



**PRESENTATION**  
**EOI : TRAINING, MOOC AND CALL FOR INITIATIVES**

**15-16 NOVEMBER 2022**



THE FAMILLES RURALES (RURAL FAMILIES) MOVEMENT

## KEY FIGURES & LOCATIONS



## The Rural Families movement

121 000 affiliated families

1 850 affiliated local Associations

80 Federations

25 000 volunteers

17 000 employees

# THE RURAL FAMILIES' MISSION

Providing tailored responses to families' needs

Defending and promoting rurality  
Contributing to the design of public policies



THE RURAL HOUSEHOLDS CONFEDERATION

## KEY FIGURES & LOCATIONS

# THE RURAL HOUSEHOLDS CONFEDERATION: WHAT? WHO?

THE RURAL HOUSEHOLDS CONFEDERATION IS A POPULAR EDUCATION MOVEMENT FOUNDED IN 1946.

IT REPRESENTS 1600 ASSOCIATIONS SPREAD ACROSS ABOUT 40 TERRITORIES

ITS GOAL IS THE ANIMATION OF THE RURAL WORLD THANKS TO THE ENGAGEMENT OF ITS VOLUNTEERS, EMPLOYEES AND ITS OVER 100 000 MEMBERS.





EOI

ANCT

WOMEN & RURALITIES



AGENCE  
NATIONALE  
DE LA COHÉSION  
DES TERRITOIRES

## CONTEXT

**Familles Rurales (Rural Families) was selected in late 2021, in partnership with the National Confederation of Rural Households, following the interministerial Expression of Interest on gender equality in rural areas.**

A report by the women's rights delegation of the French Senate highlights that the 11 million women living in rural areas can suffer from higher inequalities (in terms of e.g. lack of means of transport, precarious economic situation, difficulties to access health and public services).

Since the COVID crisis, these inequalities have worsened and intersect with domestic violence. Women's isolation has increased and the existing support is insufficient.

In France, 78% of the territory is rural and is home to 31% of the total population. **1/4 of calls (out of 3919 total calls) comes from a rural area and 1 femicide out of 2 takes place in a rural area.**

Preventing, identifying and sheltering the victims helps break the cycle of control and isolation.

Professional training (for those who take victims in charge) is weak.



## GENERAL OBJECTIVES OF THE TRAINING AND TARGET AUDIENCE

### *Objectives:*

**Training and equipping the local actors:**

**How to be identified by the victims as as a “resource” person/organisation**

**Evaluating domestic violence to offer a tailored response and support for the victims**

**Adapt one’s attitude when welcoming, listening to and supporting and/or orienting the victims**

### *For whom?*

- Employees (social centre front desk, responsible of home support, childcare, free time activities, budget advisors...),
- Volunteers (responsible of the association and board members).

## GENERAL OBJECTIVES

Raising awareness of the widest possible audience about domestic violence against women

Deconstructing stereotypes



## GENERAL OBJECTIVES OF THE CALL FOR LOCAL INITIATIVES

- Supporting experimentation through initiatives that encourage access to rights, preventing and fighting violence against women, promoting financial independence and economic and social integration of rural women.
- Inserting the activities and projects developed within our networks into a wider framework: preventing violence against women.

**Familles Rurales and Foyers Ruraux will provide financial support through subsidies.**



## OBJECTIVES OF THE ELIGIBLE PROJECTS:

- **Access to rights**
- **Fighting and preventing violence against women in rural areas**
- **Supporting awareness and prevention of this issue**
- **Financial independence and social and professional integration of women in rural areas**



# EXAMPLES OF SUPPORTED PROJECTS

## MOTS D'ELLES

- Theatre company made of women volunteers at Foyers Ruraux

"Live performance in a rural context as a mediation and prevention tool to fight domestic violence"



**THANKS FOR YOUR ATTENTION!**