

EIP Operational Group Pazikoland - creation of a short supply chain

Collaboration between farms in support of developing short supply chains and generating new product ideas.

EAFRD-funded projects

Location: Stare Budy, Poland **Programming period:** 2014-2020

Priority: P3 – Food chain and risk management **Focus Area:** Agri-food chain integration & quality

Measures: M16 - Cooperation

Funding: RDP support - 76 470 (EUR)

Timeframe: 2021 to 2023 Project promoter: Pazikoland*

*The Project promoter/beneficiary is an EIP

Operational Group

(https://ec.europa.eu/eip/agriculture/en)

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Context

Pazikoland is an organic farm run by Magdalena and Kamil Pazik young entrepreneurs from the Młodzieszyn commune in Stare Budy in the district of Sochaczew in Poland. Mr and Mrs Pazik have a passion for agriculture and aim to produce certified organic products of the highest quality. The farm, with an area of about 15 ha, has held an Organic Farming certificate since 2018. The farm grows vegetables and cereals and raises laying hens in a closed loop system. The farm runs a processing business offering pickled cucumbers, sauerkraut, wheat, spelt and rye flour. Pazikoland has its own online shop where goods can be ordered for delivery.

The owners, Magdalena and Kamil Pazik, promote the values of organic production and a sustainable way of doing business and living. They cooperate with the Ecological Folk High School in Grzybów (see study visit 3), participate in the 'Good Harvest' national convention of organic farmers, receive groups of students, e.g. from the Warsaw University of Life Sciences (SGGW) and the Ecological Folk High School, and share their knowledge at the Expo Fair in Nadarzyn.

Summary

Pazikoland is an organic farm run by Mrs. and Mr. Pazik, young entrepreneurs from the Młodzieszyn commune in the district of Sochaczew in Poland. Since 2018, their farm has been certified as organic. The couple have a great passion for agriculture and both are determined to produce certified organic products of highest quality. The main objective of the project was to support the development of a short supply chain through the establishment of an EIP Operational Group consisting of five partners, for the distribution and sale of organic products produced on-farm and through collaboration with other, nearby farmers.

Project results

Development of new products and significantly improved sales opportunities through collaboration with other farms, creating an income of EUR 20 244 in 2022.

Key lessons and recommendations

> The project enabled the participants to discover further opportunities for cooperation between farms in their region.







Objectives

The farm set up the 'Pazikoland' EIP Operational Group. The main goal of the project was to establish a short food supply chain for the distribution and sale of flour, potatoes, sauerkraut and cheese by a group of five farmers. To support the collaborative development of the project, it was necessary to purchase some vital equipment such as a piece of cheesemaking machinery and an articulated loader for transport. The aim was to increase sales and income for the five farms involved.

Activities

The main activities included:

- > The purchase of an articulated loader.
- > The purchase of a cheese-making machine.

Main results

The following results were obtained:

- Increased effectiveness through the articulated loader.
- > Development of new products and a new source of income.
- Significantly improved sales opportunities through collaboration with other farms, creating an income of 20 244 (EUR) in 2022.



