

PRODUCT



STRENGTHEN ON SUSTAINABILITY

CONSCIOUS CHOICES



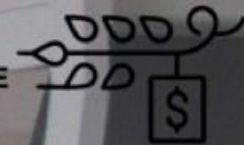
PSR FUNDING PROJECT

SERVICE

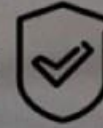


PROCESSES IMPROVEMENT

FROM AGRICULTURE TO SALE



SAFETY AWARENESS



REBRANDING

POLITECNICO DI MILANO
DESIGN MASTER SCHOOL

- SUSTAINABILITY
- PRODUCT SERVICE SYSTEM
- COMMUNICATION



EL RESTEL - TOMEZZOLI ANTONIO FARM COMPANY
ITALY - PROVINCE OF VERONA



ACHIVEMENT

ADMINISTRATION

BUREAUCRACY MANAGEMENT

PROCESSES CONTROL

PLANNING ON MARKET TRENDS

UPDATE

... ROLE EVOLUTION



CONFIRM & REINFORCE
BY LEARNING



FROM PRODUCT
TO SERVICE



ROLE SPLITMENT
ON KEY FIGURES



ENLARGEMENT
"AS A FAMILY"