



Seminar
‘Fostering an effective and integrated AKIS
in Member States’

Vilnius, Lithuania
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Knowledge e-wallet: Voucher system for training and advice

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“Knowledge e-wallet” Voucher system for training and advice

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DEPARTEMENT
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Knowledge e-wallet?

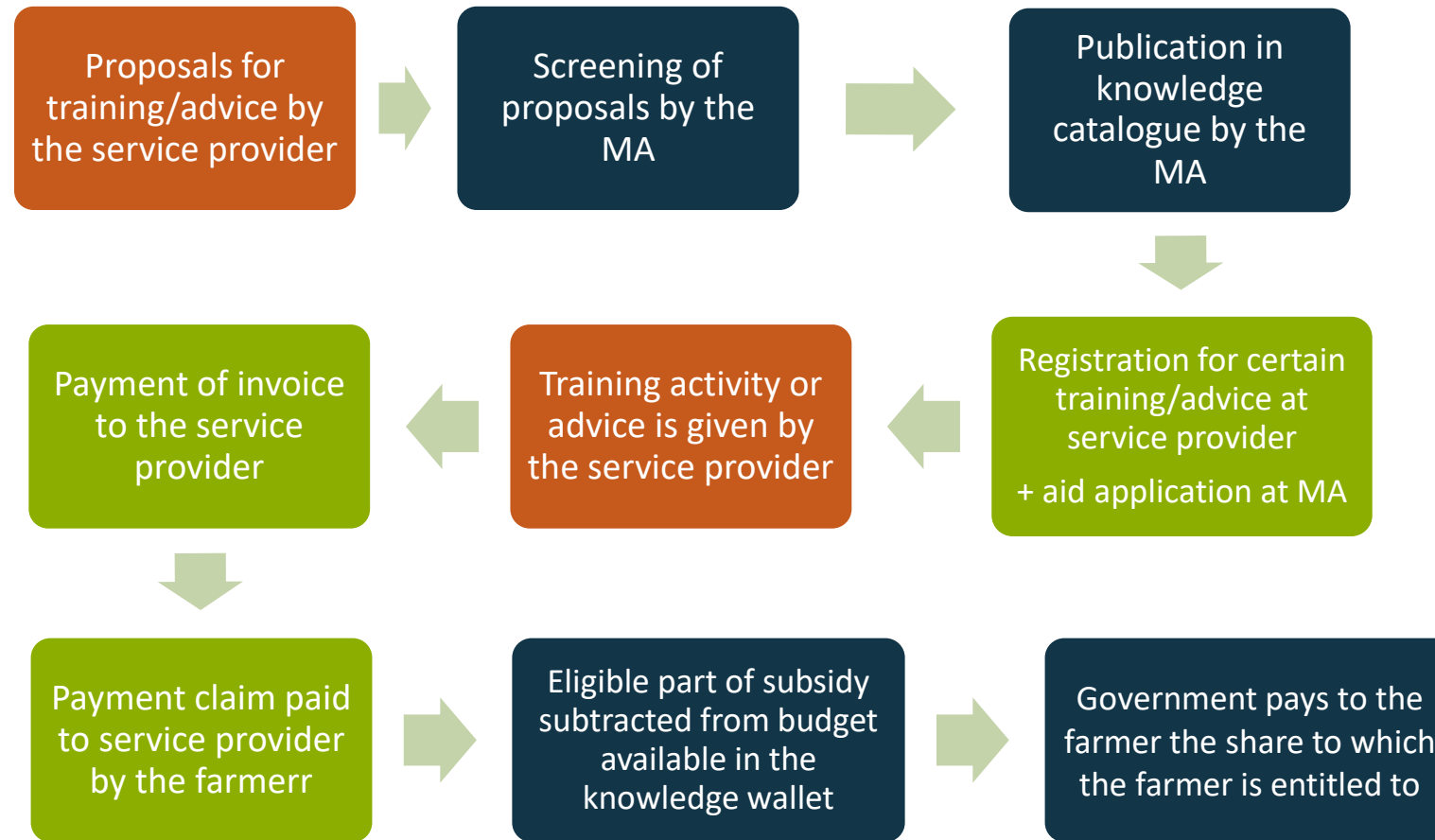


- ▶ Web application through which farmers can obtain aid supporting their further professionalisation
- ▶ Fixed budget that farmers can spend on advice and/or training during a certain period
 - Training: with the aim of improving the current or future operation/functioning of the farm
 - Advice: one-to-one targeted advice
- ▶ Active farmers have access
 - Training can be attended by the farmer, his employees and/or family members living on the farm
- ▶ Aid is obtained when purchasing advice and/or training provided by registered service providers = advisors and trainers

Knowledge e-wallet?

- ▶ Farmers can choose freely how to spend the subsidy budget whether on advice and/or training
- ▶ Farmers free to choose their preferred service provider
- ▶ Training/advice about ecological, economical and social topics
- ▶ One fixed aid percentage
 - Will be evaluated
- ▶ Selection criteria for registration of service providers
 - Same registration system as for advisory bodies and training centers providing services to SMEs. Criteria:
 - × Activity: professional approach for organization training/advice
 - × Experience: knowledge and skills needed to provide services: the specific expertise is in house or may be hired in
 - × A system is used to measure customer satisfaction
 - × Integrity: service providers comply with laws and regulations
 - Advisors have no conflict of interest and are impartial

Process



► Action initiated by:



Advisory body or training center

Managing authority or paying agency

Farmer

Knowledge e-wallet - Remarks

- **Farmer = initiator and beneficiary**
 - × Tailored to the farm
 - × Makes him more critical towards the services provided
 - × All farmers in Flanders have equal right to a knowledge wallet with the same amount
- **Market/competitive forces improve ratio price/quality**
 - × Providers will be chosen by farmers: they will have to demonstrate they are delivering high quality services for a reasonable price
- **Distribution of the budget between farmers over CAP period**
 - × Difficult to predict what farmers will spend
 - × Close monitoring planned. Modifications of AKIS budget in the CAP plan may be needed in the future if the intervention has more success than budget.
- **Flexibility in themes, formats => work load for Managing Authority**
 - × Only one aid percentage
 - × Self-check for Service providers

Knowledge e-wallet - Remarks

- **Vocational training = combination of 2 interventions**, one demand-driven and one organised topdown

	Knowledge e-wallet	Vocational training program
	Demand-driven	Topdown
Who decides on the content?	Farmer (who pays to the service provider)	Vocational training centers based on request from MA
Application	Per training/advisory activity	Yearly call
Type of training	More specialized, targeted	Low threshold, pro-active themes
Aid percentage	> 70%	100%
Participants	Farmer, family members, employees	Farmers, family members, employees, starters, advisors registered for the Knowledge e-wallet , teachers





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Thank you for your attention!

Questions? Els.lapage@lv.vlaanderen.be

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EU CAP Network seminar

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All information on the seminar is available on the event webpage:

https://eu-cap-network.ec.europa.eu/events/fostering-effective-and-integrated-akis-member-states_en

