

## MULTIPLE

# Transnational cooperation

### Location

Estonia, Finland, Italy, Latvia,  
Portugal

### Programing period

2014 – 2020

### Priority

P6 – Social inclusion

### Measure

M19 – LEADER/CLLD

### Funding (EUR)

Total LAGs budget 359 600

### LAG Valle Umbra e Sibillini

**budget** 40 000, including:

EAFRD 17 248

National/Regional 22 752

### Project duration

2018 – 2021

### Project promoter

LAG Valle Umbra e Sibillini  
(Italian counterpart)

### Contact

[info@valleumbraesibillini.com](mailto:info@valleumbraesibillini.com)

### Website

n/a

Global Eco – Inno Eco is a transnational cooperation project aimed at boosting the green economy and sustainable businesses in the participating rural areas.

## Summary

Global Eco is a transnational cooperation project aligned with the EU's priorities in the European Green Deal.

# Global Eco

Relevant topics and issues being covered through the exchange of best practices between the project partners include innovation in agriculture, waste management, biodynamic farming, renewable energy, green economy, forestry and the agri-food sector. During the project, each of the six partner Local Action Groups (LAGs) will organise a study trip in their region. Participants will have the opportunity to exchange best practices and share green economy and eco-innovation experiences. Awareness raising and dissemination activities will be carried out throughout the duration of the project.

## Results

It is expected that the project will stimulate increases in revenues for local people, create jobs, increase the number of participating businesses and farms implementing green actions etc.

Entrepreneurs will become familiar with other countries and markets, identify new cooperation partners and improve their communication skills.

Digital transnational materials linked to the participating regions and entrepreneurs will be produced and disseminated.

## Project Partners

- **Estonia** LAG Western-Harju Partnership [www.vomentaga.ee](http://www.vomentaga.ee)
- **Finland** LAG Aktiivinen Pohjois-Satakunta ry [www.aktiivinen.fi](http://www.aktiivinen.fi)  
Prizztech Ltd [www.prizz.fi/en](http://www.prizz.fi/en) (executing body)
- **Italy** LAG Valle Umbra e Sibillini [www.valleumbraesibillini.com](http://www.valleumbraesibillini.com)  
LAG Trasimeno Orvietano [www.galto.info](http://www.galto.info)
- **Latvia** LAG Aizkraukle District Partnership  
[www.aizkrauklespartneriba.lv/en/](http://www.aizkrauklespartneriba.lv/en/)
- **Portugal** LAG AD ELO [www.adelo.pt](http://www.adelo.pt)

## Context

The EU's growth strategy is aimed at making the EU a smart, sustainable and inclusive economy. However, major parts of Europe are still locked into old-fashioned business models. As the world is changing, it is also vital to use natural resources more efficiently and sustainably through cooperation.

The eco-innovative approach is an opportunity to diversify local rural economies that have lost part of their economic base. This way of thinking can significantly increase the quality of the environment and stimulate local communities. Moreover, the circular economy can create important financial resources and contribute to the visibility of the region as a place for sustainable living (e.g. a territorial brand).

The development of an area through such an approach can lead to an injection of high-quality jobs, but also enhance the green and eco-innovative image of the place, contributing to economic opportunities for the local inhabitants of rural areas.

## Objectives

The main objective of the Global Eco project is to boost the green economy and sustainable businesses in rural areas of the European Union by:

- identifying 'green values' that can be supported and developed locally and internationally; and
- supporting participating regions to innovatively engage in green economy development by pursuing the valorisation of their own local strong points through networking and exchange of best practices.

## Activities

During the project, each partner will organise a study trip in their region. The project started in 2018 with a kick-off seminar and study trip in Northern Satakunta, Finland. Then in 2019, study trips were organised in Valle Umbra and Sibillini, Italy, in western Harju, Estonia, and in Aizkraukle, Latvia. Due to the COVID-19 crisis, no study trips were organised in 2020. In 2021, study trips will be organised in Bairrada and Mondego, Portugal, and in Trasimeno and Orvietano, Italy. The final seminar of the project will be held in Tallinn, Estonia. Global Eco's main activities include:

- best practice exchange in order to create a

transnational network of green economy and eco-innovation experiences;

- study visits, trainings and workshops at national and transnational level;
- networking and increasing expertise on eco-innovation and circular economy among rural entrepreneurs, as well as territorial stakeholders;
- raising the awareness of the wider public on eco-innovative approaches in participating territories; and
- study trips organised by every participating LAG in their region for the partners, showcasing their best practices. This involves 6 study trips and one final seminar. All study trips last approximately four days with 30 stakeholders participating on average per study trip.

### Awareness raising and dissemination

Awareness raising and dissemination activities will be carried out during the entire project. These support all other activities and expected results.

### National activities of the project partners

In addition to the agreed joint activities under the project, the project partners will carry out activities in their own countries.

## Main results

It is expected that the project will stimulate increases in revenues for local people, create jobs, increase the number of businesses and farms implementing green actions etc.

Outputs of the study trips/meetings:

- Entrepreneurs will become familiar with other countries and markets, identify new cooperation partners as well as improve their communication skills.
- Participants in the study trips will exchange stories and learn from each other's experiences.

Outputs from the communication and promotion campaign:

- Digital promotional materials linked to each of the participating regions and entrepreneurs/NGOs' best practices will be developed (in English).
- Materials will be disseminated using local and social media, blogs, videos etc.

## Additional sources of information

n/a