

Private funding for young entrepreneurship

DC Cahalane, Dogpatch labs





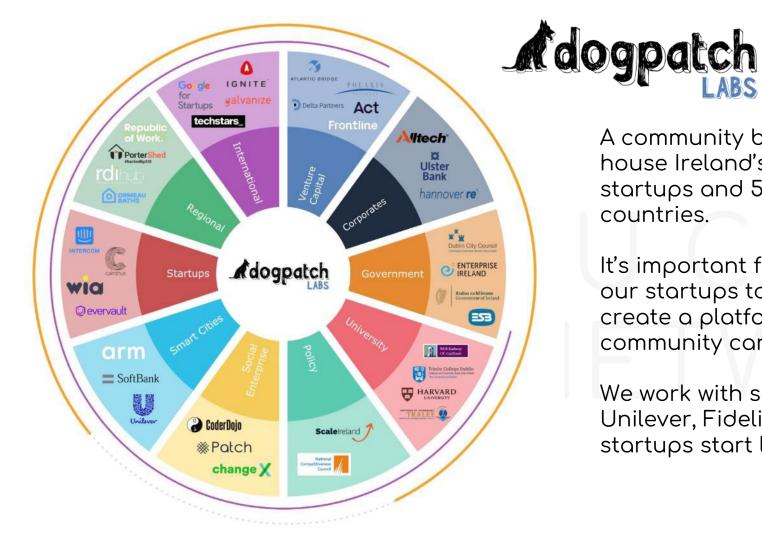
DC CAHALANE

Dogpatch Labs

- 15+ Years as a Founder, C- Level/VP at tech startups in Ireland, UK and USA
- Investment Scout EMEA, APAC and USA
- Startup/Scale Up Coach at five of the World's top startup accelerators.
- SME Growth & Entrepreneurship Taskforce
- Ministerial Appointment Enterprise Digital Advisory Forum (EDAF)
- Raised over \$100m for startups at various stages.







The most connected and impactful Startup Hub in Europe

A community by entrepreneurs for entrepreneurs - we house Ireland's largest startup community with 120+ startups and 500+ community members from 30 countries.

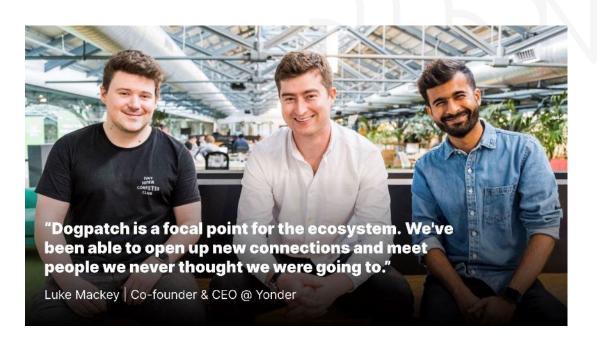
It's important for us to create the best environment for our startups to work in. We put **#foundersfirst** and create a platform where entrepreneurs in the Irish tech community can thrive.

We work with some of the world's largest companies like Unilever, Fidelity, Huawei and Google to help our startups start locally but grow globally.

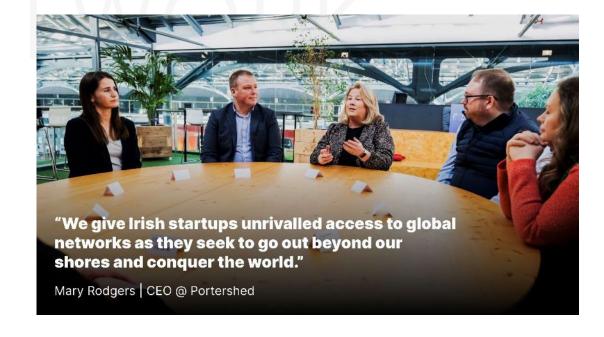












Venture Funding Per Capita By Selected Nations With \$1B+ In Startup Investment

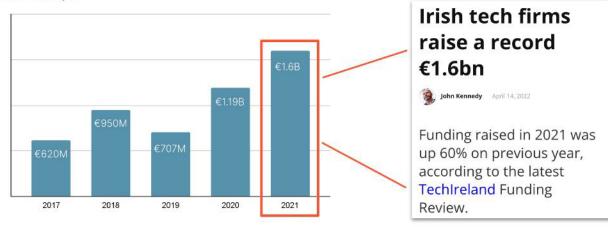
Country	Past Year Funding Total	Population	Per Capita Funding \$1,398	
Singapore	\$8.25B	5.9M		
Israel	\$8.44B	8.8M	\$959	
Estonia	\$1.19B	1.3M	\$915	
US	\$269B	333M	\$808	
Sweden	\$7.15B	10.2M	\$700	
UK	\$32.1B	68M	\$472	
The Netherlands	\$6.15B	17.2M	\$358	
Denmark	\$1.97B	5.8M	\$340	
Switzerland	\$2.75B	8.7M	\$316	
Finland	\$1.7B	5.6M	\$303	
Canada	\$10.3B	38M	\$271	
Ireland	\$1.12B	5M	\$224	
Germany	\$17B	84M	\$202	
France	\$11.6B	65M	\$178	
Australia	\$3.76B	25.9M	\$145	
Austria	\$1.23B	9.1M	\$135	
South Korea	\$3.95B	51.3M	\$77	
Belgium	\$766M	11.6M	\$66	
Spain	\$2.77B	46.7M	\$59	
Brazil	\$10.64B	214M	\$50	
China	\$60.6B	1.445B	\$42	
Mexico	\$3.82B	131M	\$29	
Colombia	\$1.2B	51M	\$24	
India	\$28.2B	1.4B	\$20	

In 2021, Ireland was <u>12th</u> in the World in Funding Per

Canita

It's Been a Record Breaking Year for Funding in Ireland

Funding into Startups







Funding

Why Private Funding?





Types of Private Capital

Friends & Family

Individuals

Institutional Capital





	Pre-Seed	Seed	Series A	Series B+	Exit
Self					
Friends/Family					
Crowdfunding					
Accelerators/Incubators					
Angel I <mark>nve</mark> stors					
Angel Syndicates					
Debt Financing					
Venture Capital					
Venture Debt					
Mezzanine					
Public Debt					
Acquisition					
IPO					





What will they fund?

Pre Seed

Seed

Series A





How much will they fund?

18 Months Runway





Accelerators/Incubators

- Be extreemly careful.
- Follow the expertise, not the money
- Only work with entrepreneurs









BT YOUNG SCIENTIST & TECHNOLOGY Exhibition

stripe

Individuals/Angel Investors

Always take smart money, not the cheapest money





Venture Capital

- Do your homework
- Do your dillengence
- A Partner for life





Starting your Fundraising Journey

You will need

- One A4 Page (double sided) Business Summary
- Eight slide Pitch Deck Problem, Solution, Market Opportunity, Business Model, Execution Plan, Team, Milestones, Funding & Use of Funds.
- Four Page Finance Spreadsheet

(Business Plans are for college projects. If you can predict the next five years of your business, go to Las Vegas instead!)





Check out @ndrctube on Youtube





Reach out me@dc.ie

www.dogpatchlabs.com





EU CAP Network workshop 'Young entrepreneurs engines of innovation in rural areas'

30 November – 1 December 2022 Dublin, Ireland

All information on the workshop is available on the <u>EU CAP Network website</u>

On the event webpage:

https://eu-cap-network.ec.europa.eu/newsevents/events/eu-cap-network-workshopyoung-entrepreneurs-engines-innovationrural-areas-2022-11-30_en

