

Greece

Farm's performance, restructuring & modernisation, Agri-food chain integration & quality, Biodiversity's restoration, preservation & enhancement

Location

Serifos

Programming period

2014 – 2020

Priority

P2 - Farm's performance, restructuring & modernisation, P3 – Food chain & risk management, P4 - Ecosystems management

Measure

M04 – Investments in physical assets, M03 – Quality schemes, M11 – Organic farming, M13- Areas with constraints

Funding

Total budget 22 367.41 (EUR)
EAFRD 3 688.43 (EUR)
National/Regional 16 905.79 (EUR)
Private 1 773.19 (EUR)

Project duration

2016 – 2023

Project promoter

Christos Chrysoloras

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Website

www.chrysoloras.gr

Vineyard expansion project supports employment in organics sector on small Greek island.

Summary

A new organic vineyard of 0.43 acres was planted by a young farmer in 2021 on the small Greek island of Serifos with help from CAP funds. Other rural development co-finance was used to help purchase machinery and equipment for the modernisation of vine production, including a motor cultivator, a woodchipper, a grass trimmer, and a chainsaw.

Different CAP funds were also involved with the beneficiary's wider business plans. These included income support from Pillar 1, organic farming aid for participation in quality schemes and payments for areas with natural constraints.



ΟΙΝΟΠΟΙΕΙΟ
ΧΡΥΣΟΛΩΡΑ
ΣΕΡΙΦΟΣ

Project Results

The new vineyard can support an increase in annual wine production of up to 1 500 bottles.

Five well-paying jobs have been created, including a full-time job for an oenologist and four seasonal roles (one visitor welcome host and three manual workers).

The winery has a reduced environmental footprint.

Lessons & Recommendations

- ❑ The Chrysoloras winery is a successful business model that promotes green growth based on local resources and environmentally friendly farming practices. This business model could be replicated on all the Aegean islands, and also other remote or disadvantaged rural areas.

Context

The island of Serifos is one of the few places in Greece that has a grape variety identified with the name of the region ('Serifiotiko'). The establishment of the Chrysoloras winery in Serifos has been the result of a long-term investment effort using CAP support during successive programming periods.

A young farmer, Mr Christos Chrysoloras, inherited 2.5 acres of vineyards, 6.25 acres of olive trees and approximately 0.38 acres of land for cultivating fruit and vegetables. The possession of these assets inspired Mr Chrysoloras to create a winery for high-quality wines based on native vine varieties. During the 2007-2013 programming period, LEADER funds were used to build a modern and environmentally-sensitive winery with a capacity of 30 000 litres.

The winery can produce seven types of high quality certified organic wines, three of which have Geographical Indications. The winery started operating in 2015, and since 2018 it became a visitor attraction focused on native vine varieties and wine production techniques. Between 12000 to 15000 bottles of wine are produced annually. Some of this is exported to the USA.

Objectives

Mr Chrysoloras' objectives for his CAP-funded project were to expand his vineyard to maintain and strengthen agricultural production in an area affected by insularity and a lack of permanent, well-paid jobs for young people. It also aimed to promote organic farming and implement environmentally sustainable practices.

Activities

This investment project involved planting a new organic vineyard of 0.43 acres in 2021. CAP funds were also used to purchase machinery and equipment for the modernisation of production, including a motor cultivator, a woodchipper, a grass trimmer, and a chainsaw.

Different CAP funds were also involved with the beneficiary's wider business plans. These included income support from Pillar 1, organic farming aid for participation in quality schemes and payments for areas with natural constraints.

Main Results

The new vineyard can support an increase in annual wine production of up to 1 500 bottles.

Five well-paying jobs have been created, including a full-time job for an oenologist and four seasonal roles (one visitor welcome host and three manual workers).

The winery has a reduced environmental footprint.

Key lessons

The Chrysoloras winery is a successful business model that promotes green growth based on local resources and environmentally friendly farming practices. This business model could be replicated on all the Aegean islands, and also other remote or disadvantaged rural areas.

"...Our vision is to revive the systematic production of wine from the slopes of Serifos, with the vinification of local varieties of the Cyclades, including "Serfiotiko", "Mantilaria", "Monevasia", "Tsambato", "Psarosyriko", "Platyracho", "Aidani" and "Assyrtiko", based on organic dry farming and mild vinifications which underline the specific characteristics of these varieties and microclimate (terroir) of the island."

Christos Chrysoloras

Total project budget 2014-2020 (i)+(ii) =	22.367,41
+ (i) 2014-2020 RDP support (a)+(b)	20.594,22
+ (a) <i>EAFRD contribution</i>	3.688,43
+ (b) <i>National / Regional contribution</i>	16.905,79
+ (ii) Private / own contribution	1.773,19
M03 funding (i)+(ii) = (2016-2020)	1.499,91
+ (i) <i>EAFRD contribution</i>	268,63
+ (ii) <i>National / Regional contribution</i>	1.231,28
M04 funding (i)+(ii) +(iii) = (2020-2023)	7.092,73
+ (i) <i>EAFRD contribution</i>	952,73
+ (ii) <i>National / Regional contribution</i>	4.366,81
+ (iii) <i>Own private contribution</i>	1.773,19
M11 funding (i)+(ii) = (2019-2023)	6.596,02
+ (i) <i>EAFRD contribution</i>	1.181,35
+ (ii) <i>National / Regional contribution</i>	5.414,67
M13 funding (i)+(ii) = (2016-2021)	6.078,75
+ (i) <i>EAFRD contribution</i>	1.088,71
+ (ii) <i>National / Regional contribution</i>	4.990,04
M21 funding (i)+(ii) = (2020-2021)	1.100,00
+ (i) <i>EAFRD contribution</i>	197,01
+ (ii) <i>National / Regional contribution</i>	902,99
LEADER funding 2007-2013 in EURO (i)+(ii)+(iii) =	318.044,37
+ (i) <i>EAFRD contribution</i>	22.347,39
+ (ii) <i>National / Regional contribution</i>	184.381,45
+ (iii) <i>Own private contribution</i>	111.315,53

EAGF funding in EURO	Payment	Year
Small Aegean islands	23,63	2020
	23,02	2021
Basic payment	1.433,35	2020
	1.395,04	2021
Greening payment	762,37	2020
	739,65	2021

Additional Information

Facebook page: Οτοποικείο Χρυσολωρά – Chrysoloras Winery

Instagram: Chrysoloras_Winery_Serifos

<https://www.youtube.com/watch?v=3hjt5z66A40>