## EU CAP Network's Communication

2nd Forum on Best Practices in the Food Supply Chain 10 November 2022, Brussels





### New Network, New Identity





#BloomTogether







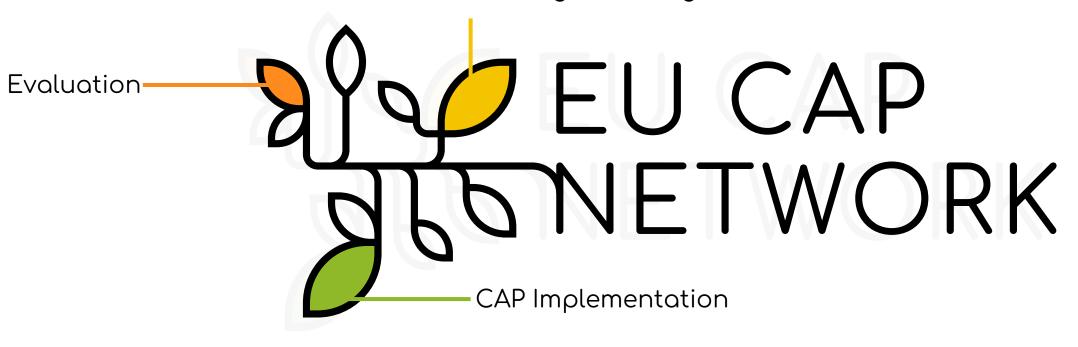






### New Network, New Identity

Innovation & Knowledge exchange







### New Network, New Identity













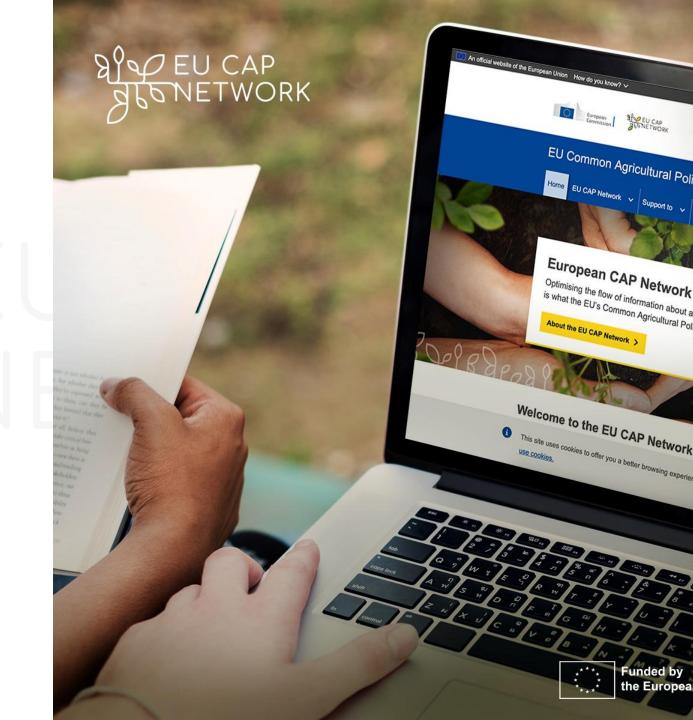
#### A New Website

A temporary website is online 🔊

Available in English, French and German

eu-cap-network.ec.europa.eu





#### In development

A branded website is being developed

Available in English, French and German

ENRD and EIP-AGRI websites remain temporarily



#### **Introduction European CAP Network**

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#### Latest news



NEWS I 10 Jan 2022

Digitalisation and the European agro-business sector



NEWS I 10 Ian 2022

Virtual farm visit - precision agriculture to reduce pesticides



NEWS | 20 Dec 2021

Infographics: farming facts and figures from the European Parliament

#### Publications

- EU CAP Network Publications
  - Monthly Newsletter sent every last Thursday of each month
  - Yearly Magazine first edition expected in May/June 2023

- Thematic Publications
  - 3 newsletters (including a brand new one on LEADER!)
  - 2 semestral brochures
  - One annual magazine on Innovation
  - Event highlights and reports
  - Good Practices Reports and Factsheets





# Subscribe to the EU CAP Network newsletters







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## New social media channels

- Facebook @EU CAP Network
- Twitter @eucapnetwork
- LinkedIn @EU CAP Network
- YouTube EU CAP Network
- Official hashtags#EUCAPNetwork#BloomTogether







### In case of any doubts, contact us!

 Questions on the EU CAP Network: contact@eucapnetwork.eu

• Questions on communication/transition to the new channels: <a href="mailto:communication@eucapnetwork.eu">communication@eucapnetwork.eu</a>

Message us on social media!





# Thank you very much for the attention!



