

Cross-visit 'Organic farming supply and value chain optimisation'

Tuscany, Italy
28-29 June 2023



Funded by
the European Union

“Support OG for new entrants in agroecology (Terractiva)”

*Guillermina Fernández Villar, Sergio Nicolás Boado Seoane,
Maria Elena Lopez Colmenero, Spain*

Wednesday, 27th June 2023

TERRACTIVA

Supporting new entrants into agroecology

EU CAP Network Cross-visit

"Organic farming supply and value chain optimisation"

Elena López Colmenero, Sergio Boado Seoane, Guillermina Fernández Villar



TERRACTIVA
GRUPO OPERATIVO





1

Background
and motivation

2

Partners and
collaborators

3

Objectives,
results and
activities

4

Findings and
current work

5

Contact

Background and motivation


- Current **demographic challenge**:

- general population ageing
- scarce generational replacement within the sector and located in specialized areas

- The so-called **new entrants into agriculture (NE)** are crucial for the viability of the current agricultural model.

- Additional barriers to the traditional succession model:

- lack of **experience** and formal **training**
- **access to land**
- **scant finance** opportunities
- **less connection** with the rural scene and the sector



In 2020, only 8% farm managers were less than 40 years old; 54% of them were more than 60 y.o.
(INE, 2022)

Background and motivation

- **Growing attention to the figure of NE** in recent years.
- **Recognised for the CAP** regarding their importance in the maintenance of the current agricultural model (Regulation (EU) 2021/2115)
- The European Commission recommends 'stepping up innovation efforts in order to overcome the challenges of the generational change in agriculture by **reducing the obstacles** to entering the sector' (EC, 2020).



Partners and collaborators



Local Action Group



Vocational Training
Centre



Private Foundation
and Innovation
Support Service



Producers
Cooperative



Land Lab
University of Santiago
de Compostela



Slow Food Compostela

Farmer Eloy Galán
from HortaECO



Farmer Sergio Boente from
Granxas de Lousada

Objectives

Promotion of the incorporation of new entrants into agroecology through multiplier entities that give support on access to land and to the agricultural sector.

1

Finding suitable agricultural land

Identification of agricultural land susceptible for mobilization in Galicia.
Qualification and promotion of supporting tools for access to land.

2

Installation support into agroecology

Definiton of tailor-made incorporation itineraries.
Mobilization and organization of resources addpated to NEs' needs.

3

Getting to know the new entrants

Characterization of NE in Galicia.
Obtention of recommendations for the adaptation of the classic agricultural support tools to NEs' reality.

What brings us here?

AGROECOLOGY AS A LATE MOTIV FOR NE

NE conciousness,
aware of conventional
practices impact, climate
change risks, cooperation
and social challenges.

NE AS INNOVATORS AND PROMOTERS OF AGROECOLOGY IN GALICIA

- **Added value** for the sector.
- **Innovation** in many steps: digitalization, production techniques, technology, diversification, new forms of organization.

**Both determine the
organic farming supply
and value chain
optimisation.**

Results

Finding suitable agricultural land

- **Identification of potential agricultural land.**
- **SIX-Web** as a support tool for potential land mobilization – pilot territory Mariñas-Betanzos
- Summary of good practices and succesful cases.
- **Guidelines and resources** in seeking and gaining access to land for NEs

Installation support into agroecology

- **Support guide for each step of the process**
- **Integrated website** for NE support in Mariñas-Betanzos
- Stablishment of a **peer-to-peer network** for NE

Getting to know the new entrants

- Progress on the **characterization of NE profiles and their necessities**
- **Recommendations to adjust the current support lines:**
 - incorporation
 - land mobilization tools and agricultural land recuperation

Activities

A1. New entrants in Galicia characterization

A2. Tools to support identification and access to suitable agricultural land

A3. Tools for guidance and accompaniment in incorporation

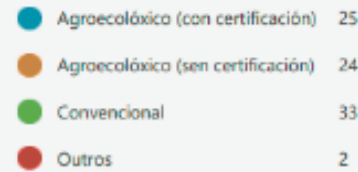
A4. Coordination

A5. Communication and dissemination

First outcomes

Current findings:

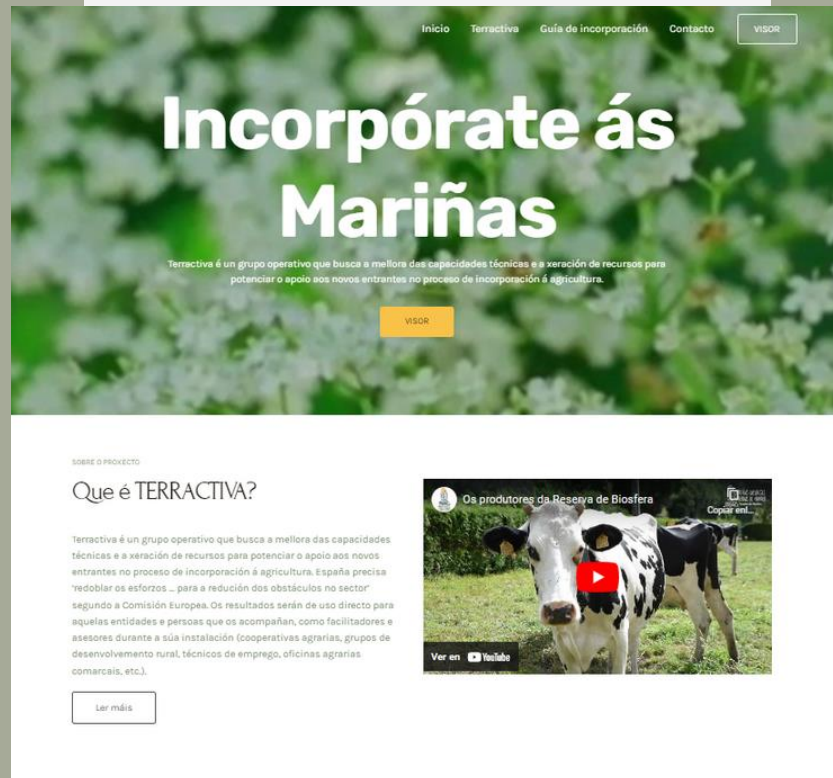
- 30% certified ecological farms
59% agroecological (with&without certification)



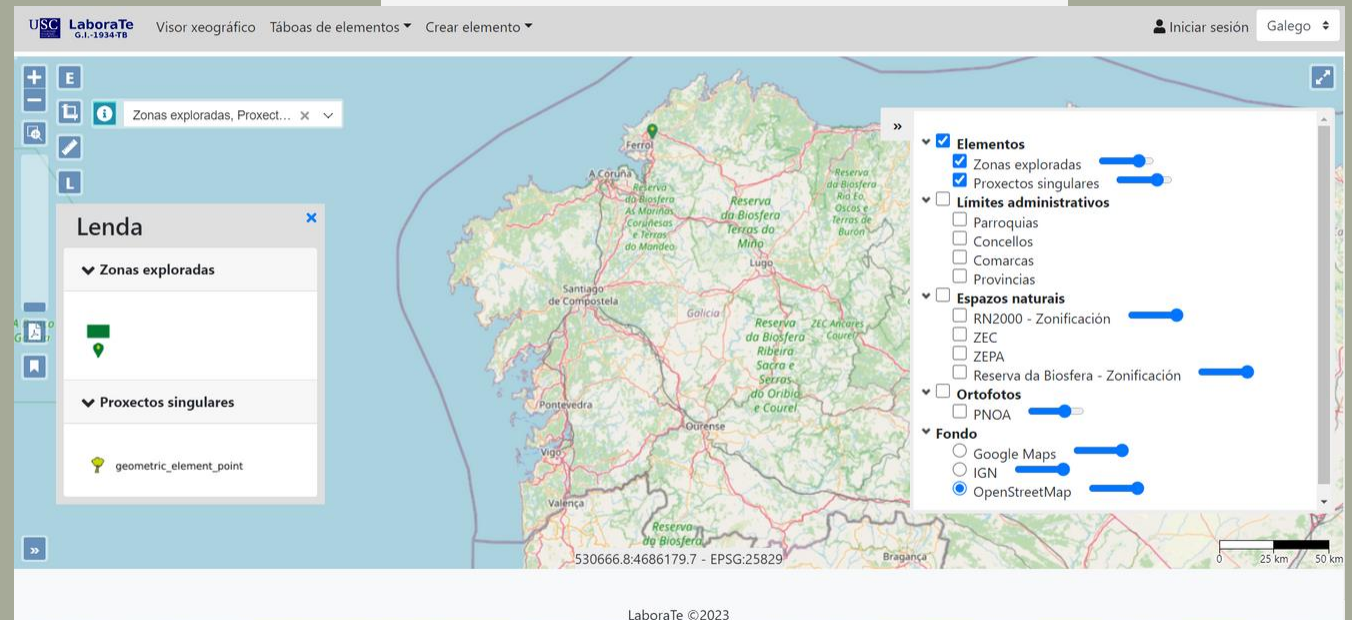
- Only a 1,5% farms in Galicia are certified organic
- Compilation of good practices and innovative access to land support tools in Wales, Ireland, France, Austria, etc.
- Any suggestions?

First outcomes

PILOT WEBSITE



**SIX-Web as a support tool
for potential land
mobilization - pilot territory
Mariñas-Betanzos.**



Contact us



LOPEZ COLMENERO, ELENA
e-mail: elopez@uanadevega.org



FERNÁNDEZ VILLAR, GUILLERMINA
e-mail: guillermina.fernandez@fagalicia.org

Thank you for your attention!



EU CAP Network cross-visit 'Organic farming supply and value chain optimisation'

28-29 June 2023, Tuscany (Italy)

All information on the cross-visit is available on the event webpage:

https://eu-cap-network.ec.europa.eu/events/eu-cap-network-cross-visit-organic-farming-supply-and-value-chain-optimisation_en

