



MINISTERIO DEIGUALDAD SECRETARIA DE ESTADO DE IGUALDAD Y CONTRA LAVIDUENCIA DE GÉNERO

DELEGACIÓN DEL CIORENO CONTRA LA VIOLENCIA DE GENERO











juventud canaria.com







ABOUT US



MINISTERIO DE IGUALDAD SECRETARIA DE ESTADO DE IGUALDAD Y CONTRA LAVIDUENCIA DE GÉNERO

DELEGACIÓN DEL COBERNO







 Jaira de Ana is a family project headed by Anabel Calderín Castro, founder and manager of our school farm. Anabel wanted to return to her roots, to her land in Aguimes and to the primary sector, giving value to the field of livestock. School farm located in Aguimes. Las palmas, Spain







OBJECTIVES

1.1. Develop socio-emotional workshops or workshops for the transformation of local products among young mothers who are victims of gender-based violence to promote selfesteem and socio-emotional aspects.

General Objective: 1. Promote spaces for positive coexistence connected with nature to strengthen the bonds between mothers who are victims of gender-based violence and their sons and daughters.

1.2. Generate fun spaces for boys and girls to enjoy responsible, environmental and educational leisure

1.3. Carry out awareness sessions on the importance of natural spaces as a tool for uniting families who have suffered violence, and on making the primary sector visible as a professional opportunity.



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Specific objectives:







PROFILES

Young women up to 35 years old, victims or have been through situations of gender violence, as well as their daughters and sons.

Mothers above the age of 35, who are victims or have experienced situations of gender violence, with their daughters and sons between 12 and 17 years old.



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- Transport service.
- Snack with products KM.0

Action protocol to prevent extreme situations: Surveillance by the local police municipal Canarian police connection.



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SGACIÓN OBLICOBERNO





IT INCLUDES



WORKSHOP **CLOSURES**

The product and brand created will be presented

PROCESS

INITIAL AUTHORIZATIONS AND

TRANSPORTATION

The initial authorizations are signed and pick-up locations are specified with transport

RECEPTION

REFERENCE

By email we assign groups and dates.



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WORKSHOPS

In Jaira de Ana, workshops are held that will consist of 4 sessions of 4 hours. Snack will be offered. At the end of each session an evaluation will be carried out to assess satisfaction.



COORDINATION

FTransfer of information about the course of the workshop to the professionals who refer us.







Workshops on natural cosmetics and aromatherapy

Artisan: Cristo Belinda Caldera

- In these workshops, tools are provided to help with relaxation and connecting with their interior.
 - Promote self-care and love through techniques based in preparation of natura cosmetics.



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GACIÓN OBLICOBERN







WORKSHOPS TO WORK WITH WOOL

Artisan: Lesley bonchke

 Connect and create bonds with your inner world through artistic creation with soft wool and its colours.



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OCIRIA

SOCIOEMOTIONAL WORKSHOPS

General Health Psychologist: Felgeda del Pino Gil Gutierrez

• Empower women personally and with entrepreneurship knowledge for the creation of a brand in the making of a product.



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COORDINATION

Coordinator: Claudia Betancor Rodríguez



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COMMUNICATION PLAN

Marketing & Technical Leader: Fco. Jacobo Sarmiento Pérez

• Generate a communication plan for social networks and updating of actions carried out by OCIRIF.



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HEAD OF LEISURE AND FREE TIME ACTIVITIES

Responsible for leisure activities at school farm: Melania Sánchez Santana

 Create fun spaces for daughters and sons and likewise, enjoy responsible, environmental and educational leisure time.



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OCIRIE

RESPONSIBLE FOR THE PROJECT

Jaira de Ana: Anabel Calderín Castro



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A total of 85 families have been beneficiaries of this project.



women



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113 boys and girl







¡THANK YOU VERY MUCH!!



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Canario de Igualdad



