

France

Local Development

Raising awareness about transitioning to renewable energy and enabling young people to learn about new environmentally friendly practices.

Summary

An educational association focused on environmental education and local development used EAFRD funds from the LEADER measure to organise a series of activities to inform young people about the energy transition and new sustainable practices.



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Location

Pays de la Zorn

Programming period

2014 – 2020

Priority

P6 – Social inclusion & local development

Measure

M19 – LEADER/CLLD

Funding

Total budget 26 908.36 (EUR)
EAFRD 21 526.69 (EUR)
National/Regional 5 381.67 (EUR)

Project duration

2018 – 2018

Project promoter

Fédération des Maisons de la Culture et de la Jeunesse d'Alsace Association

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Project Results

The range of activities offered by the organisation has expanded, reaching more young people, and incorporating the topics of climate change and environmental protection.

A wide variety of stakeholders including young people, associations, families and producers were able to meet and share their thoughts about the energy transition.

Lessons & Recommendations

- Transitioning to renewable energy use is critical for environmental sustainability. Raising awareness and implementing actions at a local level is an important part of this long term process.

Context

The 'Fédération des Maisons de la Culture et de la Jeunesse d'Alsace' is an association focused on promoting environmental education and local development. It offers awareness-raising educational programmes and activities for young people, implemented at local level. These can include, for example, cooking classes with local products and overnight stays on farms. All the activities are all part of a broader educational strategy which is implemented in cooperation with the Community of Municipalities of the Pays de la Zorn.

Objectives

'Education and Animation for the Energy Transition' aimed to raise awareness among young people about energy transition and encourage them to experiment with new environmentally friendly energy practices.

Activities

This EAFRD funded LEADER initiative:

- **Created a cycling circuit** that allows local children to travel by a bicycle-bus (equipped with luggage racks) to the summer leisure centre of the area.
- **Purchased electric bicycles equipped with trailers** for the staff of the cycling circuit, enabling the activity leaders to go to the various activity sites without using cars.
- **Purchased a trailer and four mobile dry toilets** to encourage water saving during events and further introduce the general public to environmentally friendly practices.
- **Organised stays for young people at local farms** to learn about market gardening and bread-making. The activities were led by local producers and the trips made by bicycle.
- **Organised workshops and an event** to bring local stakeholders together to learn from each other about energy transition (DIY, local consumption, etc.).

Main results

Thanks to this project, the range of activities offered by the organisation has expanded, reaching more young people, and incorporating the topics of climate change and environmental protection.

A wide variety of stakeholders including young people, associations, families and producers were able to meet and share their thoughts about 'energy transition'.

Key lessons

Transitioning to renewable energy use is critical for environmental sustainability. Raising awareness and implementing actions at a local level is an important part of this long term process.

Additional information

<https://aj.payszorn.com/>