EU CAP Network Brokerage event 'Accelerating the innovation process through Horizon Europe multi-actor projects'

Antwerp, Belgium
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Multi-actor approach

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EU CAP NETWORK BROKERAGE EVENT

Multi-Actor Approach

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"The value of an idea lies in the using of it."
– Thomas Alva Edison,

Linear innovation model…

… not the most effective in adding value to the innovative ideas and usually it takes a lot of time.

Time to step up the efforts!

-50%

-50%

-50%

25%

+10%

+3 bln

-55%

100%

…by 2030 = 7 years = 7 growing seasons…

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Interactive innovation model
→ *multi-actor approach*

CAP
EIP-AGRI operational groups

Horizon 2020/Europe
multi-actor R&I projects

"We do not only do R&I for practitioners, but also with practitioners."
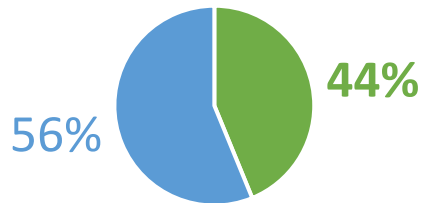*– Commissioner Janusz Wojciechowski*

Practitioners (end-users) are put at the center of the R&I activities all over the whole course of the project.

- ✓ their **practical expertise** is used to co-create innovative solutions;
- ✓ it makes them **co-owner** of the results;
- ✓ they **implement** them in practice;
- ✓ they **share** them in peer-to-peer meetings

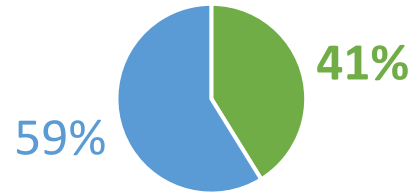In this way we can achieve much quicker and bigger impact in practice!

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Multi-actor approach in a nutshell

Number of topics
Horizon Europe Cluster 6

56%   **44%**

Budget share
Horizon Europe Cluster 6

59%   **41%**

without MAA   with MAA

Total H2020 & HE:
>350 MAA projects (~49%)

Definition & requirements: introduction to the Work Programmes, e.g., Horizon Europe Cluster 6 **WP23-24 p. 21-23**:

✓ 7 key requirements

✓ 'practice abstracts' in areas related to agriculture, forestry and rural areas

✓ involvement of EIP-AGRI OGs

Eligibility criteria!

LIAISON
Optimising interactive innovation

PREMIERE

https://liaison2020.eu/   https://premiere-multiactor.eu/
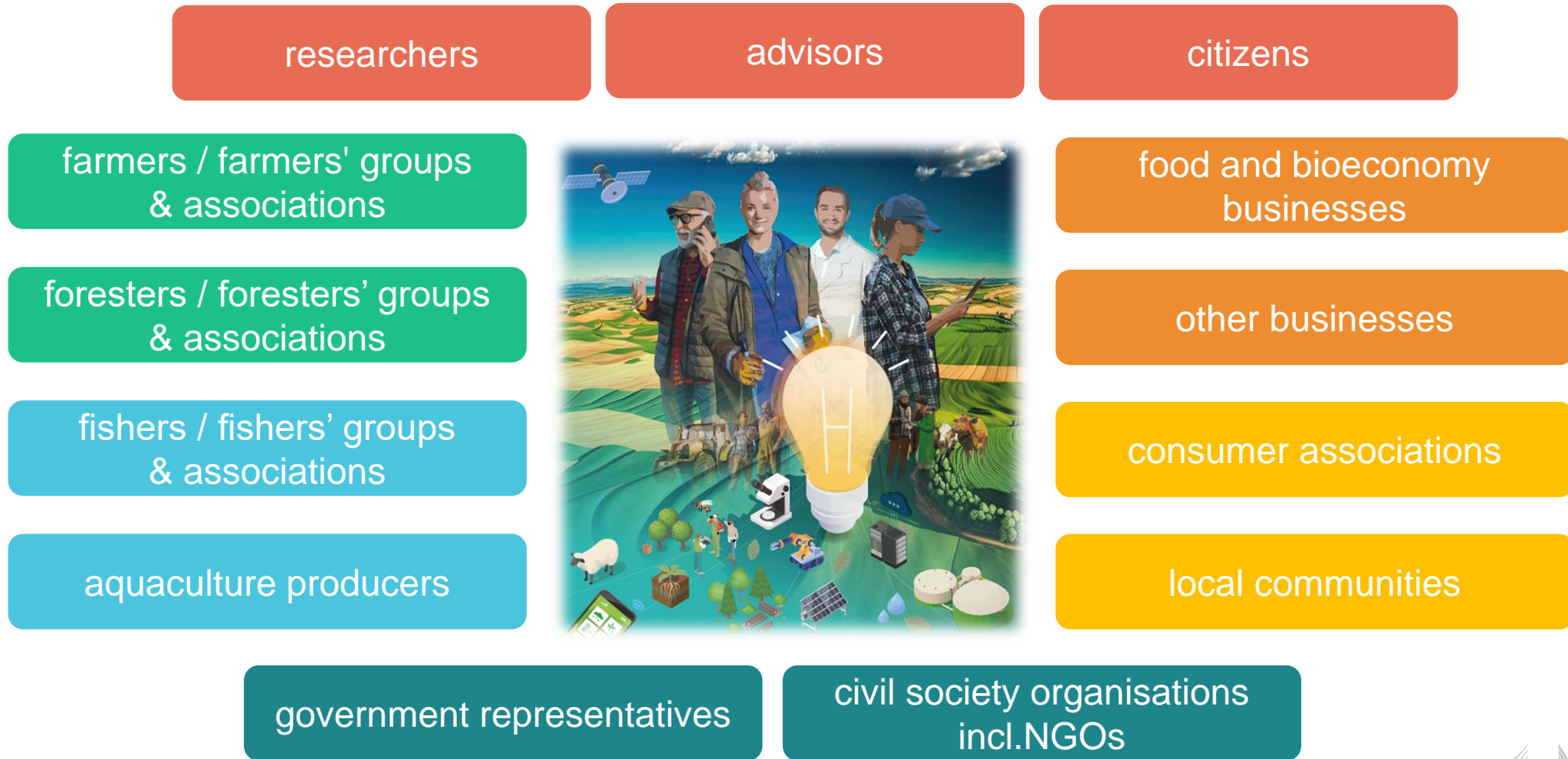

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Multi-actor approach: definition

- The multi-actor approach is a form of **responsible R&I** that aims to make the R&I process and its outcomes more **reliable, demand-driven, shared and relevant to society**.

- It also aims to have these **outcomes shared more extensively**. This entails more than just widely disseminating a project's results, or listening to the views of a board of stakeholders.

- A multi-actor project ensures the **genuine and sufficient involvement of a targeted array of actors**, which serves the objectives of the topic.

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Multi-actor approach: definition

researchers

advisors

citizens

farmers / farmers' groups & associations

foresters / foresters' groups & associations

fishers / fishers' groups & associations

aquaculture producers

food and bioeconomy businesses

other businesses

consumer associations

local communities

government representatives

civil society organisations incl.NGOs

Multi-actor approach: definition

- Which **key actors** are **relevant** to participate depends on the **objective** of the proposal.

- They are essentially the **(end-)users of the project results** who are backed up by any other **useful intermediaries** and **actors who can contribute with further expertise and innovative ideas** relevant to the topic's objectives, and **support communication and dissemination.**

- The **genuine and sufficient** involvement of such actors should take place **all over the whole course of the project**:

Initiating   Planning   Executing   Closing

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Multi-actor approach: definition

- Building blocks for the project proposal are expected to come from science as well as from practice: it is a **'co-creation' process!**

- Practitioners and (end) users are to be involved, **not as a study-object**, but to use their practical and local knowledge and/or entrepreneurial skills to develop solutions and create 'co-ownership' of results for (end-) users and practitioners.

- This will contribute to and **speed up the acceptability and uptake** of new ideas, approaches and solutions developed in the project.

Multi-actor approach: 7 key requirements

Proposals submitted for topics, which include a request to follow the multi-actor approach **must** meet **all of the requirements** below:

- ❑ It must demonstrate how the proposed objectives and planning are targeting the **needs/problems/challenges of and opportunities for the (end-)users** of the project results;

- ❑ It must demonstrate how the description of the project concept and in particular the **composition of the consortium reflects a balanced choice of relevant key actors** who have complementary types of knowledge (scientific, practical, etc.), and must ensure that project results which should be ready for practice are broadly implemented.

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Multi-actor approach: 7 key requirements

Proposals submitted for topics, which include a request to follow the multi-actor approach **must** meet **all of the requirements** below:

❑ It must demonstrate how the project intends to use existing practices and tacit knowledge. This should be illustrated in the proposal with a **sufficient number of high quality knowledge exchange activities** outlining the precise and active roles of the different non-scientific actors in the work. The cross-fertilisation of skills, competencies and ideas between actors should generate innovative findings and solutions that are more likely to be applied on a wide scale;

❑ It must demonstrate how the project will facilitate the multi-actor engagement process by **making use of the most appropriate methods and expertise**;

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Multi-actor approach: 7 key requirements

Proposals submitted for topics, which include a request to follow the multi-actor approach **must** meet **all of the requirements** below:

☐ It must demonstrate the **project's added value**: how it will complement existing research and best practices;

☐ It must demonstrate how the project will **result in practical and ready to use** knowledge, approaches, tools or products, that are easily understandable and freely accessible;

☐ It must demonstrate how these outputs ready for practice will **feed into the existing dissemination channels** most consulted by the (end-) users of the project results in countries and regions.

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Multi-actor approach: additional requirements

In addition:

❑ To ensure EU-wide communication in all areas related to the European Innovation Partnership for Agricultural Productivity and Sustainability (EIP-AGRI) and the common agricultural policy (CAP) specific objectives, in particular **agriculture, forestry and rural development**, this knowledge must also be summarised in an appropriate number of '**practice abstracts**' in the common EIP-AGRI format.

❑ For **areas falling outside** the remit of EIP-AGRI and CAP specific objectives, **other similarly effective solutions ensuring dissemination at EU level** should be sought.

❑ Where applicable, it is strongly recommended that **interactive innovation groups**, such as EIP-AGRI Operational Groups funded under Rural Development Programmes (CAP Startegic Plans), become involved.

And even more inspiration…

- Read the EIP-AGRI brochure on Horizon 2020 multi-actor projects (2017).

- Presentations from the seminar Interactive innovation in action – Multi-Actor projects learning from each other (including PPT)

- Download the EU CAP Network factsheet 'Tips & tricks to apply for Horizon Europe calls'

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Look at the new (updated) Horizon websites of the EU CAP Network

- Horizon Europe : https://eu-cap-network.ec.europa.eu/horizon-europe-creating-knowledge-and-innovation-sustainable-agriculture-forestry-and-rural_en

- **Multi-actor projects**: https://eu-cap-network.ec.europa.eu/multi-actor-projects-research-and-practice-co-creating-solutions_en

- Thematic networks : https://eu-cap-network.ec.europa.eu/thematic-networks-compiling-knowledge-and-solutions-ready-practice_en

- Advisory networks : https://eu-cap-network.ec.europa.eu/advisory-networks-connecting-advisors-across-eu_en

- EU mission : https://eu-cap-network.ec.europa.eu/eu-mission-soil-deal-europe_en

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Thank you

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All information on the brokerage event is available on the event webpage:

https://eu-cap-network.ec.europa.eu/events/eu-cap-network-brokerage-event-accelerating-innovation-process-through-horizon-europe_en