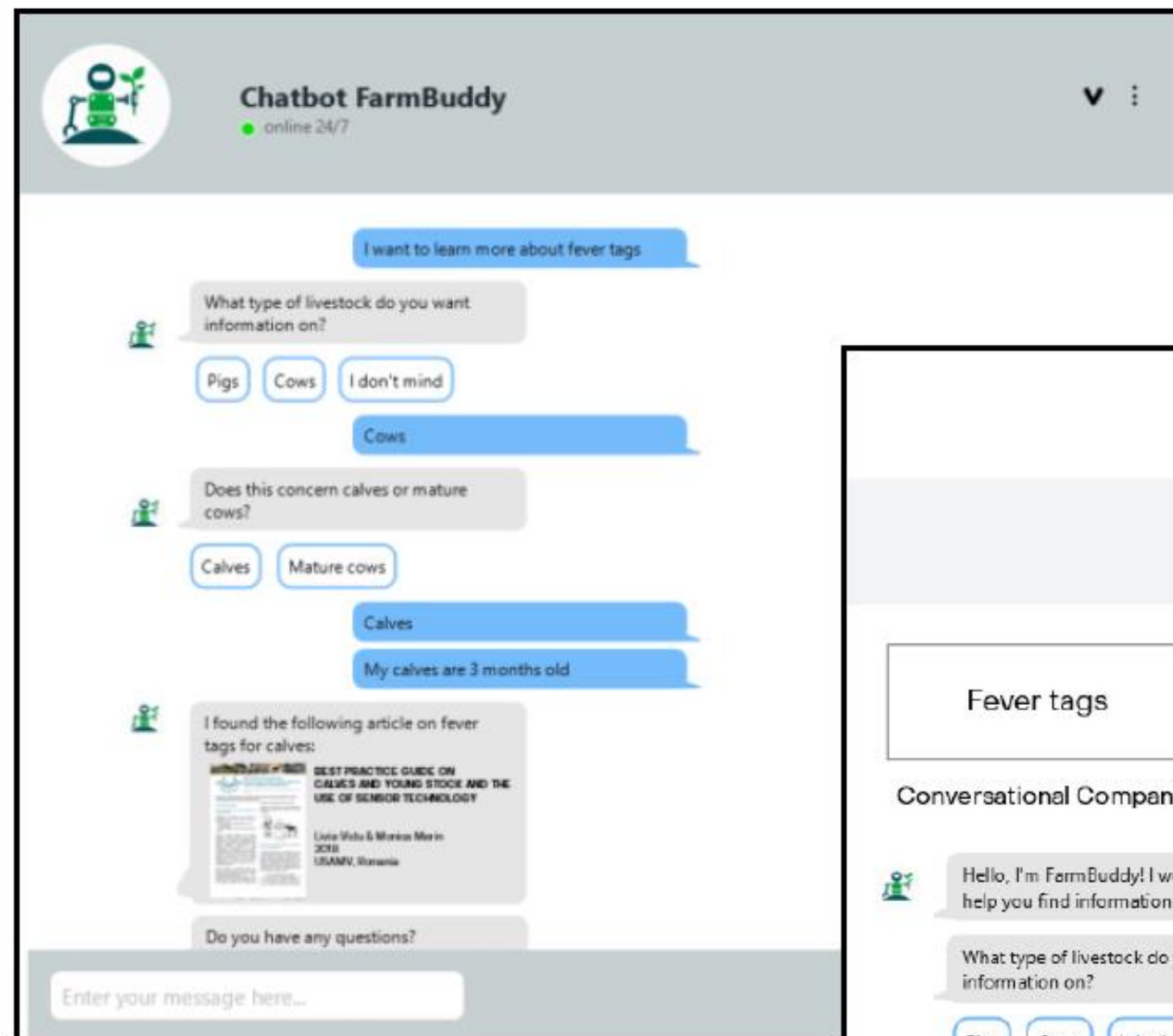
**Your Outline D&E Plan**  
*(Section 2.2 of proposal)*



# And a 'taster' of what's to come...



## A 24/7 "Chatbot FarmBuddy"!





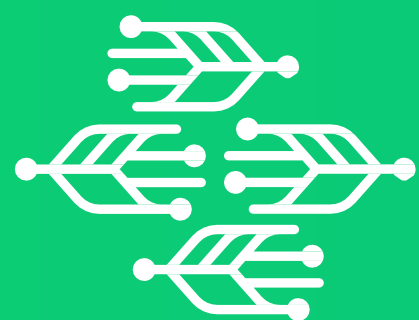
# The EU-FarmBook project is multi-actor! Would you like to get involved?

Express your level of interest here:

[welcome.eufarmbook.eu/#subscribe](https://welcome.eufarmbook.eu/#subscribe)







**EU-FarmBook**

# Thank you!



**MARK REDMAN**

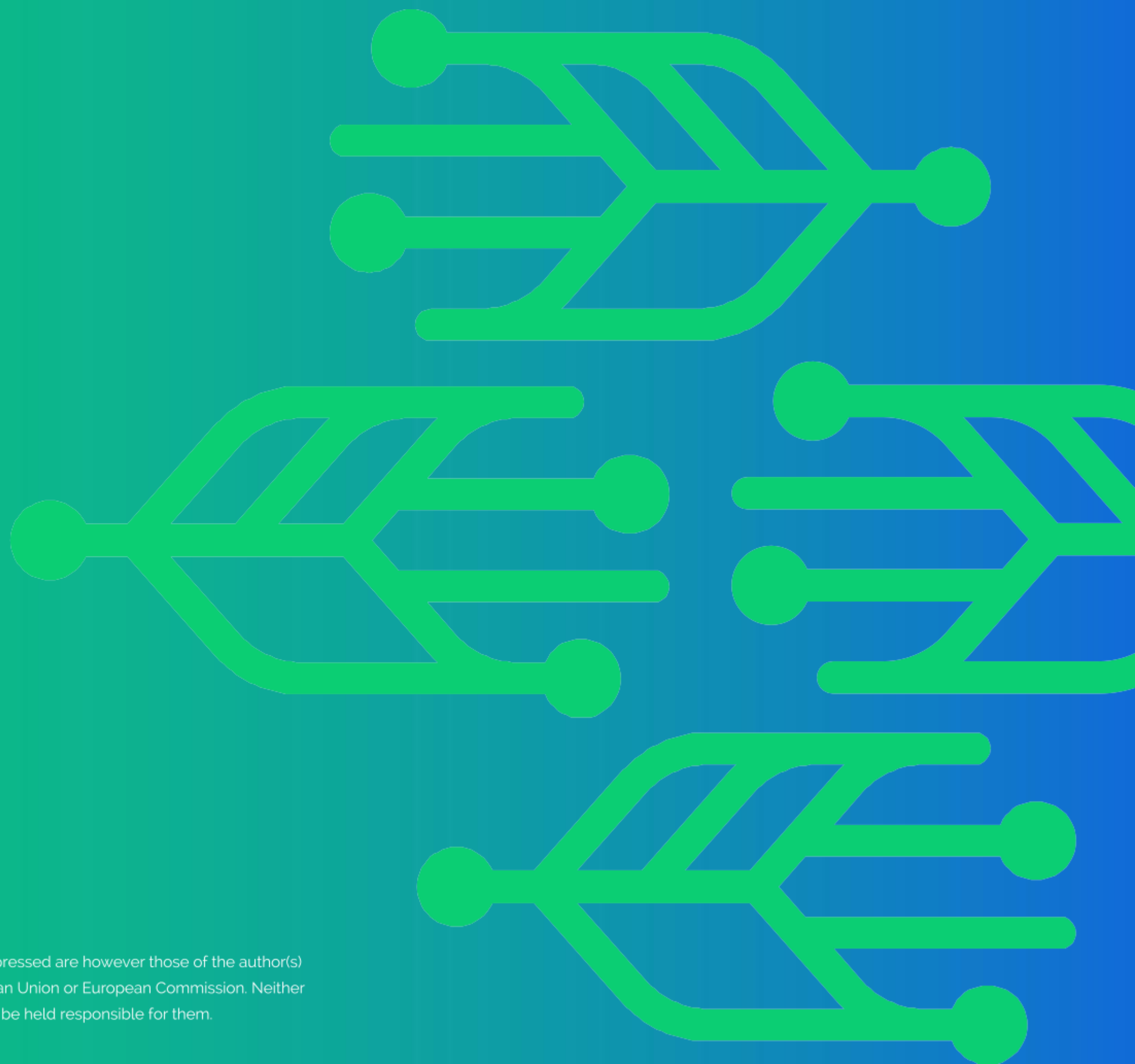
[mark@highclere-consulting.com](mailto:mark@highclere-consulting.com)

**FOLLOW EU-FARMBOOK ON:**



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All information on the brokerage event is available on the event webpage:

[https://eu-cap-network.ec.europa.eu/events/eu-cap-network-brokerage-event-accelerating-innovation-process-through-horizon-europe\\_en](https://eu-cap-network.ec.europa.eu/events/eu-cap-network-brokerage-event-accelerating-innovation-process-through-horizon-europe_en)

