



The long-term vision for rural areas and the Rural Pact Support Office

Pascale Van Doren, RPSO Team leader

Rural Pact Support Office

European CAP Network Assembly

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Agenda

- ▶ The Rural Pact and the Support Office
- ▶ Planned activities for 2023

The long-term vision for the EU's rural areas

10 SHARED GOALS FOR 2040

1. Attractive spaces, developed in harmonious territorial development
2. Engaged in multi-level and place-based governance
3. Providers of food security, economic opportunities, goods and services for wider society
4. Dynamic communities focusing on well-being
5. Inclusive communities
6. Flourishing sources of nature
7. Fully benefiting from digital innovation
8. Entrepreneurial, innovative and skilled people
9. Lively places equipped with efficient, accessible and affordable public and private services
10. Places of diversity



The long-term vision for the EU's rural areas

LONG-TERM VISION FOR RURAL AREAS

10 SHARED GOALS FOR 2040

EU Rural Action Plan

9 Flagship initiatives

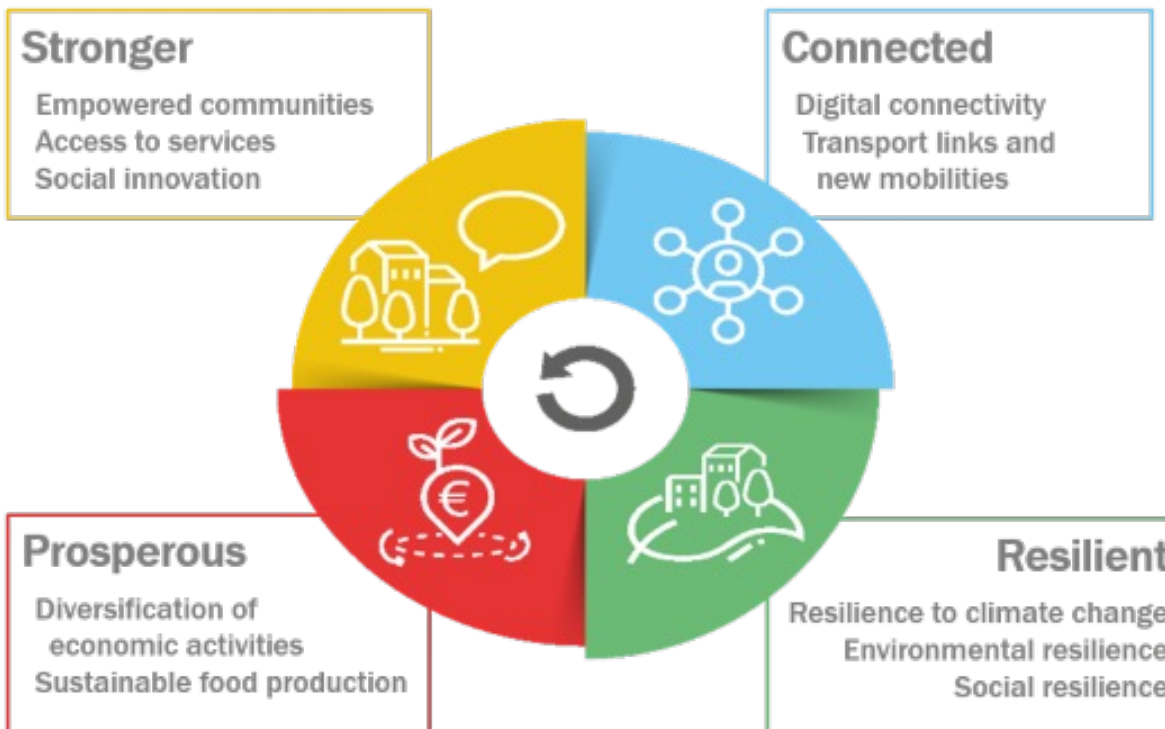
6 Horizontal actions

1. **Rural Pact**
2. Rural Observatory
3. Rural Proofing
4. EU toolkit for funding
5. Improved statistics
6. Functional areas



The long-term vision for the EU's rural areas

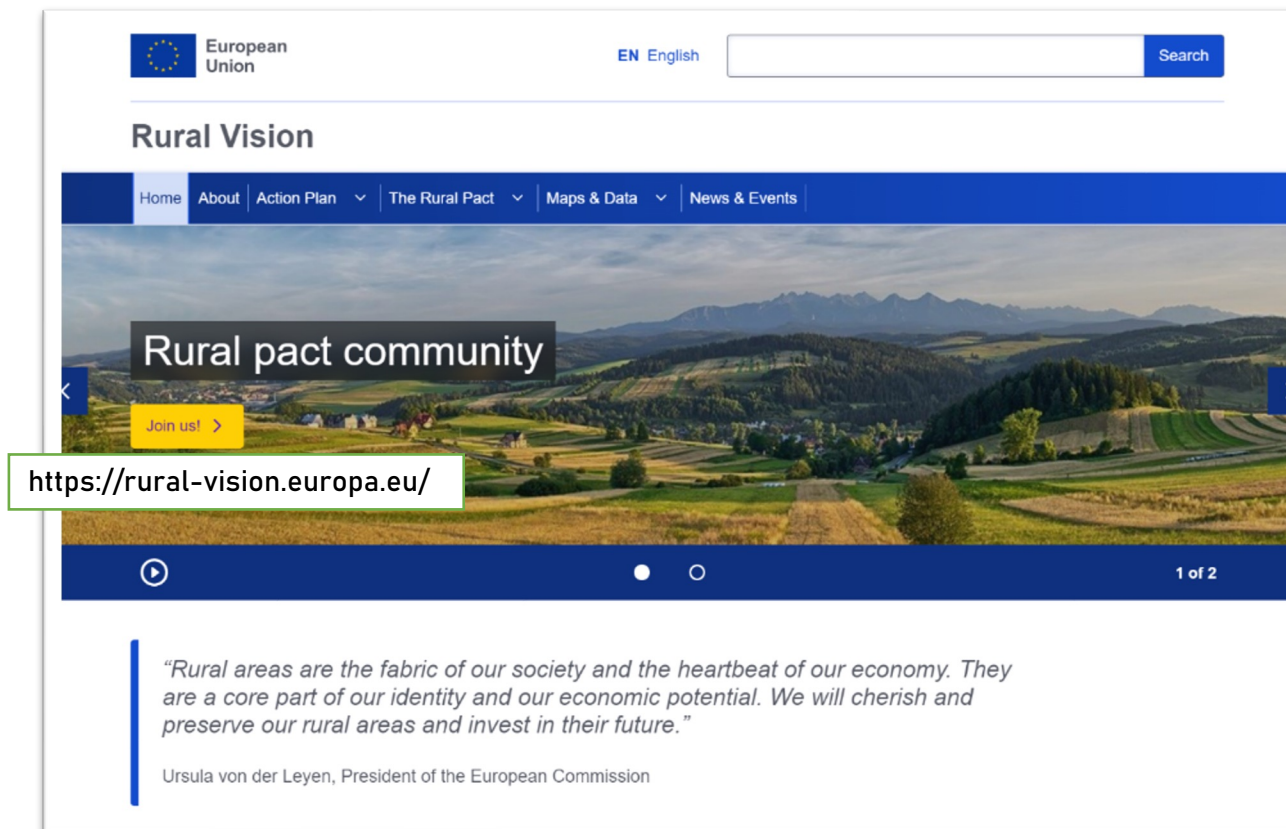
4 BUILDING BLOCKS



**Shared Goals
2040**

Rural Action Plan – Horizontal Actions

6 Horizontal Actions



Launch & development

Facilitation of the Rural Pact

Rural Pact community launched (12/2021)

Reflection with institutions & stakeholders (prep. Group) + letters to MS (04/2022)

Consultation of Rural Pact Community (05/2022)

Final Proposal

Rural Pact conference (06/2022)

RPSO (12/2022)

The Rural Pact – conference (15–16 June 2022)

20 sessions, 15 participatory parallels:

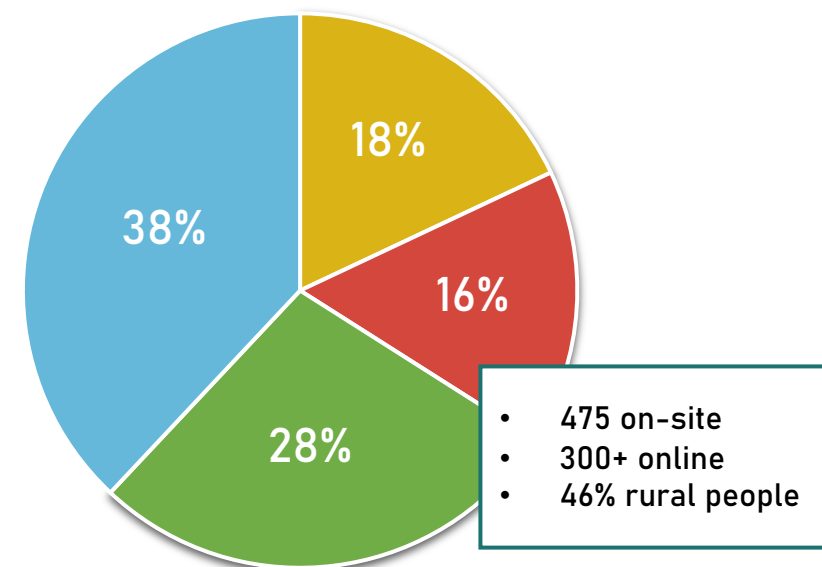
[Presentations](#)

[Recordings](#)

[Conclusions, Report](#)



PARTICIPANTS



■ local level ■ Regional level ■ National level ■ EU level

Rural areas on top of agenda

Networking and mutual exchange

Ideas for action
Commitments

Rural Pact endorsed

#RuralPact



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The Rural Pact – Members and objectives

The Rural Pact is a framework for cooperation between national, regional and local governments, civil society organisations, businesses, academics and citizens to act towards the shared goals of the rural vision.

3 objectives

Amplifying
rural **voices**

Networking,
collaboration &
mutual learning

Encouraging
and
monitoring
action

Commitment

Act for one or
more of its
objectives

Type of stakeholders

- ▶ Public authorities
- ▶ Civil society
- ▶ Businesses
- ▶ Individuals
- ▶ Academic and R&I bodies

#RuralPact



Join the Rural Pact Community! <https://ec.europa.eu/eusurvey/runner/RuralPact>



https://agriculture.ec.europa.eu/system/files/2022-07/rural-pact-proposal_en.pdf



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The Rural Pact – Added value

The Rural Pact is a framework for cooperation between national, regional and local governments, civil society organisations, businesses, academics and citizens to act towards the shared goals of the rural vision.

3 objectives

Amplifying
rural **voices**

Networking,
collaboration &
mutual learning

Encouraging
and
monitoring
action

Added Value

- ▶ Dedicated mandate to support the broad ambitions of the rural vision and its goals
- ▶ Encourage broader partnership and collaborations for rural development, specially among:
 - Policies & Funds (e.g. CAP, Cohesion, etc)
 - Stakeholders (Authorities, civil society, etc)
- ▶ Work in synergies with other policy networks (CAP Network, BCO, Talent Booster, Agenda 2030).

#RuralPact



Join the Rural Pact Community! <https://ec.europa.eu/eusurvey/runner/RuralPact>



https://agriculture.ec.europa.eu/system/files/2022-07/rural-pact-proposal_en.pdf



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The Rural Pact – How to be part and take action

How to take part in the Rural Pact?

Step 1

Join the Rural Pact Community
Get the latest information on the Rural Pact
Participate in its activities

Step 2

Take action

All Rural Pact community members are encouraged to explain how they want to act for rural areas.

The idea is to identify actions that are specific and time-bound and can help achieve one or more of the Rural Pact objectives. A monitoring system will be designed to follow up on their implementation.

Rural Pact Community – Join us

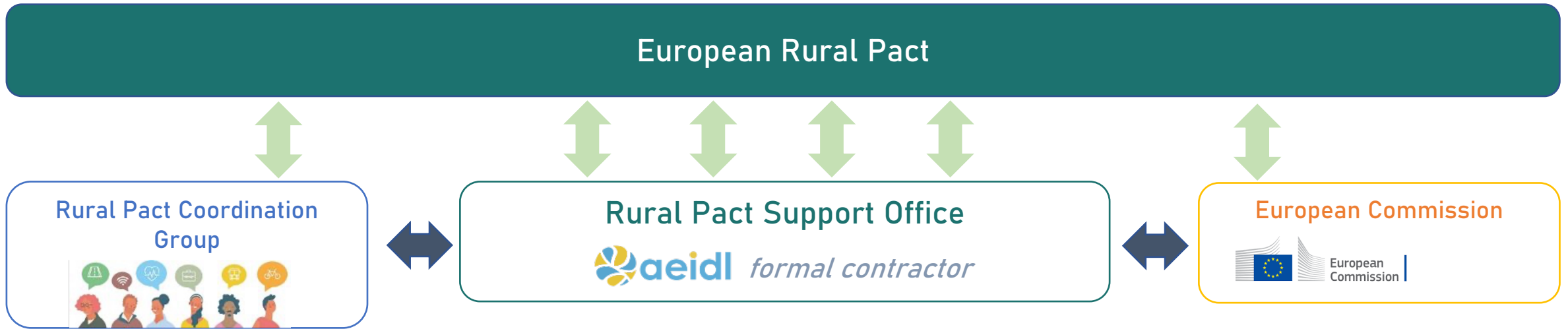
<https://ec.europa.eu/eusurvey/runner/RuralPact>

"I commit to engage in setting up an energy community in 12 municipalities"

"Introducing car sharing with cars of the municipality and companies by the end of 2022."



The Rural Pact Support Office



Contractual obligation to deliver 11 Tasks such as

- Stakeholder mapping and needs
- Animate the network (missions, online platform)
- Publications
- Commitments
- Events
- Communication (web and social media)

The Rural Pact Support Office – Central Team

Central Team



Pascale Van Doren
(Team leader)



Enrique Nieto
(D. team leader)



Monique Braem
(Project Officer)



Urszula Budzich
(Policy Analyst)



Patricia Martinez
(Policy Analyst)



Julie de Galard
(Policy Analyst)



Divin MAHAME
(Comms Officer)



Alexia Van Uytvanck
(Events Officer)



Paul Soto
(Senior Advisor)

The Rural Pact Support Office - Tasks



Amplify the voice of rural areas (Policy)

- Policy Action Labs (2x)
- Rural Pact Policy Forum
- Policy Briefing (Publication)



Networking, collaboration & mutual learning

- Good Practice Webinars (4x)
- 40 Good Practices
- Rural Vision Magazine
- Monthly Newsletter



Encourage and monitor voluntary commitment for action

- Support and participation in events
- Commitments report
- Rural Pact Platform

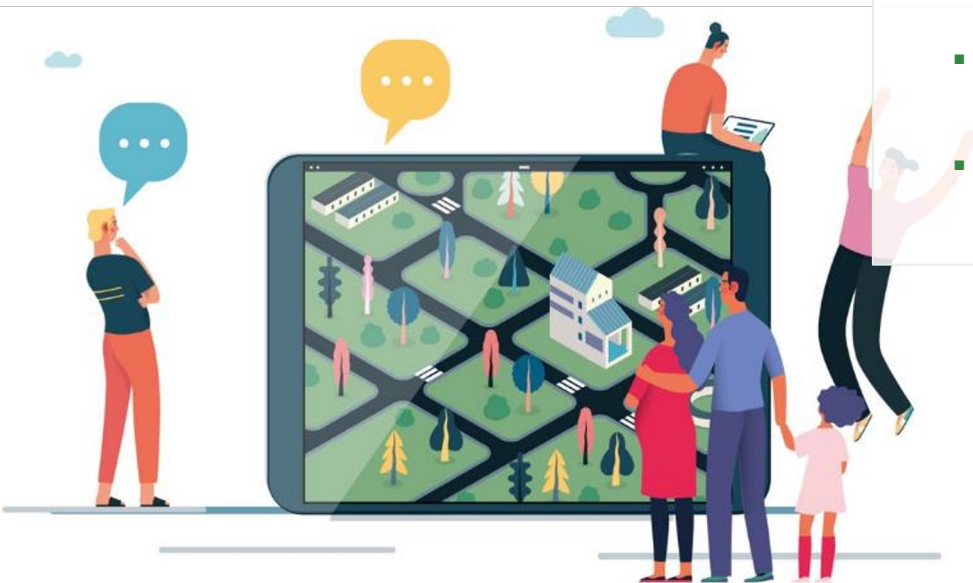
Cross-cutting activities

- Stakeholder mapping and analysis
- Infoline
- Contact database
- Liaison with relevant networks
- Website & Social Media

The Rural Pact Support Office - Events

Good Practice Webinars

- Webinar 1 : Social Entrepreneurship (May – tbc)
- Webinar 2 : Digital skills (June – tbc)
- Webinar 3 : Rural areas in the energy transition (October – tbc)
- Webinar 4 : Youth participation in policy making (December – tbc)



The Rural Pact Support Office - Events

Rural Pact Policy Lab

- Lab 1 (in person) : Rural Revitalisation (June - tbc)
- Lab 2 (online) Designing future support for rural areas (December - tbc)



The Rural Pact Support Office - Events

Rural Pact Policy Forum

- ES presidency of the council & European Commission (28 Sept 2023)



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THANK YOU

Rural Pact Community – Join us

<https://ec.europa.eu/eusurvey/runner/RuralPact>

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 <https://rural-vision.europa.eu/>

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