

Thematic Group on
Rural Youth Employment:
the voice of rural youth
2nd TG meeting

23/05/2023

of rural youth

 What are in your opinion the success factors of already existing support programmes/tools for rural youth employment?

supporting need to fostering mentoring enable/ skills & empowering support... knowledge young networking people e.g. small fill the existing armers willing gap in skills to mentor (e.g. new, crucial for oung people; smart farming entrepren training... actors at different techniques) eurship! levels) - not just giving money acknowledge that young people don't always have a capital to start their projects should bottombe/ flexible long-term up feature... programmes nature/ predictability approach of programmes as politicians/deci to change sion-makers attitudes, promoting are not often behavious, "young" good mindsets practices, successes enabling international e.g. Erasmus multiexperience start, not for scale the long term (to nurture approach involving different evels of support (local skills. regional...) & allowing knowledge, for projects spanning across levels contacts)

2. What can help to make the existing support programmes/tool function better?

make sure promote a information is positive available & image of effectively disseminated rural areas - rural is cool! more flexibility ensure access to to adapt to (EU) funds for different young people in realities agriculture/ rural businesses e.g. need for small capital e.g. extended to start a Youth business Guarantee in HR involve young people in the design of support schemes

3. How can we ensure that young people use relevant support tools from the EU, national, regional and local levels? human active/ effective mentoring connections/ dissemination interaction & peer of information with local **learning** about communities opportunities motivating interaction w/ people, explaining other entities e.g. NGOs, support tools.. win a certain volunteer associations schemes (paperwork) ambassadors sharing good practices/ experiences to "convince"/ motivate young people simplify administrative processes offer put people young people administrative together in search need to be support to ease for concrete listened to. solutions to local application seriously issues processes avoid purely theoretical approaches



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ϠŶ**ω** EU CAP ALE NETWORK

Group B

1. What are in your opinion the success factors of already existing support programmes/tools for rural youth employment?

Proximity of entities that are providing support and putting a face to the responsible i.e. LAGs, provide info about existing tools and how they can be used

New Erasmus and entrepreneur programme - Sharing good with experience, exchange of

Good dissemination of the tools available. e.g. Asturias (ES) - after 3 months of unemployment they have a tool to provide support to nonagriculture projects to young people (Rural Ticket) managed by LAGs.

Networking and connecting with other people. Some tools get you in touch with other colleagues.

practices. Mentoring by someone lessons learned and challenges and what is feasible



Share successful cases and meet the people that made it possible



Show existing opportunities, Erasmus programmes or programmes in SE dedicated to young people in mountains.

2. What can help to make the existing support programmes/tool function better?

Raising awareness in unemployment centres.

Networking sessions with group of unemployed people to boost collaboration among them.

Take into account future employment trends, e.g.

higher demand of sustainable jobs. Challenges in certain sectors.

Foster in person

communication/

collaboration with

others

More direct support to

young entrepreneurs

(no matter at what stage they are).

Improve the collaboration/combination among entities that provide funding/tools and the community. Combine LEADER with crowdfunding, to reduce the sense of risk and have the validation of the community.

The programme should focus also on what happens after the programme is finish - follow-up and the relevance on creating communities

Tailor made programmes.

Beneficiaries report after the programme should also focus on reporting outwards rather reporting back up to the people providing the funding. Reducing the administrative burden, share the story results based communication and peer to peer learning

Provide training on communication and marketing

3. How can we ensure that young people use relevant support tools from the EU, national, regional and local levels?

Find a balance between the age, help and needs. At different ages, the support needed is different. Entrepreneurship happens at a later stage. No age limit (or longer age limit), so that more experienced people can join the programme.

Diversity of sources

Reduce the risks



It can be good also to define youth (and make it common in all EU).

CAP defines young people under 40 years old, and it sounds like a good limit.

Simpler communication.

e.g. LTVRA survey had complicated questions full of acronyms.

Use testimonies from beneficiaries of different programmes - this is a very attractive way of promoting the programme

Understand what stakeholders know from funding available to

adapt communication. E.g. Survey in Spain - 60% of respondents did not know LEADER.

Adapt the communication to reach the right target group. Make sure the tool gets to the right beneficiary.

Support to improving language skills before starting the programme



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1. What are in your opinion the success factors of already existing support programmes/tools for rural youth employment?

Involving key stakeholders from the beginning

Finding the right channels to reach potential youth leaders

High enough level of public funding, complementary to other funds such as private

Risk management to start new businesses

Development of knowledge and skills

Work with existing support tools, and use existing stakeholder networks

Networking and capacity building

Intergenerational support

2. What can help to make the existing support programmes/tool function better?

Finding the right partnerships with organisations that have experience

> Clear target groups, intergenerational

Communications use the right tools at the right time

> Involving youth in writing/ designing the project

Mechanism to capture sucsess factors and share knowledge - how do Long-term fund we replicate successful projects? planning/allow for gradual

Example: Land mobility programmes to allow intergenerational support

> Funding according to local specificities and demographics

build-up of

project

processes more simple and communicated better

Make application

Indicators of success should not be limited to actual participants

3. How can we ensure that young people use relevant support tools from the EU, national, regional and local levels?

Empowering the youth organisation

Using links that

other groups have

established e.g.

young farmers

associations

parents)

Using local networks, power of small villages (e.g.

communication channels that young people use

Choose

Involving youth in

designing the

tools/

programmes

Training programmes for youth

Sufficient capacity of the organisation that delivers the programme