

ESTONIA

Diversification and job creation

Location
Türi vald

Programming period
2014 - 2020

Priority
P6 – Social inclusion and
local development

Measure
M6 – Farm and business
development

Funding (EUR)
Total budget 85 310
EAFRD 26 115
National/regional 4 609
Private 54 586

Project duration
2015 – 2017

Project promoter
Ander Kivi OÜ

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A small rural business used RDP support to purchase new stone-cutting equipment in order to expand its range of products.

Summary

Ander Kivi OÜ is a local enterprise in rural Estonia and its main activity is processing various stones. In order to expand production the company purchased a new CNC bridge saw for processing different types of stone.



Results

- The number of products the company can offer has increased.
- Created one additional job and the potential for two more in the future.
- The number of customers has increased due to the wider range of products.
- The company is preparing to start exporting their products.

Lessons & Recommendations

- ❑ It should be taken into account that the purchase of raw material requires a large amount of resources.
- ❑ The training period is rather long. For a newcomer in the field, they have to consider that entering the profession takes time and is costly.

Context

Ander Kivi OÜ is a local enterprise in rural Estonia and its main activity is processing stones. The company was operating in an already renovated former livestock building and they wanted to expand their production. One unused part of the building could be used for the expansion.

Among other ideas examined was to produce niche products from fieldstones. The raw material (fieldstones) would come from the stone workshop which belongs to Ander Kivi OÜ. This project was needed to buy the CNC bridge saw for processing the stones.

Objectives

The objectives of the project were to:

- Process fieldstone in new ways (sawed stones, corner stones);
- Produce stone worktops for kitchens, bathrooms etc.; and
- Expand the range of products.

Activities

The beneficiary visited a fair in Italy showcasing new machinery that could help expand the production of the company. He selected the characteristics of the suitable machinery and applied for support.

In the meantime, the beneficiary embarked on the renovations of the unused part of the building to make it suitable for the new machinery. Support from LEADER helped to renovate the building.

In parallel to the renovations, the company signed a contract to purchase the machinery and hired a new employee. Before the machinery arrived, staff were sent to the manufacturer's factory for training and to see how the machinery is being made. When the machinery arrived it was set up with the technical support of a technician from the manufacturer.

As soon as the staff of Ander Kivi OÜ was convinced that the bridge saw is ready to be used, they ordered the first container of granite and marble slabs.

Main results

The number of products the company can offer has increased. It includes fieldstone facades of buildings, foundation pillars, enclosures, outdoor kitchens, outdoor fireplaces, garden design elements, walkways. In addition they offer worktops, windowsills and decorative tiles made of granite, quartz and marble.

The investment helped create one additional job and the potential for two more in the future.

The number of customers increased due to the wider range of products.

The company started exporting their products.

Key lessons

It should be considered that the purchase of raw material requires a large amount of resources. In addition, it is necessary to buy several extra tools for different operations of the bridge saw.

The training period was rather long. For a newcomer in the field, they have to take into account that entering the profession takes time and is costly.

Additional sources of information

www.facebook.com/Ander-Kivi-O%C3%9C-971702602840909/

www.stone24.eu