

Thematic Work on Sustainability Agreements & Organic Supply Chains

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Thematic Work - Content

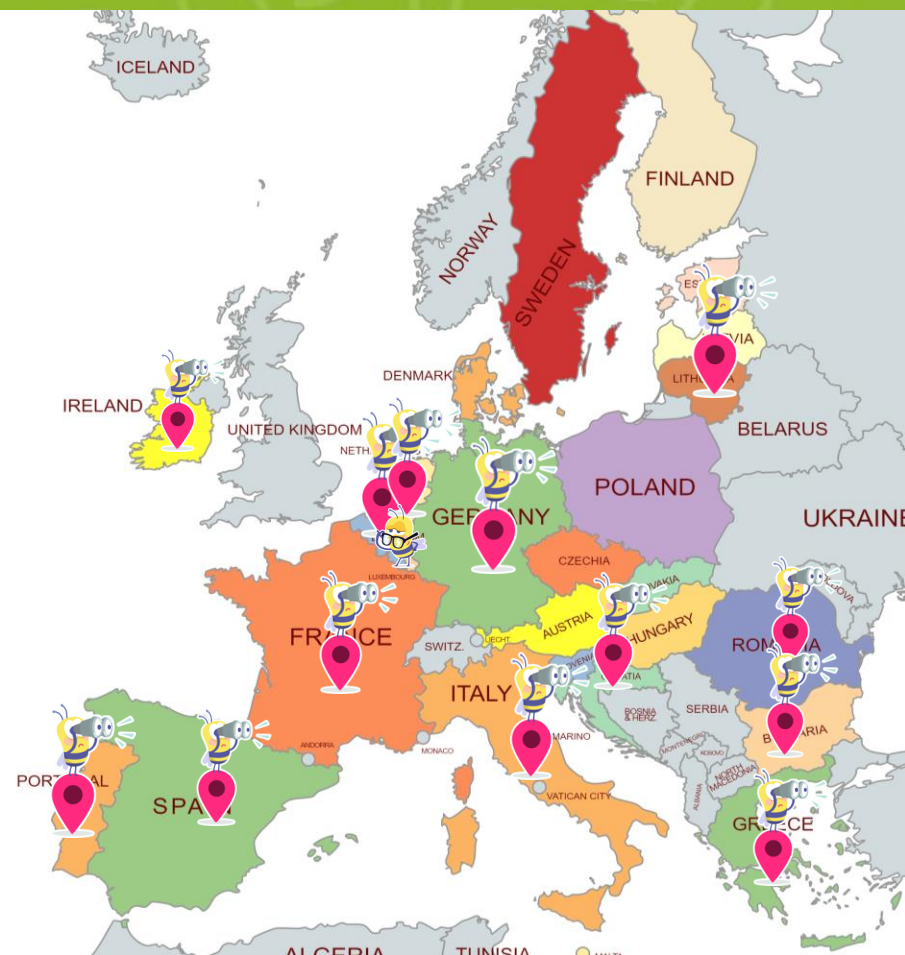
- Thematic Group on Sustainability Agreements
- Thematic Group on Strengthening the Role of the Producer in the Organic Value Chain (Organic Supply Chains)
- Final Reflections

TG Sustainability Agreements - Membership

▶ 40 Members

▶ 13 Member States (+ EU wide)

▶ Variety of stakeholders



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TG Sustainability Agreements - Objectives

- Understand how sustainability agreements are currently framed and pursued (horizontally and vertically) through the food value chain.
- Identify some of the challenges and barriers that collective actions around sustainability face, including in the light of regulatory changes.
- Identify the added value of pursuing sustainability objectives through collaboration.



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TG Sustainability Agreements - Conclusions

- A 'win-win' for business, the environment and the consumer
- Potential to build on existing practices around collective actions and sustainability
 - Integrated long term approach
 - Fair prices through the supply chain
 - Economies of scale
 - Capitalising on sustainable use of assets
 - Better consumer understanding
 - Knowledge exchange, peer learning, innovation brokerage



TG Sustainability Agreements – Article 210a

- Eliminate legal grey areas
- Prompt for greater transparency
- Presents significant opportunities for business
- What can we do now; that they we could not do before?
- Guidelines an opportunity to pin down legal certainty



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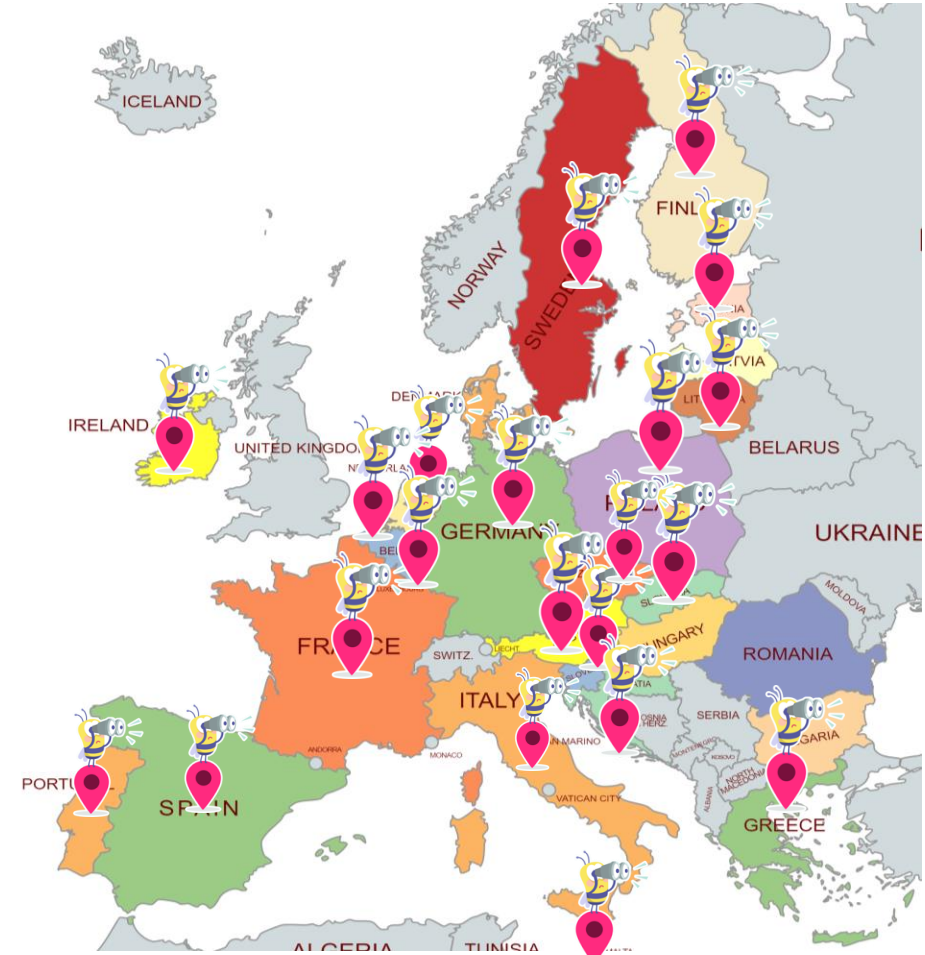
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TG Organic Supply Chains - Objectives

- Identify ways in which the role of the organic producer in the organic value chain can be strengthened through co-operation
- Explore current approaches to co-operation in the organic value chain
- Identify potential areas of intervention that can support collective actions across the organic value chain
- Share good practices that illustrate success factors for strengthening the role of organic farmers in the value chain

TG Organic Supply Chains - Membership

- ▶ 40 Members 
- ▶ 21 Member States (+ EU wide) 
- ▶ Variety of stakeholders



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TG Organic Supply Chains – story so far...

- Opportunities for growth in the Organic Market
 - Inclusive, fair and equitable approach
 - Strengthened partnerships
 - Strengthened cooperation
- Co-operation critical, Securing markets critical – public sector procurement, bio-districts and short supply chains have a role
- Understanding consumer awareness, perception and demand



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TG Organic Supply Chains - Organics 2030?

- Increased role for CAP
- Consumers value Organic – it will be the sustainable choice
- Organic is mainstreamed with pricing more competitive
- Organics will have a critical mass of processing
- Organic production will play a key role in food security



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Final Reflections

- Co-operation & better environmental outcomes key, as is the consumer.
- Whilst there are challenges, important to illustrate current successes and significant opportunities for productivity and growth.
- Key role of knowledge exchange, innovation, new technologies and applied research.
- Market transparency through the value chain essential
- Policy, regulation and public sector investment key role in enabling and supporting the ongoing development and implementation of collective sustainability actions.



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Thank You for your attention!

Information on the two thematic groups is available on our websites:

[Sustainability Agreements in the agri-food supply chain | The European Network for Rural Development \(ENRD\) \(europa.eu\)](#)

[Strengthening the position of farmers in the Organic Food Supply Chain \(europa.eu\)](#)



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