

# Examples of Cooperation to improve sustainability in the agri-food supply chain

Elena García Garrido, CAP Implementation Contact Point

10 November 2022

[Elena.garcia.garrido@enrd.eu](mailto:Elena.garcia.garrido@enrd.eu)



# Examples of cooperation to improve sustainability in the agri-food supply chain

## Scope

One of the thematic work objective ...

Identify good examples in cooperation with the agri-food supply chain:

- 🌸 to improve sustainability objectives through collaboration.
- 🌸 to illustrate success factors for strengthening the role of organic farmers in the value chain.

Over 30 examples of sustainability agreements and 3 case studies were shared by the TG members



 #BetterFood  
#Farm2Fork



Funded by  
the European Union

# Examples of cooperation to improve sustainability in the agri-food supply chain

The examples have been structured



1. Producer Organisations



2. Inter-branch Organisations



3. Associations and foundations of producers



4. Operational Groups of the EIP AGRI



5. Research & Development Agreements - R&D



6. Data sharing agreements



7. Agreements linked to packaging



8. The role of public administrations



9. Agreements promoted by the retail sector



 #BetterFood  
#Farm2Fork



Funded by  
the European Union

# 1. Producer Organisations

Horizontal and vertical

DCCOOP

**A farmer-owned cooperative with family farming and the environment at its heart**

To improve peoples nutrition all over the world, with sustainable food produced locally by 75 000 farming families



COOPERATIVA DEL CAMPO DE NAVACONCEJO

**Cherries by small producers in mountain areas with a sustainable production model**

Recognised producer organisation in mountain areas



 #BetterFood  
#Farm2Fork



**Funded by  
the European Union**

## 2. Interbranch Organisations (IBO)

Horizontal and vertical

Interbio Nouvelle-Aquitaine

**Reduction of pesticide use, transition to a circular economy, protection and restoration of biodiversity and ecosystems, improving product quality, improving price and income (a fair price for every actor across the value chain)**

 INTERBIO  
Nouvelle-Aquitaine



 #BetterFood  
#Farm2Fork



**Funded by  
the European Union**



# 3. Associations and foundations of producers

Horizontal and vertical

Bioland Association for Organic Agriculture

**Bioland e.V. – community of shared values for the benefit of people and the environment**

**Mehrwertsicherungssystem Bioland Milch - Value Assurance System Bioland Milk**



 #BetterFood  
#Farm2Fork



**Funded by  
the European Union**

# 3. Associations and foundations of producers

Horizontal and vertical

Belgian Feed Association (BFA)

Livestock and feed-producers



Belbeef (non-profit association)

The Belbeef standard aims to promote animal welfare



Cooperativa Ntra. Sra. Del Prado, SCL

Tagus-Salor-Almonte Shepherds School



Coldiretti - Filiera Italia

Allianz between agriculture and food industry



# 4. Operational Groups of the EIP AGRI

Horizontal and vertical

Sociedad Cooperativa Apícola de las Hurdes (APIHURDES)

The group is composed of different software companies, honey cooperatives, beekeepers and producers.



Protected Denomination of Origin (PDO) Cereza del Jerte (GO CEREZA)

GO CEREZA is formed by Producer Organisations, Cooperatives, farmers, LEADER LAGs, R&D centre and an Energy Efficiency and Climate Change Cluster



 #BetterFood  
#Farm2Fork



Funded by  
the European Union



# 5. Research & Development Agreements - R&D

Horizontal and vertical

Viñaoliva Cooperative

**Cooperative composed of 25 first-degree cooperatives, working on circular economy principles and thus looking for uses for their by-products.**



 #BetterFood  
#Farm2Fork



**Funded by  
the European Union**

# 6. Data sharing agreements

Horizontal and vertical

Terra Vita – Agricultural Tradition and Biodiversity certification



**The Mediterranean Institute for Nature and Anthropos (MedINA) and TUV Austria Hellas, the certification body providing third-party services in the form of Technical Audits, Inspections, Certifications and transfer of know-how, have created the agreement Terra Vita - Agricultural Tradition and Biodiversity certification.**



 **#BetterFood  
#Farm2Fork**



**Funded by  
the European Union**

# 7. Agreements linked to packaging

Horizontal and vertical

Innovaciones Sub-bética

Involving a packaging company with its suppliers and aims to provide bags produced from renewable origin and environmentally friendly.



Naturcode

Smart labelling system that allows consumers to find out about food and drinks products they wish to consume in a truthful and impartial way.

naturcode

 #BetterFood  
#Farm2Fork

Europool System

Reusable packaging in the European fresh supply chain.



Funded by  
the European Union

# 8. The role of public administrations

Horizontal and vertical

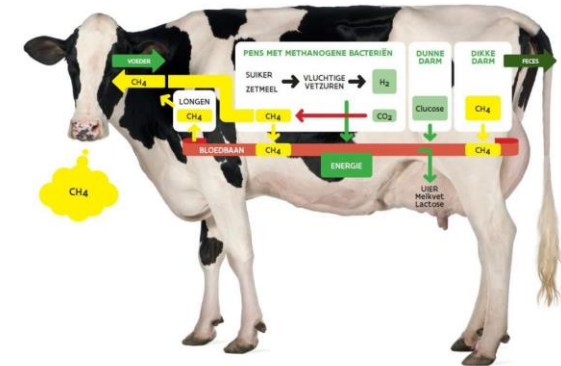
Sustainability agreement between the Belgian Feed sector and the Flemish government

The feed sector committed to produce feed with a lower amount of phosphorus and nitrogen.



The Enteric Emission Agreement in Flanders: Flemish Government and cattle industry

The agreement recognises that methane emissions need to be reduced by almost 30% by 2030.



#BetterFood  
#Farm2Fork



Funded by the European Union



# 9. Agreements promoted by the retail sector

Horizontal and vertical

Retail Soy Group



RETAILERS' PALM OIL GROUP 



EDEKA SÜDWEST FLEISCH



Better for Cow, Nature and Farmer, Albert Heijn



Organic Farming agreements Lidl - Bioland

Sonda



GGN Label and Continate Producers Club (CPC)

REWE GROUP

Climate protection project. Local Partnership. Very Fair Chocolate.  
The Strohwohl brand stands for regional premium meat.  
Pro Planet Apples and perennial crops.



Agreement between the agricultural, meat production and food retail sectors.

 EU CAP NETWORK

 #BetterFood  
#Farm2Fork



Funded by the European Union

# Thank You for your attention!

Information on the examples of cooperation to improve sustainability in the agri-food supply chain is available on our websites:

[Sustainability Agreements in the agri-food supply chain | The European Network for Rural Development \(ENRD\) \(europa.eu\)](#)

[Strengthening the position of farmers in the Organic Food Supply Chain \(europa.eu\)](#)



 [\*\*#BetterFood\*\*](#)  
[\*\*#Farm2Fork\*\*](#)



**Funded by  
the European Union**