



EU CAP Network Brokerage event ‘Accelerating the innovation process through Horizon Europe multi-actor projects’

Antwerp, Belgium
19-20 October 2023



**Multi-actor approach in practice
Inspiring examples**

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Multi-actor approach in practice

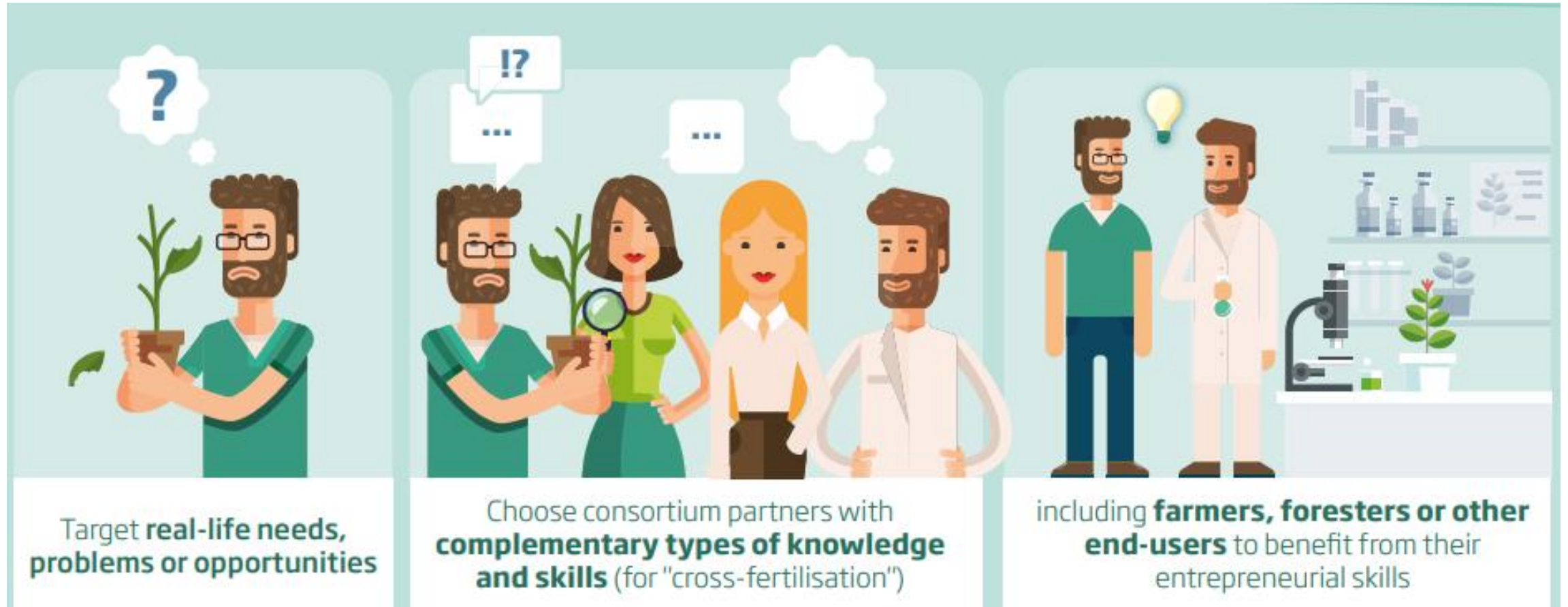
Inspiring examples

Natalia BRZEZINA

Presentation based on the contribution from Susanne v. Münchhausen (HNEE), Evelien Cronin (ILVO), Mark Redman (HCC)

19 10 2023

How to build a successful Horizon multi-actor project?



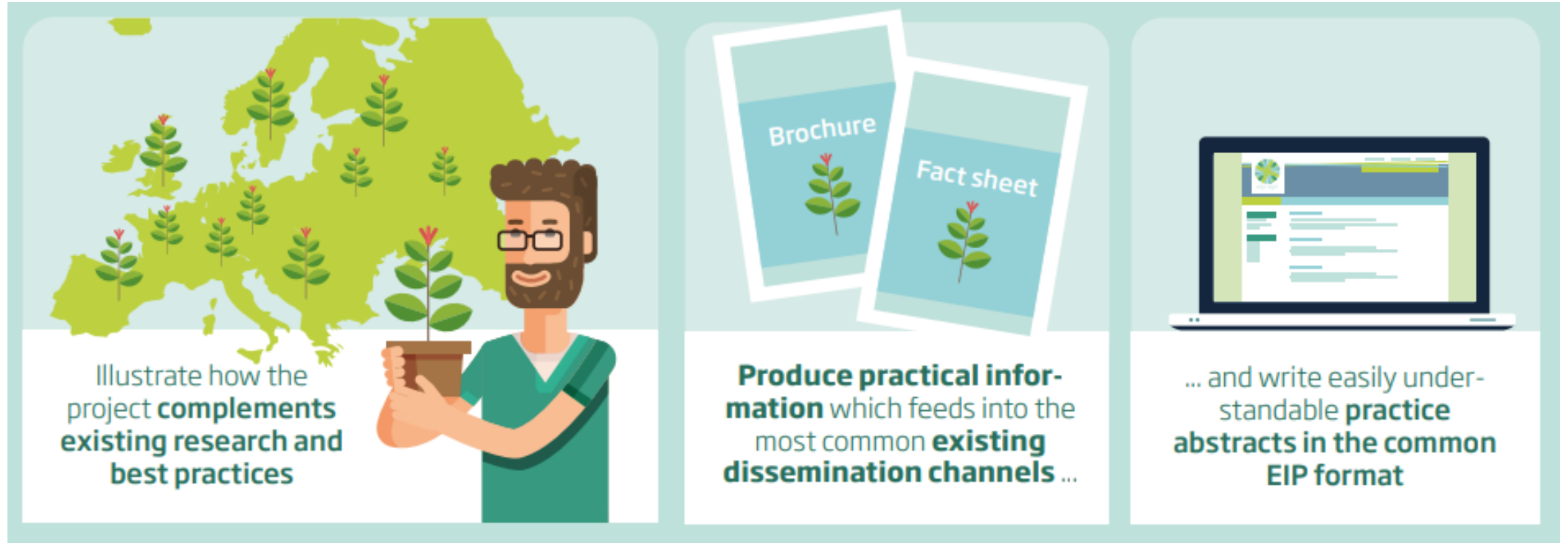
How to build a successful Horizon multi-actor project?



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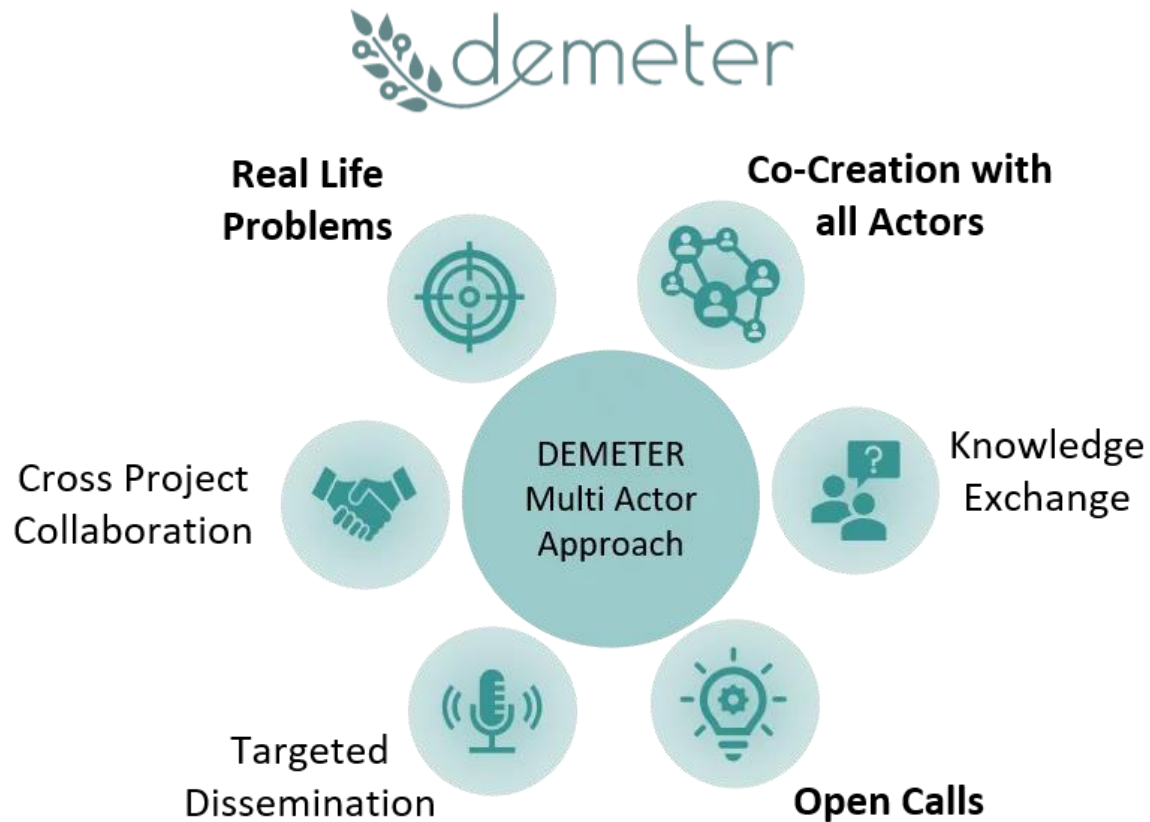


Inspiring examples: MAA project



- **Replacement of Contentious Inputs in Organic Farming Systems (RELACS)** fostered the development and facilitated the adoption of cost-efficient and environmentally safe tools and technologies, to phase out the dependency on and use of inputs considered contentious in organic farming systems.
- The project was developed by **involving relevant actors from research, farming, advisory services and industry from the very start.**
- RELACS has **fifteen partners** and **fourteen linked parties**, covering thirteen European countries. The project partners are **eleven research organisations, one dissemination partner, and three Small and Medium Enterprises (SMEs)**. The linked partners are **eleven farmer organisations** and three research organisations.

Inspiring examples: MAA project



- The multi-actor approach in DEMETER is primarily built on **20 pilots** which are active in several European countries and in different agricultural domains.
- The pilots represent key users and also bring their domain knowledge and experience to the **iterative development**, thus being an active part of the **co-creation of the technical solution**.

<https://h2020-demeter.eu/the-multi-actor-approach-in-demeter/>

Inspiring examples: MAA thematic network



New entrant network: business models for innovation, entrepreneurship and resilience in European agriculture
(<https://www.newbie-academy.eu/>)

- Thematic network with multi-actor approach that emerged from the **end-users needs** expressed during an **EIP-AGR focus group**.
- The NEWBIE network facilitates the development and dissemination of new business models, including new entry models, to the full range of **new entrants – from successors to complete newcomers to the agricultural sector**.
- The NEWBIE network offers a unique platform by **bringing together new entrants, successors, advisors, researchers**, important regional and national actors and relevant stakeholders in national networks.

More examples? Look at LIAISON!

32 diverse projects, networks or initiatives with good MAA practices

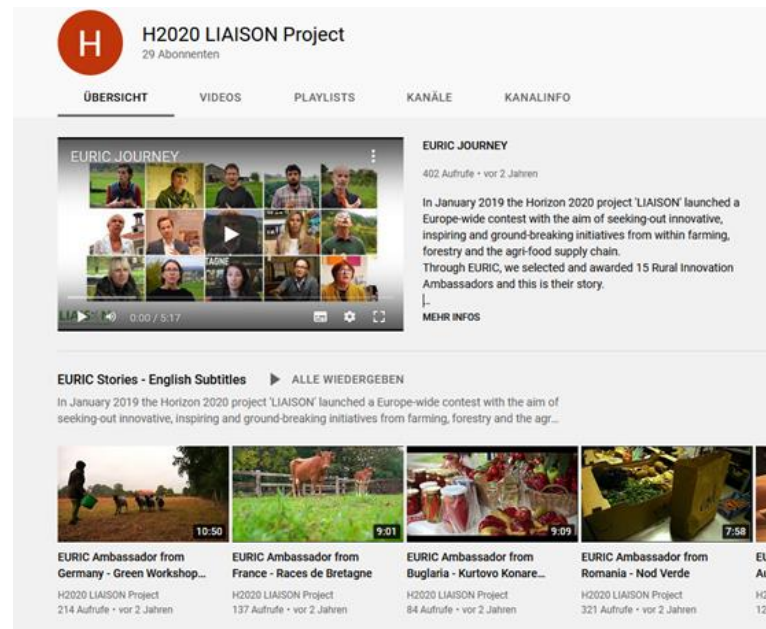
<https://liaison2020.eu/our-network/case-studies/>

Inspiring examples beyond Horizon:

- ✓ Operational Group „Hemp Producers Werra-Meissner“, Germany
- ✓ Interreg North-West “Food Heroes”,
- ✓ Interreg-V-A “Inno4Wood”, Austria/Bavaria
- ✓ LIFE Programme “Land4Life”, Bulgaria
- ✓ Innovation Norway Programme “ArenaSkog”

More examples? Look at LIAISON!

- EURIC JOURNEY: In January 2019 the Horizon 2020 project 'LIAISON' launched a Europe-wide contest with the aim of seeking-out innovative, inspiring and ground-breaking initiatives from within farming, forestry and the agri-food supply chain.
- Through EURIC, the project selected and awarded **15 Rural Innovation Ambassadors** and this is their story.
- Inspiring examples beyond Horizon
 - ✓ French „Races de Bretagne“
 - ✓ Swiss „AgroCO2ncept“
 - ✓ German „Green Workshop Wendland“
 - ✓ Norwegian „Gronne Folk“
 - ✓ Portuguese „d'BAGAR“



H2020 LIAISON Project
29 Abonnenten

ÜBERSICHT VIDEOS PLAYLISTS KANÄLE KANALINFO

EURIC JOURNEY
402 Aufrufe · vor 2 Jahren

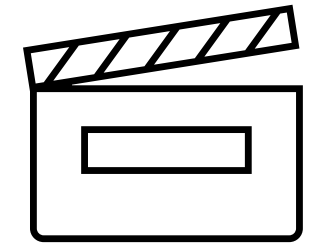
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MEHR INFOS

EURIC Stories - English Subtitles ▶ ALLE WIEDERGEHEN

In January 2019 the Horizon 2020 project 'LIAISON' launched a Europe-wide contest with the aim of seeking-out innovative, inspiring and ground-breaking initiatives from farming, forestry and the agr...

Country	Project Name	Views	Duration
Germany	Green Workshop...	214 Aufrufe · vor 2 Jahren	10:50
France	Races de Bretagne	137 Aufrufe · vor 2 Jahren	9:01
Bulgaria	Kurtovo Konare...	84 Aufrufe · vor 2 Jahren	9:09
Romania	Nod Verde	321 Aufrufe · vor 2 Jahren	7:58
Austria		122 Aufrufe · vor 2 Jahren	



Conclusions

Definition & requirements: introduction to the Work Programmes, e.g., Horizon Europe Cluster 6 **Work Programme 2023-2024 p. 21-23:**

- ✓ 7 key requirements
- ✓ ‘practice abstracts’ in areas related to agriculture, forestry and rural areas
- ✓ involvement of EIP-AGRI OGs

Eligibility criteria!

Thank you



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All information on the brokerage event is available on the event webpage:

https://eu-cap-network.ec.europa.eu/events/eu-cap-network-brokerage-event-accelerating-innovation-process-through-horizon-europe_en

